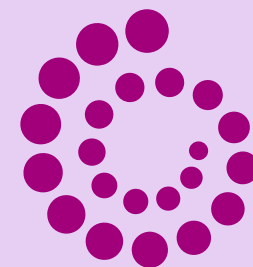


# Annual Shareholders Meeting

TruScreen Group Limited  
7 September 2021  
ASX | NZX: TRU



truScreen



The path to a healthy

TruScreen's is a Cervical Cancer Screening Device which offers the latest technology in cervical screening, providing real-time detection of pre-cancerous and cancerous cervical cells to help improve the health and well-being of women around the world.

TruScreen is<sup>1</sup>:

- Non-invasive
- Affordable
- Easy to learn
- Independent from laboratory infrastructure

future



# The World Health Organisation has set a target to eliminate cervical cancer by the end of the century<sup>4</sup>

Traditional methods to screen women for cervical cancer have not been successful in LMICs<sup>3</sup>.

Innovative screening models are required if LMIC's are to meet WHO's three targets by 2030.



**70%** of women screened with high performance tests by the age of 35



**90% coverage of HPV vaccination for girls <15 years old**



**Treatment or management of 90% of women with pre-cancer or invasive cancer**



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# FY2021 Results

April 2020 – March 2021



# FY2021 Highlights

- Market development in Central & Eastern Europe (CEE)
- Successfully dual listed on ASX
- Commenced first evaluation in the Middle East
- Completed initial phase of establishing local assembly in China
- Achieved 156 commercial installations (+100% YoY)



