



ASX ANNOUNCEMENT

Jaxsta Presents February Webinar

Sydney, Australia, 28 September 2022: Jaxsta Limited ACN 106 513 580 (**Jaxsta** or the **Company**, ASX: JXT) the world's largest dedicated database of official music today presents a webinar to shareholders.

The slideset for the presentation is included here.

For further information please contact:

Authorisation & Additional Information:

This announcement was authorised by the Board of Directors of Jaxsta Limited

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-Ends-

ABOUT JAXSTA

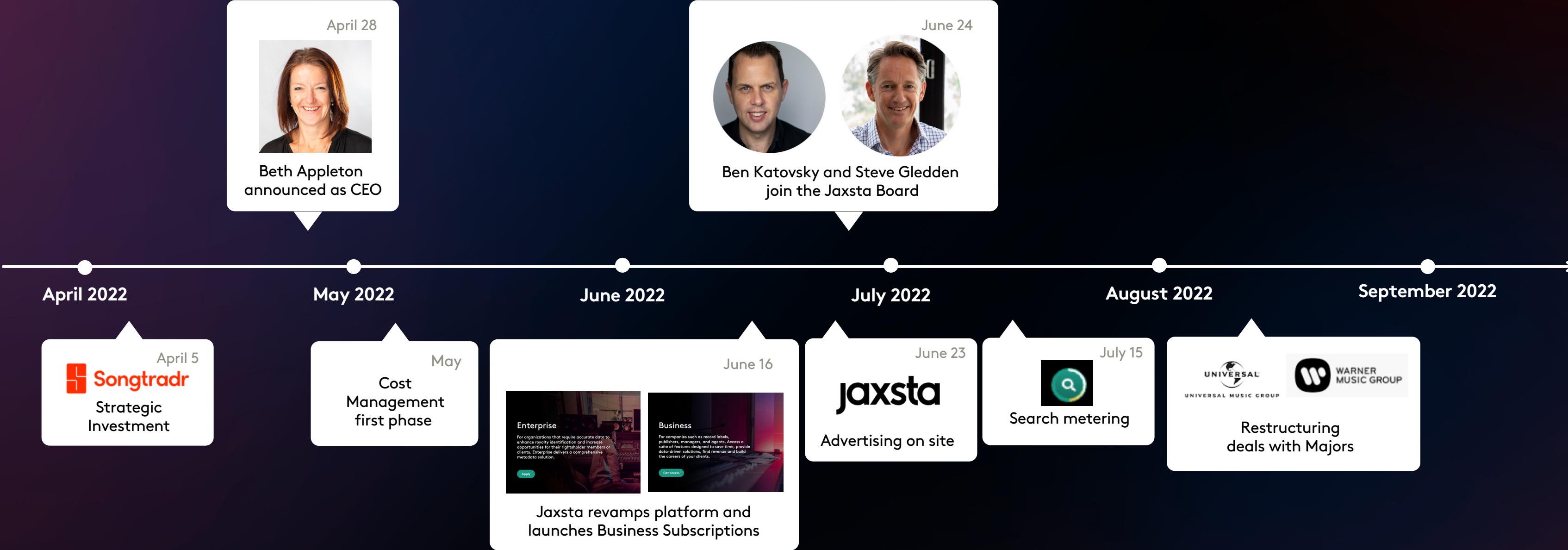
Jaxsta is the world's largest music credits database and technology. Partnered with the industry's leading major and independent record companies, publishers, distributors, royalty agencies and industry associations, Jaxsta is the go-to authoritative source of official music credits information. Jaxsta is a SaaS platform providing career enhancing solutions for artists and performers, and data-solutions for the music, media and entertainment industries.



