For immediate release **ASX CODE: MBO**

Date: 12 August 2011

PLACEMENT:

Mobilarm Limited wishes to advise that it has today placed 10,000,000 shares at 5 cents each to raise $ 500,000 in working capital. The placement was made pursuant to Listing Rule 7.1 of the ASX Listing Rules, and was made to a sophisticated investor.

For and on behalf of the board.

-Ends-

TEL. +61 8 9315 3511
FAX. +61 8 9315 3611
WWW.MOBILARM.COM
MOBILARM LIMITED (ABN 15 106 513 580)
768 CANNING HIGHWAY PO BOX 1533 APPLECROSS 6953 WESTERN AUSTRALIA
INFO@MOBILARM.COM

Further details:

Lindsay Lyon
Chief Executive Officer

Email lindsayl@mobilarm.com

Tel. +61 (0)409 531 738
www.mobilarm.com

Lorraine Coghill
Communications Manager

Email lorraineh@mobilarm.com

Tel. +61 (0)8 9315 3511
www.mobilarm.com

About Mobilarm Ltd:

Headquartered in Perth, Western Australia, Mobilarm (ASX: MBO) is one of the world's leading brands in the rapidly growing man overboard product category. The Company's marine safety equipment solutions remove risk from the workplace in the offshore oil and gas, defence and commercial marine industries, where regulatory compliance, Occupational Health & Safety and Director's Liability are the major drivers for improved employee safety and Duty of Care.

Mobilarm owns patent pending technology that protects and saves lives in the marine workplace and enables every maritime vessel to become a marine Search and Rescue asset.

The Company's Australian-designed emergency locator beacons and crew monitoring alarm systems for use aboard vessels and other marine facilities generate automatic and immediate alerts in emergencies involving personnel, integrate with GPS and onboard navigation systems and provide in-water tracking of man overboard casualties in the water.

Mobilarm has received enviable recognition for its products and design, winning two Seatrade awards for Safety, two Australian Design Awards and the Western Australia Worksafe Award.

Interviews with the CEO and further company information are available from the Mobilarm website: www.mobilarm.com/page/media_centre.html.