



**TREASURY
WINE ESTATES**

17 May 2011

Companies Announcement Office
ASX Limited
Level 45
South Tower, Rialto
525 Collins Street
Melbourne VIC 3000

Treasury Wine Estates Limited (ASX:TWE)

We attach an Appendix 3X – Initial Director's Interest Notice for Maxwell Ould, which replaces the Appendix 3X previously lodged.

Paul Conroy
Company Secretary
Treasury Wine Estates Limited

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Treasury Wine Estates Limited
ABN	24 004 373 862

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Maxwell Gilbert Ould
Date of appointment	9 May 2011

Part 1 - Director's relevant interests in securities of which the director is the registered holder
In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
15,386 Ordinary Shares

Appendix 3X
Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
Ould Superannuation Fund	17,187 Ordinary Shares

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

Dated 17 May 2011