



the digital marketing group

6 May 2011

ASX / MEDIA RELEASE

The Board of Q Ltd has today announced a series of changes which will come into effect from 9 May 2011.

CEO

Jon Ostler will be appointed Group CEO. Mr Ostler was the founder of First Rate Ltd, a subsidiary of the Group which was acquired in December 2006. Mr Ostler is currently CEO of our NSW/QLD/VIC region. He is also the CEO of QEDigital Pty Ltd, ("QED") our digital asset development business. Mr Ostler has had the dual role since April 2010. Chairman Kevin Campbell stated "Mr Ostler's 13 years of experience in the internet/digital space and his leadership skills will hold him in good stead in pursuing the next phase of the Q Ltd business". Remuneration and contractual details will be provided in the company's next annual report.

MD/CEO

Paul G Choiselat, currently MD/CEO will move to the role of Executive Chairman. Jon Ostler will continue to report to Mr Choiselat in his new role. Chairman Kevin Campbell stated "Mr Choiselat is dedicated to ensuring the successful future of the Company and he is a strong supporter of Jon Ostler moving to his new role of CEO." Remuneration and contractual details will be provided in the company's next annual report.

CHAIRMAN

Kevin V Campbell, currently Chairman will move to the role of Deputy Chairman. Mr Choiselat stated "Mr Campbell has devoted 11 years to the role of Chairman and has been through good times and bad. Mr Campbell will continue to work with the Board in achieving the objectives of the Company and its Shareholders".

Yours faithfully,

Jeff Ewing
CFO / Company Secretary

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