



Proactive Investors

September 2015

Uscom (UCM) – Medical Devices and Revenue Growth



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The Measure of Life

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Products generate profit

High growth (+50%), innovative medical device company
Poised for strategic growth with recent acquisitions
Valuable IP with high margins (75+%)
Targeting key cardiovascular markets with multiple products
Undervalued - \$15m market cap
US growth from new products
Fundamentals to drive value



USCOM helps to save baby's life in Nottingham
<https://youtu.be/bJXx5nmUeF8>

Uscom Vision

Company of the Year, 2014

Johnson & Johnson Innovation Industry Excellence Awards

“A milestone driven global medical device company with real products, real revenue, real growth and an aggressive growth strategy”



Current Business

- Premium noninvasive cardiovascular and pulmonary monitoring devices
- Addressing the growing threat of superbugs, heart failure, hypertension and asthma
- Validated, clinically accepted, cost and life saving devices
- Patent protected with regulatory approvals
- Uscom BP+ for market 2016 - \$7m over 5years Chinese contract in place
- Rapidly growing revenues in major markets and new untouched markets

Corporate

- ASX listed (UCM)
- Headquartered in Sydney
- Market cap of \$15m
- 92m shares on issue
- Rob Phillips, Founder and CEO, holds 20% of company

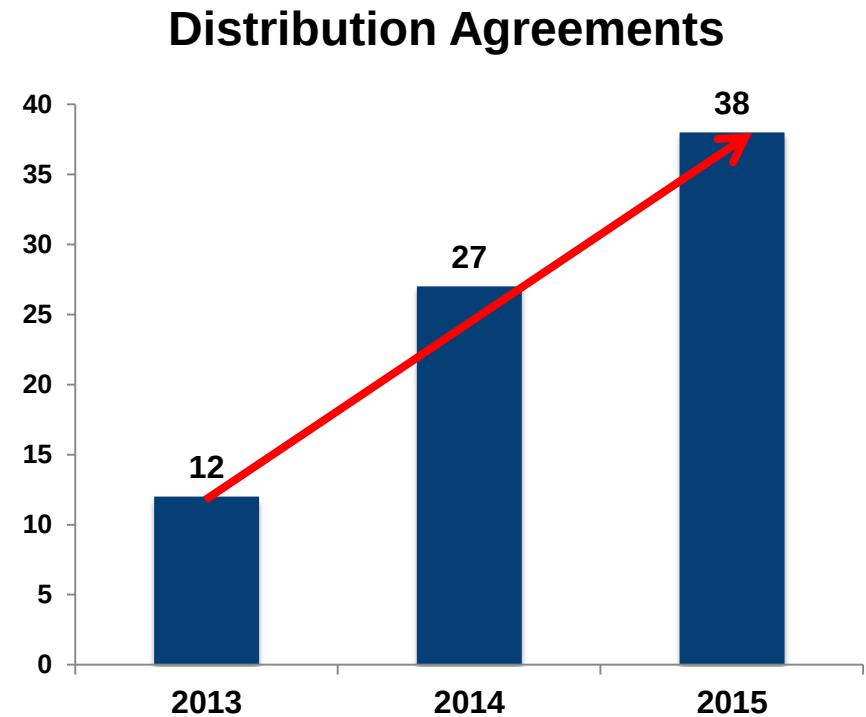
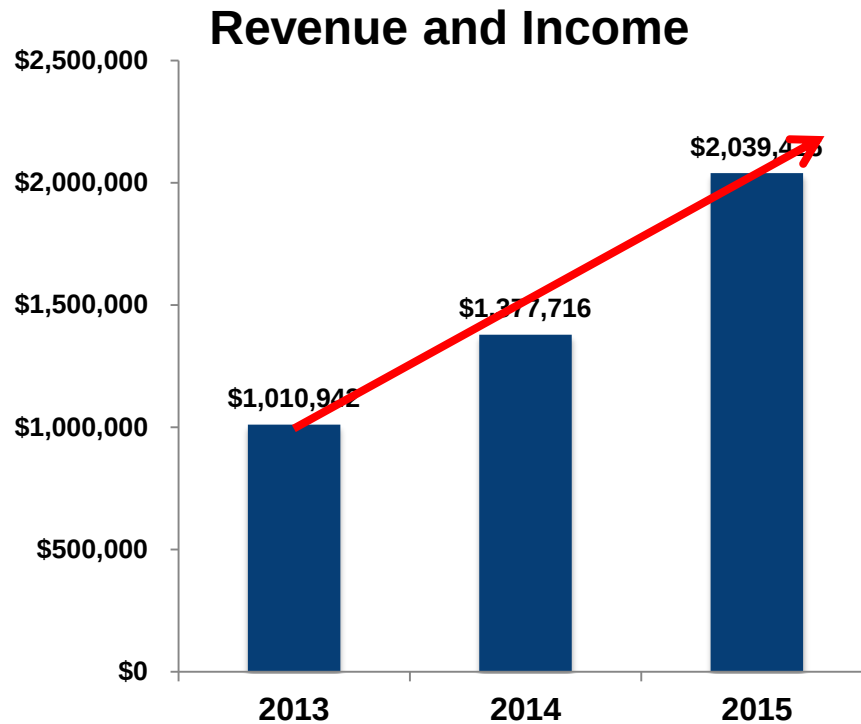
Board & Management