Business Update

Host: Beth Appleton, Chief Executive Officer
Q3 2022

Timeline and key initiatives



Last seven months

+75.66% Monthly Gross Revenue

-14.20% Monthly Burn Rate

+30.77% Subscription Growth

Comparison of Feb 2022 run rates used as a baseline prior to Songtradr transaction changes to September 25 2022



Cost Saving Initiatives



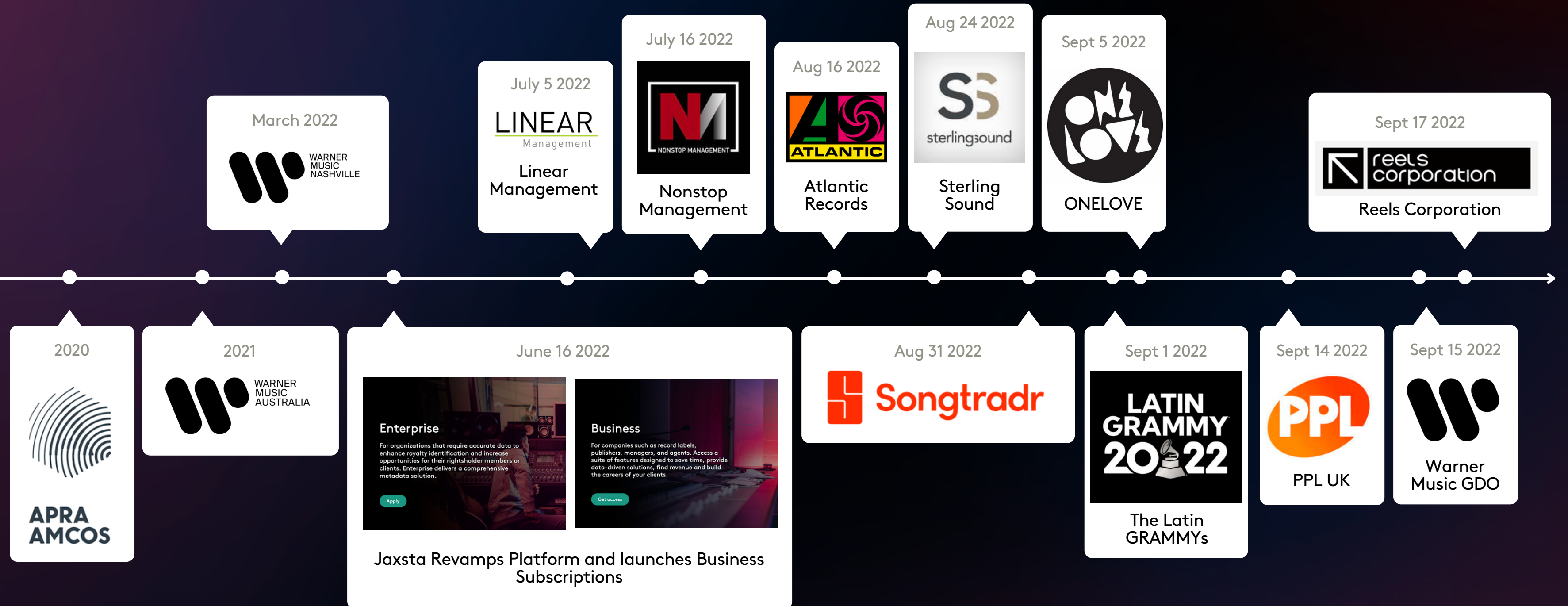
“My immediate aim is to grow the company to profitability.”

- AU\$1.5M cost savings identified in April, actioned
- Jaxsta will be a remote team from Jan 2023
- Licensing fees structure renegotiated
- Further reductions in September to lower burn rate further

