

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Crowd Mobile Limited
ABN	13 083 160 909

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Domenic Carosa
Date of last notice	16 January 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Mr Carosa is a practical controller of the following shareholders and accordingly has a relevant interest in the shares held by those shareholders: 1. Dominet Digital Corporation Pty Ltd <The Carosa Family A/C> (DDC) 2. Tiger Domains Pty Ltd <ATF Tiger Domains Unit Trust> (Tiger) 3. Dominet Digital Investments Pty Ltd ATF Dominet Digital Investment Family Trust (DDI) .
Date of change	19 March 2015

+ See chapter 19 for defined terms.

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No. of securities held prior to change	Mr Carosa had an interest in the following shares: 1. 11,332,554 ordinary shares held by DDC. 2. 801,369 shares of 1,602,738 shares held by Tiger. 3. 5,889,016 ordinary shares held by DDI
Class	Fully paid ordinary shares
Number acquired	No new shares have been acquired, however the nature of the association between Mr Carosa and Tiger has changed such that Mr Carosa now has an interest in all of the Crowd Mobile Limited shares which are held by Tiger.
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	N/A
No. of securities held after change	Mr Carosa has an interest in the following shares: 1. 11,332,554 ordinary shares held by DDC. 2. 1,602,738 shares held by Tiger. 3. 5,889,016 ordinary shares held by DDI
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	The change has arisen from a change in nature of the association between Mr Carosa and Tiger such that Mr Carosa now has an interest in all of the Crowd Mobile Limited shares which are held by Tiger.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Executive Employment Agreement dated 13 January 2015
Nature of interest	Entitlements under Crowd Mobile Limited's performance rights plan
Name of registered holder (if issued securities)	To be determined
Date of change	N/A – there has been no change since Mr Carosa's previous Director's interest notice

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No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	Up to 13,000,000 performance share rights
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	Up to 13,000,000 performance share rights

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.