- Rob Phillips, Chairman & CEO
- Sheena Jack, Director (HCF, Moneytime Health)
- Christian Bernecker, Director (Stream)
- Nick Schicht, General Manager

Financials

- Sales +58% 2015
- Revenue +48% 2015 (\$2+m)
- Cash consumption - \$1m
- Gross Margins ~ 78%
- Cash \$2.5m

Operational growth



Distribution – sales – revenue
Thor adds distribution and revenue

Maintaining growth

Operations growth

1. Uscom Limited
2. Uscom UK
3. Uscom Budapest
4. Uscom Inc US



Key Markets

1. AsiaPAC – 65%
- 2/3. Europe – 27%
4. Nth America – 8%

US Focus 2016

Stephen Wilson – Former VP Corporate Development Welch Allyn appointed



Strategic growth

Complementary products and technology

Fluid, Sepsis & Heart Failure

- US 1.3bn market *
- CAGR of 7.6% *
- CE, FDA, TGA, CFDA

Hypertension & Vascular Health

- US 1.7bn market *
- CAGR of 11.5% *
- CE, FDA, TGA

COPD & Asthma

- US 400m market *
- CAGR of 6.5% *
- CE, TGA, FDA

USCOM 1A

Cardiac Output Monitoring



BP+

Blood Pressure Monitoring



*Acquired July 2013
Aus competitor - \$50m*

Thor

Pulmonary Monitoring



Acquired August 2015

New Acquisition



Uscom has acquired 100% of Thor Laboratories - Asthma*

Company Overview

- High fidelity digital Doppler spirometry devices
- Established manufacturing - 15 years
- Global reach
- Reimbursement in multiple markets
- Strong R&D and grant history
- Partners in Home Care Asthma in the USA

Uscom benefits

- Cash flow positive, revenue of \$500k
- Accredited international manufacturing
- 4 + 3 products, CE, FDA, TGA approvals
- Global distribution
- Technical R&D team 12 engineers
- Marketing and management