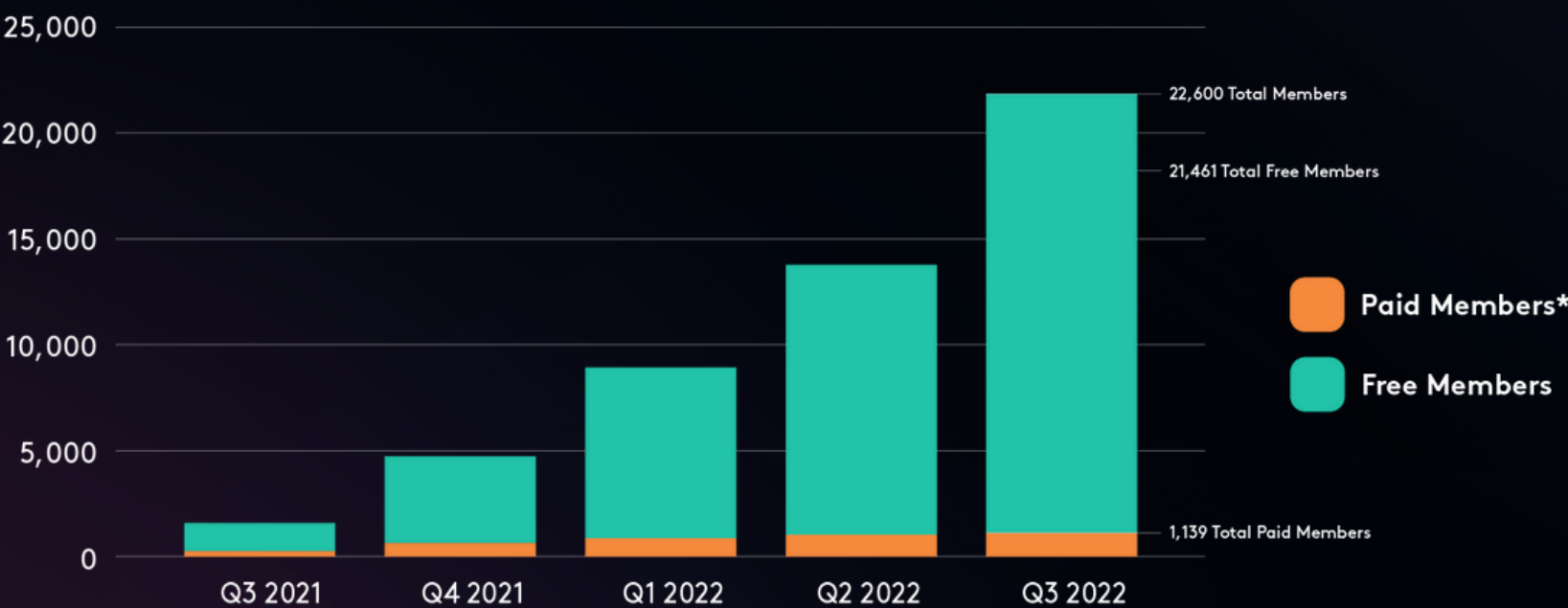


Business & Enterprise Members

Enterprise
Business



Members by Quarter (Cumulative)

