



USCOM

PROGRESS IN PAEDIATRICS SECTOR - AUSTRALIA SALES REORGANISATION

Thursday, April 14, 2005: USCOM Limited (ASX Code: UCM) announced today a significant sale of an USCOM cardiac output monitor, confirming the company's progress in the priority sector of Paediatrics and Neonatology.

USCOM's most recent sale was confirmed this week at one of Europe's most respected sites for the management of sick children. The USCOM monitor was purchased by the Department of Neonatology at the University Hospital of Zurich, an important European centre for Paediatric and Neonatal medicine.

The company is seeing very positive response from Paediatric and Neonatal clinicians in Asia, Europe and the United States. The company expects this sector to be an important part of our business going forward.

USCOM secured its first international paediatrics sale in September 2004, with the installation of an USCOM monitor at the world renowned Great Ormond Street Hospital in London. In the United States, USCOM has signed collaborative agreements with 2 of the top US paediatrics centres of excellence.

AUSTRALIA SALES REORGANISATION

USCOM also announced today a reorganisation of its sales and marketing structure for the Australasian market.

The company is appointing 4 full time sales executives in Sydney, Brisbane and Melbourne as well as part-time representation in Adelaide and Perth, with the first of the new recruits commencing work in May. The new sales executives will report to the Chief Executive of USCOM, Mr Gary Davey.

USCOM has also engaged Mr Das Menon, a 25-year veteran of the medical equipment industry, as a consultant Sales Coordinator to assist in the establishment of USCOM's direct sales force. The addition of a direct sales team is to supplement the activities of USCOM's Australasian distribution agent, Coefficient Systems.

Commenting on the announcement today, Mr Davey said, *"We have carefully timed the addition of our direct sales force. We are beginning to see real traction in the Australian medical market, especially in regional health care and we are now ready to step up the selling process. The scale of the Australian market, taking into account both the capital city and rural hospitals, certainly justifies the allocation of direct sales resources. Coefficient Systems, having assisted us in the early stages of development, will continue as a sales and marketing partner under the terms of our existing agreement."*