Synergy of science, operations and strategy

New Products - Asthma

Aus competitor \$75m

Products in Market

Digital Doppler Spirometer

Home use



With Diagnostics and WIFI

Digital wifi spirometer



Professional System

Desktop with advanced software analytics



New Products

New – AsthmaHero

Drug delivery measure
Telemetry to iPhone app
Smart spacer
Patient interactive



New - BreatheSmart

Digital wifi spirometer
Remote clinical monitoring
Cloud diagnosis

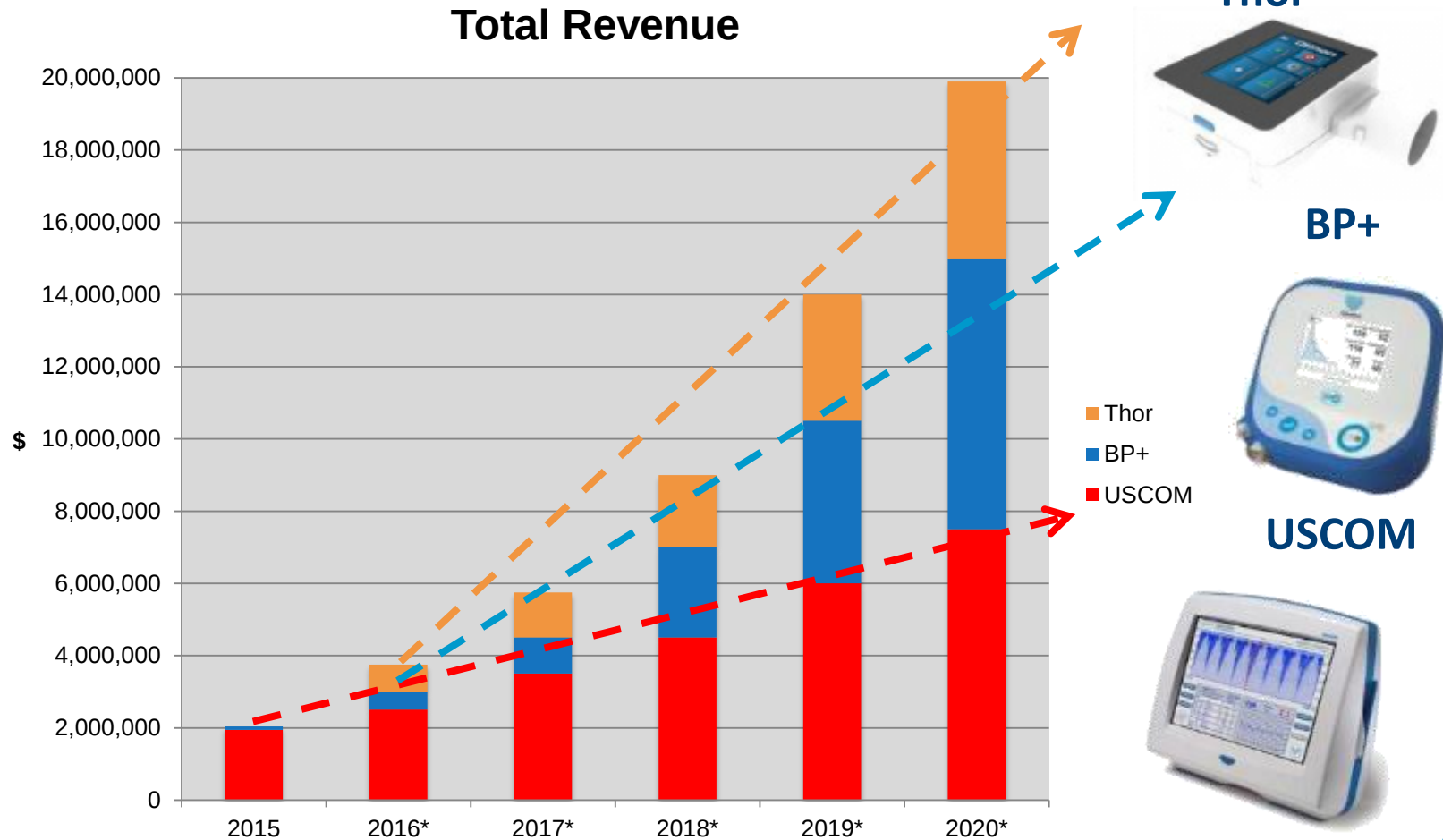


New - Whistler

Neonatal Asthma diagnostic



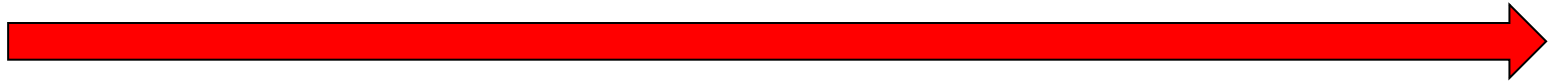
Revenue Growth Targets



\$20m revenue by 2020 - 5 year CAGR of 58%

The Future

Value Cascade



Products – Sales – Revenue - Opportunities