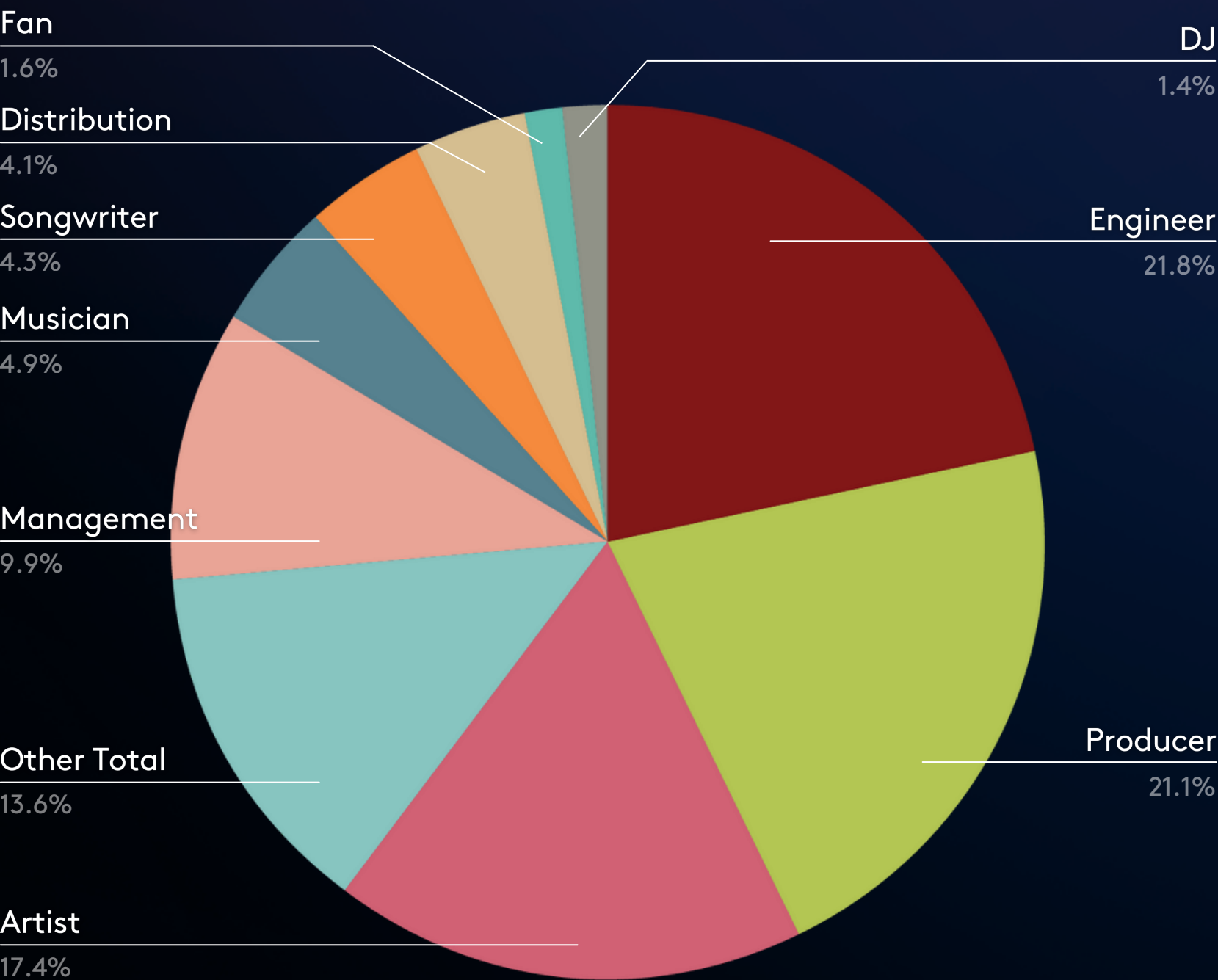


*Paid members include members under Creator, Business and Enterprise Memberships

Members by Subscription Type



Creator by Industry Role



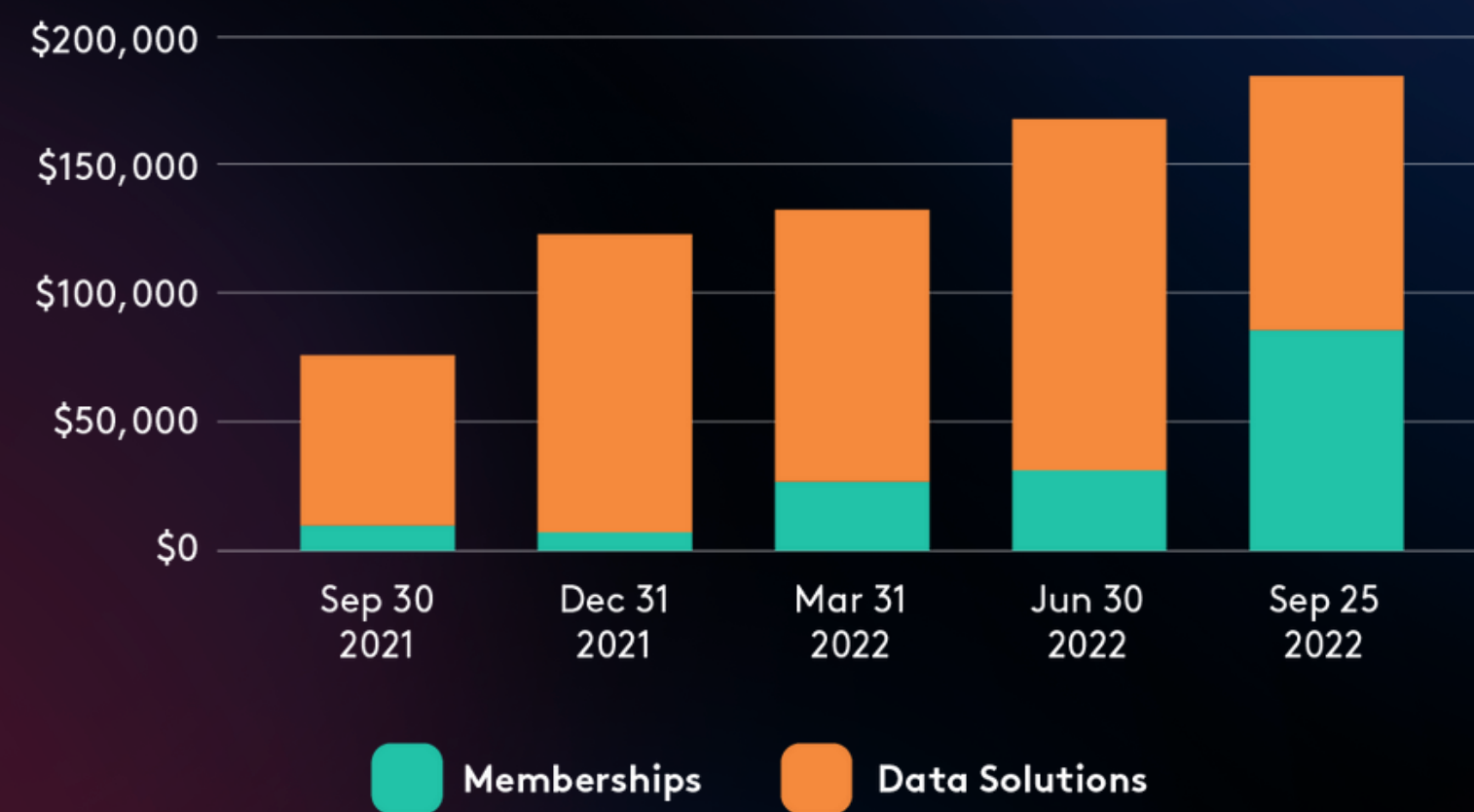
6 Enterprise Memberships

7 Business Memberships

7 API Clients Live

7 API Clients Testing

Annual Recurring Revenue by Quarter



API Business Development



Songtradr Partnership



- Neighbourhood Rights API deal in place April 2021 - Seek neighbouring rights
- Additional API deal put in place in October 2021
- Songtradr becomes Enterprise member 2022



"With our Jaxsta data partnership and our blackbox expertise, we are fast becoming an instrumental authority in unlocking blockbox revenues never before seen."

Samantha Schilling
VP Neighbouring Rights

The next 90 days 

Business Roster Dashboard

jaxsta

Official Music Credits

Search for artists, albums, songs, etc

Explore

Solutions

Pricing

My Jaxsta

Insights

Content

About

CM

Home > My Jaxsta > Roster Dashboard

Roster Dashboard

My Profile Claims

4 Profiles

out of 10 available

All Profile Claims by the Organization

5 Profiles

out of 20 available

Search for profiles

Sort by:

A-Z

Show:

All

My Claimed Profiles

All Claimed Profiles

Pending Claims

You can edit the bio and image on these profiles, highlight key credits, add contact details and links, claim neighboring rights, set up Credit and Chart Alerts, create a Jaxsta One Sheet, and share awards and certifications plaques. [Learn more](#)