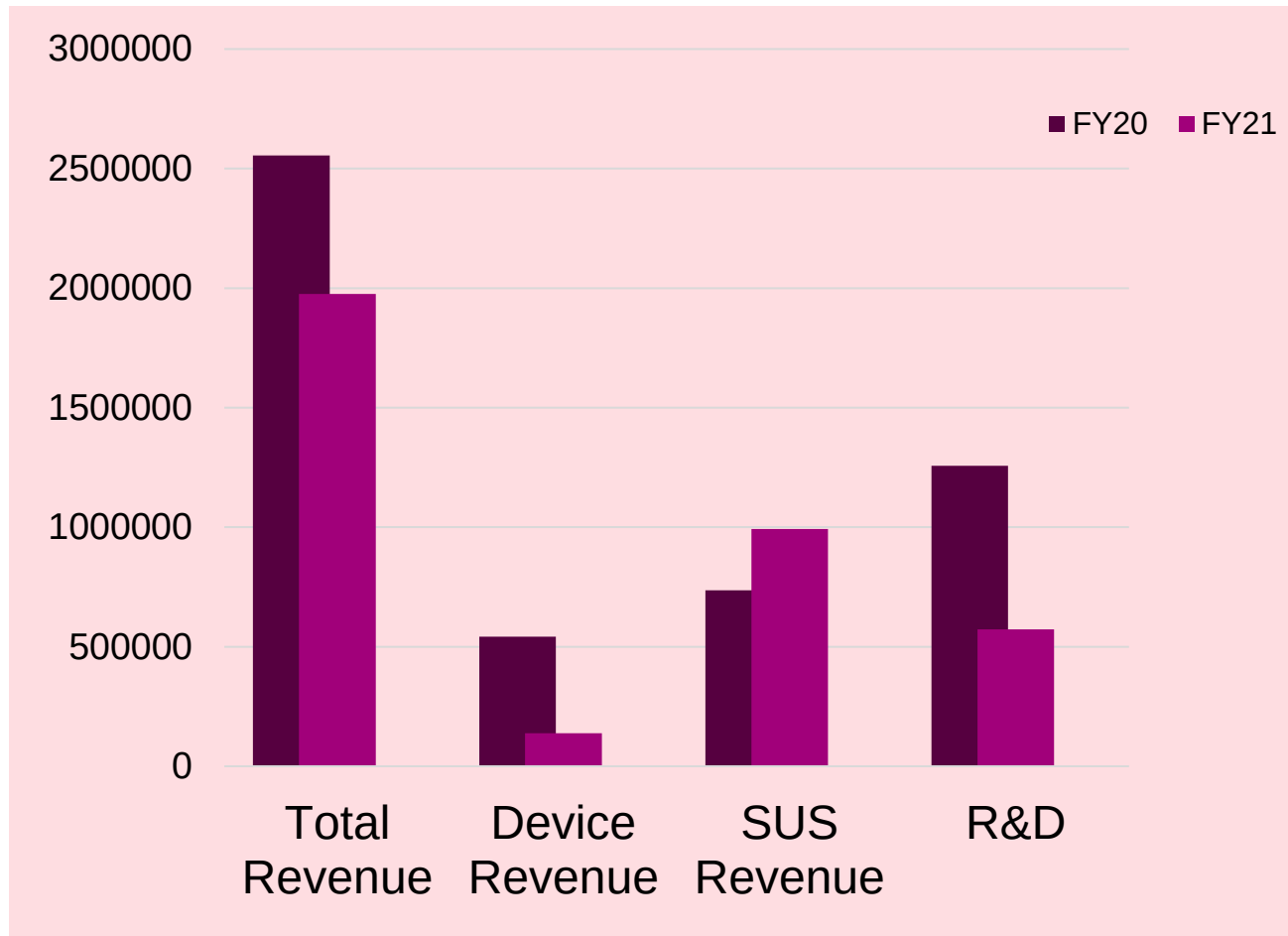
# FY2021 Financials

| KEY FINANCIALS<br>NZD (m) | FY19 Actual | FY20 Actual | FY21 Actual | FY21/FY20 |
|---------------------------|-------------|-------------|-------------|-----------|
| Sales                     | 1.9         | 1.3         | 1.1         | -12%      |
| Total Revenue             | 3.1         | 2.5         | 1.9         | -23%      |
| COGS                      | 1.4         | 0.8         | 0.7         |           |
| R&D                       | 1.7         | 1.1         | 1.3         |           |
| EBITDA                    | (2.8)       | (2.1)       | (2.8)       | -33%      |
| Net Assets                | 11.3        | 7.2         | 11.3        |           |
| Cash                      | 1.7         | 1.0         | 5.2         | +413%     |

- Sales down 12% to NZ\$1.13m, COVID-19 delays in all regions
- Total revenue down 23% to NZ\$1.97m



# Revenue, \$NZ



## Device and SUS Revenue

- SUS revenue will grow at a higher rate than Device revenue
- SUS revenue will become a sustainable recurring revenue stream
- The device has an estimated lifetime of 5 Years, and the SUS is used once per test per patient

# China Market Update

TruScreen's most established market with a growing sales trend.  
China is the focus of TruScreen's commercial strategy

## CHINA

### FY2021 Market Progress:

- +65% commercial users
- Increase published clinical data
- COGA trial progress
- 78% of FY21 Sales

### Pipeline to be driven by\*:

- Local assembly
- Results from COGA project





# Other Key Markets

Although impacted by COVID-19, our markets continued to make progress in FY21

## Russia

- National education campaign
  - 2,800 doctors trained
- Preparation for clinical evaluations to restart

## Mexico

- New distributor appointed
- +24 commercial users
- Service centre

## Central Europe

- 2 new distributors appointed
- Establishment of Central Europe Advisory Board
- Dedicated Central Eastern Europe Lead

## Saudi Arabia

- First clinical evaluation in the region

## Vietnam

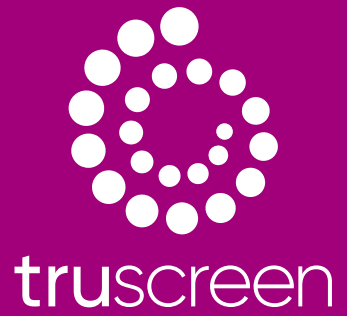
- First commercial sale
- MOH support +4 top tier hospitals



## Strengthening of Medical Affairs

In FY21 TruScreen strengthened its Medical Affairs capabilities putting in place a structure for better market access and rapid growth.

- ▶ Engaged a dedicated, experienced Medical Affairs Lead in Sept 2020, Dr Beata Edling.
- ▶ Creation of International Experts Group (IEG), an independent committee to advise on;
  - ▶ International screening practices
  - ▶ Market registration & reimbursements
  - ▶ Clinical data collection, analysis, and publication
  - ▶ Partnerships
  - ▶ Screening guidelines
- ▶ Creation of CE Advisory Board to facilitate market access throughout the region
- ▶ Establishment of online training platform, to remotely train end users around the world