Business Risks & Mitigants

Risks

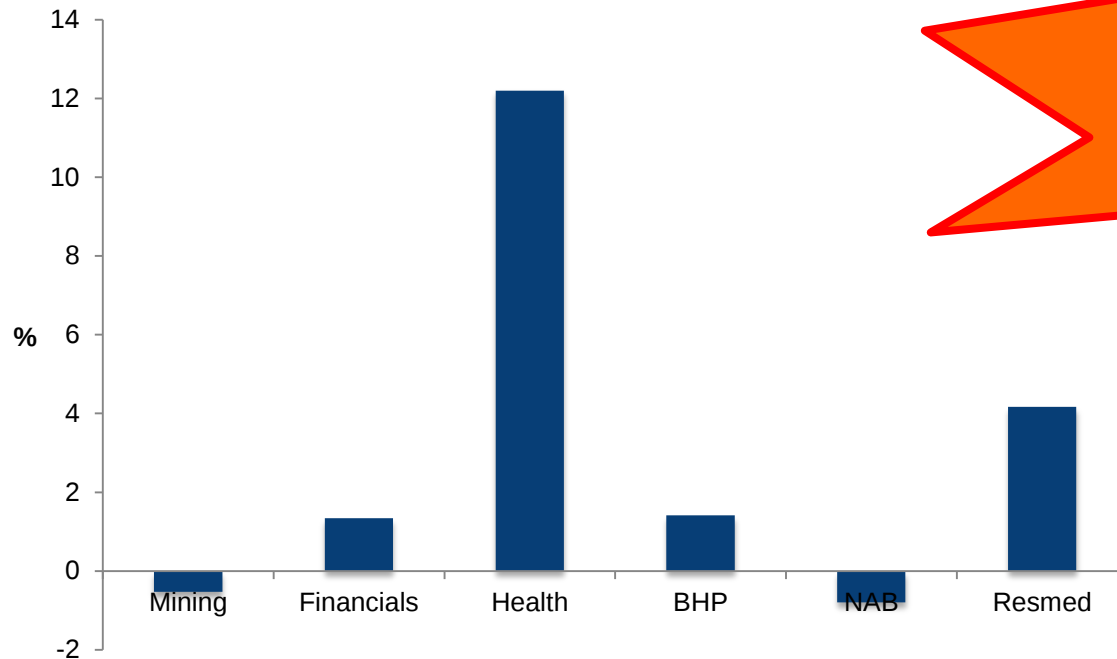
- Global markets unpredictable
- Thor integration & key staff retention
- Ongoing Thor business management
- Competitiveness of market sectors
- Thor distraction from USCOM & BP+
- Regulatory costs and timelines
- Distribution & revenue growth
- Working capital requirements to meet increased product demand

Mitigants

- Diversified and expanded products
- Earn outs in Thor deal structure
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- Senior sales and marketing personell
- Product diversification
- Resources focussed on integration
- Key Uscom and Thor staff
- Senior sales and marketing resource
- Additional WC in capital raise

