

# 1 *1stAvailable signs new Corporate & Government Business with a Dozen New Client Wins*

## Highlights

- 1stAvailable signs 12 new contracts including with a leading university, councils, and insurance and retail businesses, strengthening its footprint across the Corporate and Government segment
- Under the new agreements, 1stAvailable will deliver customised Corporate & Government technology and capabilities solutions, under the GOBookings brand
- The contracts signify strong customer validation of 1stAvailable's technology from major Australian organisations
- The contracts support 1stAvailable's core business as Australia's premier online healthcare appointment booking service

1st Available Limited (ASX: **1ST**) ('The **Company**' or '**1stAvailable**'), Australia's premier online healthcare appointment booking service, is pleased to announce that it has secured twelve additional customers in Q1 FY2016. These validate the value of the Company's core online healthcare platform and the application of its technology into complementary verticals. New customer agreements include:

- **Macquarie University:** a leading Australian university based in Sydney. Under the first phase, 1ST will provide a solution that enables research candidates in the Faculty of Business and Economics to book study space
- **Several councils including Blacktown City Council, City of Melbourne, City of Canada Bay Council:** 1ST's solution is being used in a variety of ways, including 1) allowing ratepayers to book Spring Clean Garbage Collections; 2) enabling community members to book appointments for public resources and common areas; 3) scheduling video conferences between members of the public and council employees; 4) scheduling appointments between developers and town planners; and 5) enabling community members to book appointments with a Justice of the Peace
- **TAL,** a leading insurance company specialising in business and life insurance. Under the contract, 1ST will provide an internal solution for facilitating teleconferencing for claims on life insurance policies
- **Betts Group:** an Australian retail company specialising in footwear and accessories. Under the contract, 1ST will enable parents to book shoe fittings for children with Betts Kids stores

The Company operates two main business segments:

- The healthcare Private Practice market, including a range of healthcare online appointment booking services for doctors, allied health services, dentists, specialists and a broad range of natural therapy providers, as well as veterinarians, and
- The Corporate and Government market, under the GOBookings brand, covering pharmacies, hospitals, and a broad range of corporate and government agencies

While the majority of Corporate and Government clients operate in the healthcare sector, a range of clients in other industries, including Legal, Education, Finance and Insurance, are rapidly and successfully adopting the company's subscription-based online appointment booking products. Existing clients include Medibank, NIB, Terry White Pharmacy, BreastScreen Victoria, Queensland Ambulance, Super Partners, and UHG. The Company already has seven Councils and over 160 corporate and government clients.

This expansion in the Corporate and Government business has been driven by the Company's acquisition of the GObookings product suite in June 2015, which has a proven fifteen-year history of servicing a range of industries; with a focus that aligns with 1ST's core healthcare sector.

**Klaus Bartosch, 1stAvailable Managing Director, commented:**

*"These customer agreements validate 1stAvailable's superior product offering and technology platform and our ability to expand that technology offering outside of the Healthcare sector, into other verticals. In addition to this, the Company continues to deliver on our strategy to expand our presence across Australia in the online healthcare appointment booking service space; an underpenetrated and fast-growing sector. We recently reaffirmed our place as Australia's largest online healthcare booking platform, announcing the three millionth online booking and the Corporate and Government business continues to support and complement this key growth area of our business."*

## Contacts for further information

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## About 1st Available Limited - [www.1stavailable.com.au](http://www.1stavailable.com.au)

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1stavailable.com.au provides a convenient, easy to use, online healthcare search and appointment booking service in Australia. This enables patients to book their healthcare appointments with their preferred healthcare provider through 1stAvailable's service online, 24 hours a day, 7 days a week from any internet-connected device such as a smartphone, tablet or personal computer. We enable early intervention, support continuity of care and encourage good patient choices. We are passionate about improving patient care, healthcare practice and doctor productivity.