

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                             |
|-----------------------|-----------------------------|
| <b>Name of entity</b> | <b>Crowd Mobile Limited</b> |
| <b>ABN</b>            | <b>13 083 160 909</b>       |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                |
|----------------------------|----------------|
| <b>Name of Director</b>    | Domenic Carosa |
| <b>Date of last notice</b> | 4 January 2017 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Direct or indirect interest</b>                                                                                                                   | Direct and indirect                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Nature of indirect interest (including registered holder)</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | Mr Carosa is a practical controller of the following shareholders and accordingly has a relevant interest in the shares held by those shareholders:<br><br><ol style="list-style-type: none"><li>1. Dominet Digital Corporation Pty Ltd &lt;Carosa Family A/C&gt; (<b>DDC</b>)</li><li>2. Tiger Domains Pty Ltd (<b>Tiger</b>)</li><li>3. Dominet Digital Investments Pty Ltd &lt;Dominet Digital Investment Family A/C&gt; (<b>DDI</b>)</li><li>4. Carosa Super Pty Ltd &lt;Sprint Super A/C&gt; (<b>Carosa Super</b>)</li></ol> |
| <b>Date of change</b>                                                                                                                                | 15 September 2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

+ See chapter 19 for defined terms.

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|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>No. of securities held prior to change</b>                                                                            | <p>Mr Carosa had an interest in the following securities:</p> <ol style="list-style-type: none"> <li>1. 13,812,554 fully paid ordinary shares (<b>Shares</b>) held by DDC.</li> <li>2. 1,602,738 Shares held by Tiger.</li> <li>3. 9,951,516 Shares held by DDI.</li> <li>4. 58,888 Shares held by Mr Carosa.</li> <li>5. 171,293 Shares held by Carosa Super</li> <li>6. 2,500,000 performance rights held by Mr Carosa.</li> <li>7. 4,000,000 options exercisable at \$0.39 each on or before 10 December 2020 held by Mr Carosa.</li> <li>8. 781,250 options exercisable at \$0.27 each on or before 24 October 2018 held by DDI.</li> </ol> |
| <b>Class</b>                                                                                                             | Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Number acquired</b>                                                                                                   | DDI (Mr Carosa's nominee) acquired 1,250,000 Shares upon the vesting of 1,250,000 performance rights held by Mr Carosa.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Number disposed</b>                                                                                                   | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small> | Nil cash consideration.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>No. of securities held after change</b>                                                                               | <p>Mr Carosa has an interest in the following securities:</p> <ol style="list-style-type: none"> <li>1. 13,812,554 Shares held by DDC.</li> <li>2. 1,602,738 Shares held by Tiger.</li> <li>3. 11,201,516 Shares held by DDI.</li> <li>4. 58,888 Shares held by Mr Carosa.</li> <li>5. 171,293 Shares held by Carosa Super</li> <li>6. 1,250,000 performance rights held by Mr Carosa.</li> <li>7. 4,000,000 options exercisable at \$0.39 each on or before 10 December 2020 held by Mr Carosa.</li> <li>8. 781,250 options exercisable at \$0.27 each on or before 24 October 2018 held by DDI.</li> </ol>                                    |

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| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of shares upon vesting of performance rights. |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                                             |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Detail of contract</b>                                                                                                                                                                   | N/A |
| <b>Nature of interest</b>                                                                                                                                                                   | N/A |
| <b>Name of registered holder (if issued securities)</b>                                                                                                                                     | N/A |
| <b>Date of change</b>                                                                                                                                                                       | N/A |
| <b>No. and class of securities to which interest related prior to change</b><br><small>Note: Details are only required for a contract in relation to which the interest has changed</small> | N/A |
| <b>Interest acquired</b>                                                                                                                                                                    | N/A |
| <b>Interest disposed</b>                                                                                                                                                                    | N/A |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and an estimated valuation</small>                                                                 | N/A |
| <b>Interest after change</b>                                                                                                                                                                | N/A |

### Part 3 – <sup>+</sup>Closed period

|                                                                                                                                                               |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>                                                          | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>                                                                               | N/A |

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<sup>+</sup> See chapter 19 for defined terms.