UCM Investment

ASX 10yr CAGR



UCM sales growth

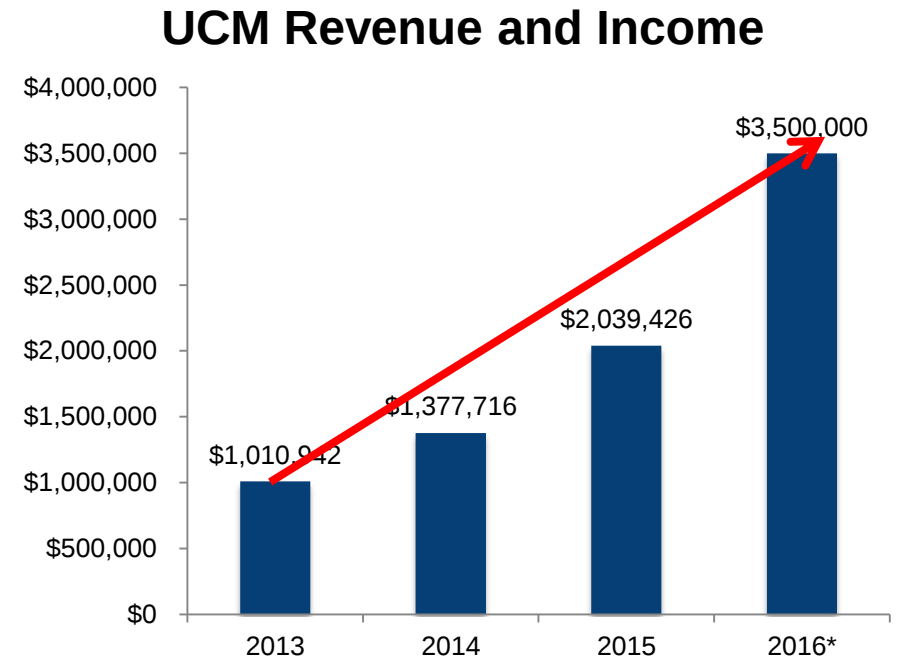
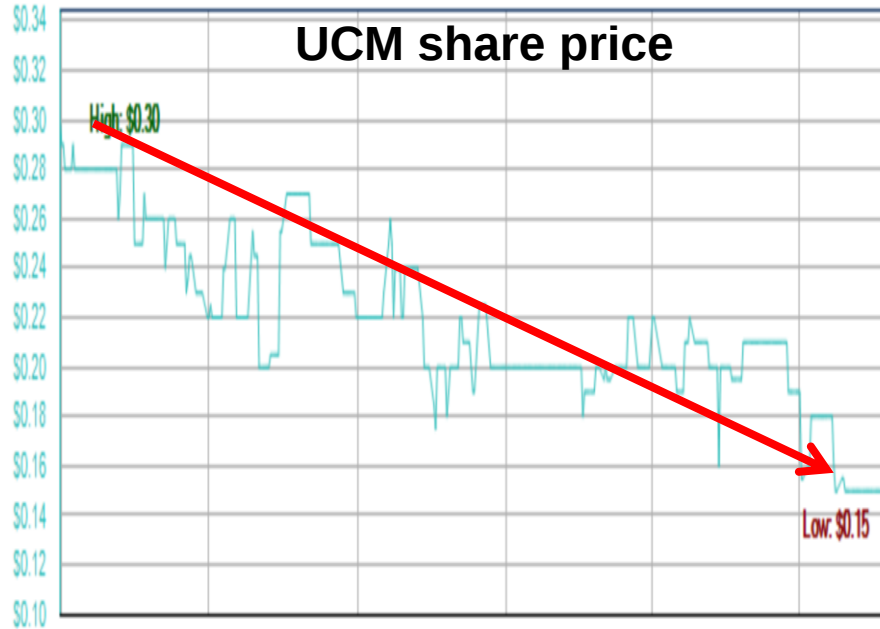
2014 – **67%**

2015 – **59%**

Health outperforms!

Market anomaly - opportunity

Opposing forces!
Disconnect between performance and price



Unrecognised value

Uscom

- Under valued ✓*
- Strong growth phase ✓*
- Positioned for on going growth ✓*
- Strong underlying business ✓*
- Premium global markets ✓*
- Lifesaving technologies ✓*
- Sector leading management ✓*
- Aggressive global growth strategy ✓*
- Right time/value investment ✓*



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