John Greenham

848 Songs

1145 Releases

6 Works

12 Charting

4 Wins

5 Nominations

68 Certifications

One Sheet - Edit / View



Lorde

454 Songs

674 Releases

34 Works

8 Charting

2 Wins

5 Nominations

70 Certifications

One Sheet - Edit / View



Lykke Li

287 Songs

356 Releases

24 Works

3 Charting

1 Wins

2 Nominations

68 Certifications

One Sheet - View



Regina Spektor

293 Songs

203 Releases

2 Charting

12 Charting

1 Awards

4 Nominations

6 Certifications

One Sheet - Edit / View



Terrace Martin

573 Songs

203 Releases

16 Charting

12 Charting

4 Awards

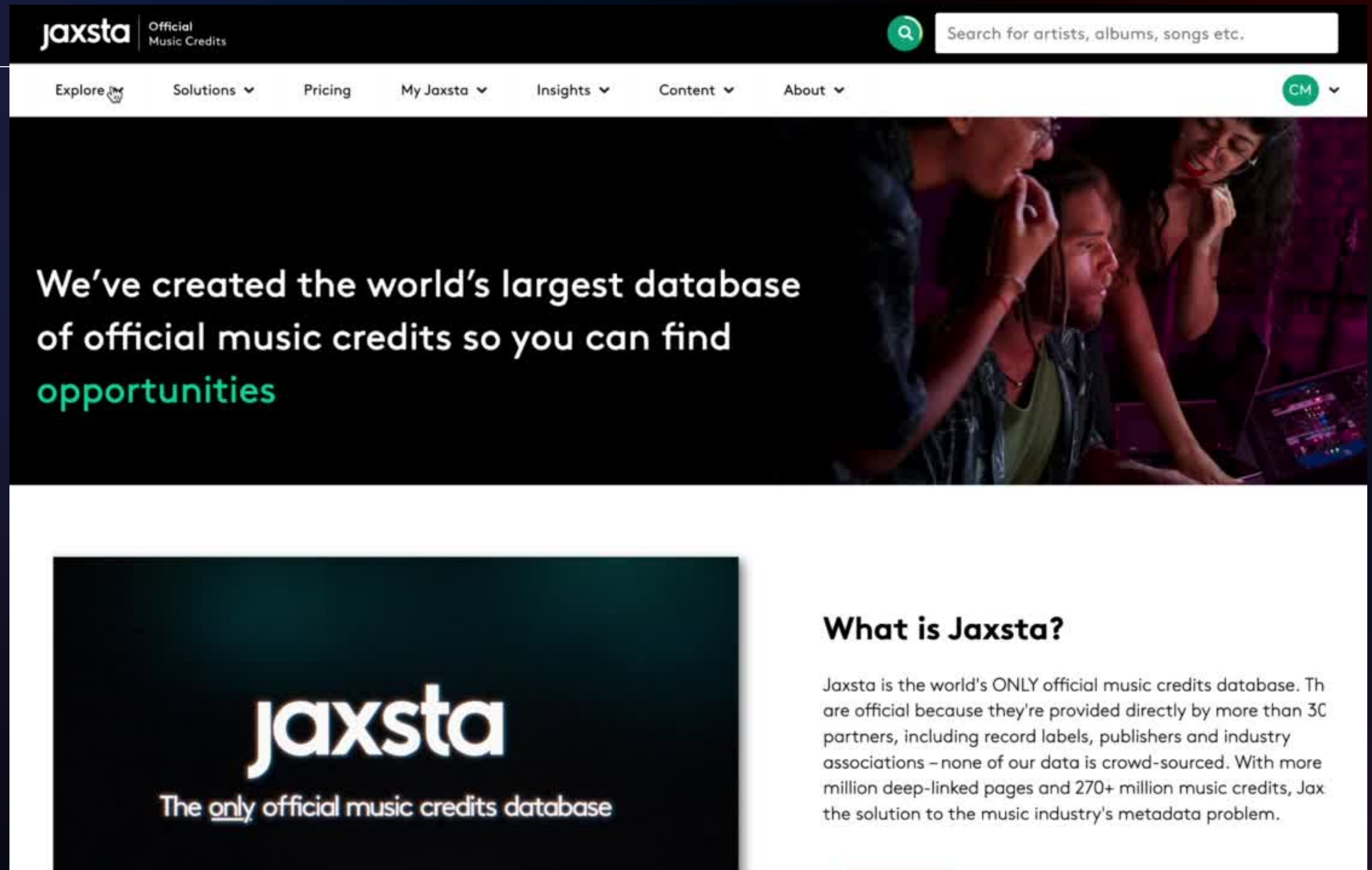
6 Nominations

28 Certifications

One Sheet - Edit / View



Explore



The screenshot shows the Jaxsta website homepage. At the top, there is a dark navigation bar with the Jaxsta logo and 'Official Music Credits' on the left, a search bar with a magnifying glass icon and the text 'Search for artists, albums, songs etc.' on the right, and a 'CM' dropdown menu on the far right. Below this is a white navigation bar with links: 'Explore' (with a hand cursor icon), 'Solutions', 'Pricing', 'My Jaxsta', 'Insights', 'Content', and 'About'. The main hero section features a background image of three people looking at a laptop. The text reads: 'We've created the world's largest database of official music credits so you can find opportunities'. Below this, there is a dark blue box with the Jaxsta logo and the tagline 'The only official music credits database'. To the right of this box, under the heading 'What is Jaxsta?', is a paragraph explaining that Jaxsta is the world's ONLY official music credits database, with data provided directly by over 30 partners, including record labels, publishers, and industry associations. It mentions that the database has more than 270+ million music credits and is the solution to the music industry's metadata problem.