# Our plans for FY2022

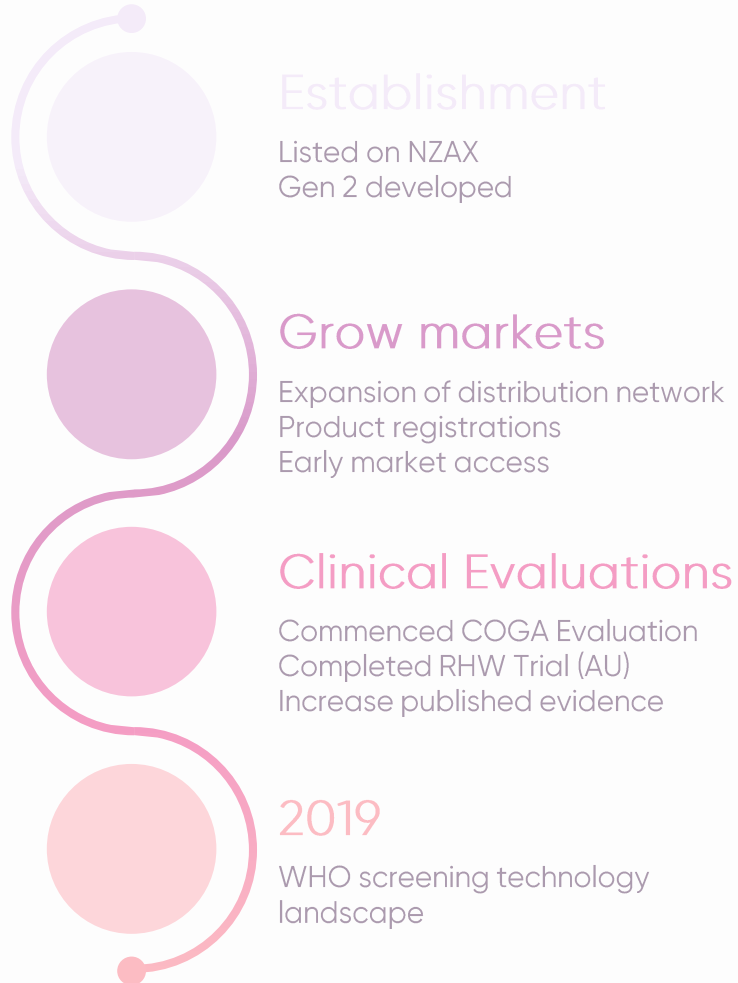
April 2021 – March 2022



# Our path for growth\*



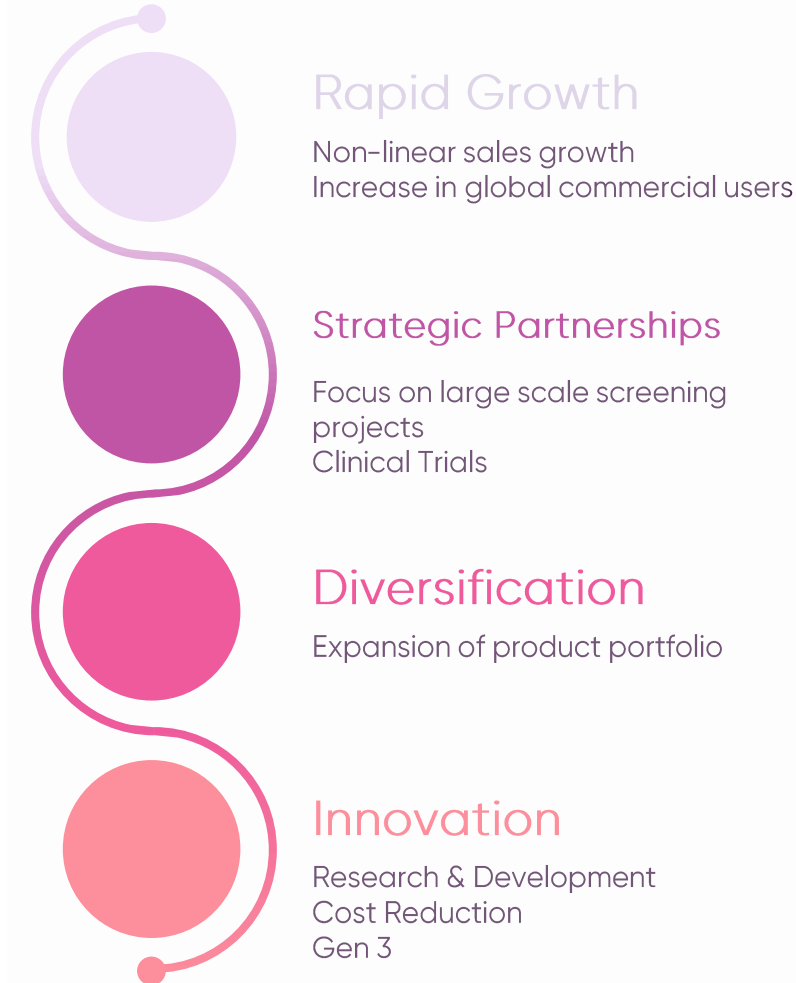
## Setting the foundations 2014–2020



## Transformation 2020–2022



## Rapid Growth 2023\*+



\* Subject to COVID-19 and geopolitical situation



# Our Strategic Plan FY2022 + beyond

## Continuous product improvement & innovation

- ▶ Ongoing improvement of products
  - ▶ Market feedback
  - ▶ Software improvements
  - ▶ Cost reduction
- ▶ Further research and development of TruScreen technology
  - ▶ KOL & IEG input
- ▶ Proactively seek opportunities for product diversification

## Rapid expansion in China

- ▶ TruScreen to transition to Domestic Product
  - ▶ Local assembly
  - ▶ New sale channels
- ▶ Continue to roll-out through current pipeline (100+ hospitals)
- ▶ Strengthening of KOLs, NGOs and Govt. support
- ▶ Continuous increase in global commercial user base

## Continued growth in other key markets

- ▶ Drive adoption in new markets post COVID-19
  - ▶ Focus on CE markets
  - ▶ Build local awareness through KOL engagement
  - ▶ Commencement of local evaluations and trials
- ▶ Continue to roll-out in more established markets
  - ▶ Russia, Mexico, Vietnam
- ▶ Strategic partnerships with KOL, NGOs, & Govt



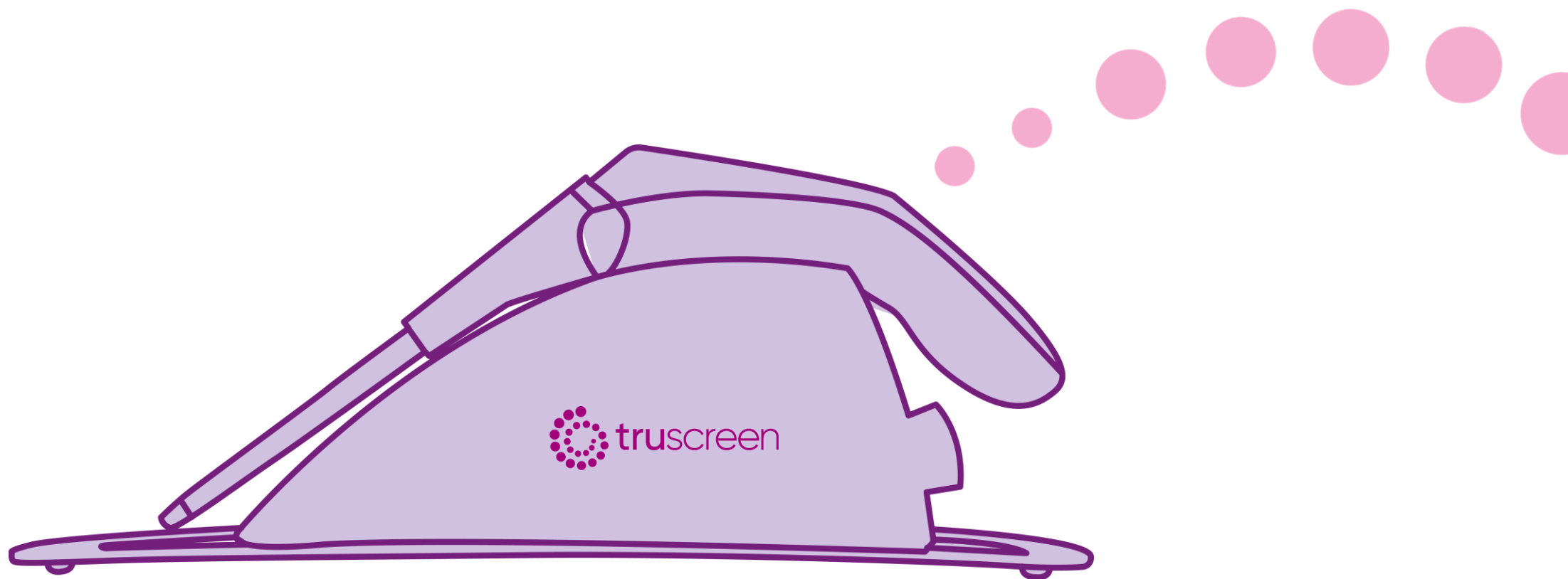
# FY2022 Progress

Sales **+36%** YTD vs. last year\*

Unit sales of SUS **+30%** YTD vs last year\*

- COGA Evaluation concluded
  - 15,661 women screened in total
  - Results are expected to be released in FY2022
- First sale to Serbia
- Held initial two International Experts Group meetings focussing on;
  - Data generation
  - Technology development
- Presented at IFCCPC 2021 Eliminating Cervical Cancer – Call for action
- Zimbabwe NAC pilot project commenced

Simple.  
Life changing.





# Questions

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5. WHO, *World Health Assembly adopts global strategy to accelerate cervical cancer elimination*, 19 August 2020, <https://www.who.int/news/item/19-08-2020-world-health-assembly-adopts-global-strategy-to-accelerate-cervical-cancer-elimination>

**A world  
without  
cervical  
cancer.**



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