jaxsta | Official Music Credits

Search for artists, albums, songs etc.

Explore Solutions Pricing My Jaxsta Insights Content About CM

We've created the world's largest database of official music credits so you can find opportunities

jaxsta
The only official music credits database

What is Jaxsta?

Jaxsta is the world's ONLY official music credits database. They are official because they're provided directly by more than 30 partners, including record labels, publishers and industry associations – none of our data is crowd-sourced. With more than 270+ million deep-linked pages and 270+ million music credits, Jaxsta is the solution to the music industry's metadata problem.



Official Music Credits

[Solutions](#) |
 [My Jaxsta](#) |
 [Explore](#) |
 [Pricing](#) |
 [Insights](#) |
 [Content](#) |
 [About](#)

BO

[Home](#) > [Recording](#) > [Special](#) > Overview

About Damn Time

Song by [Lizzo](#)

[Data Sources](#)
[See more](#)

[Listen](#) |
 [Share](#) |
 [Alert](#) |
 [Submit Credit Revision](#)

[Overview](#) |
 [Releases](#) |
 [Lyrics](#) |
 [Charts](#)

Work

ABOUT DAMN TIME
by Blake Slatkin , Theron Makiel Thomas , Eric Burton ...
Appears on 30 Recordings

Credits

Main Artist	Songwriters
Main Artist Lizzo	Composer Blake Slatkin Eric Frederic Larry Price Malcolm McLaren Melissa Jefferson

Appears On

About Damn Time
by [Lizzo](#)
Single 2022

Special
by [Lizzo](#)
Album 2022

[Explore all releases](#)

Lyrics

(Anyway)

It's bad bitch o'clock, yeah, it's thick-thirty
I've been through a lot but I'm still flirty (okay)
Is everybody back up in the buildin'?
It's been a minute, tell me how you're healin'
'Cause I'm about to get into my feelings
How you feelin'? How you feel right now?

Info

First Released
14 April 2022

Duration
03:11

Contributors
 1 Main Artist
 10 Songwriters
 2 Producers
 3 Production Teams
 10 Engineers
 12 Performers

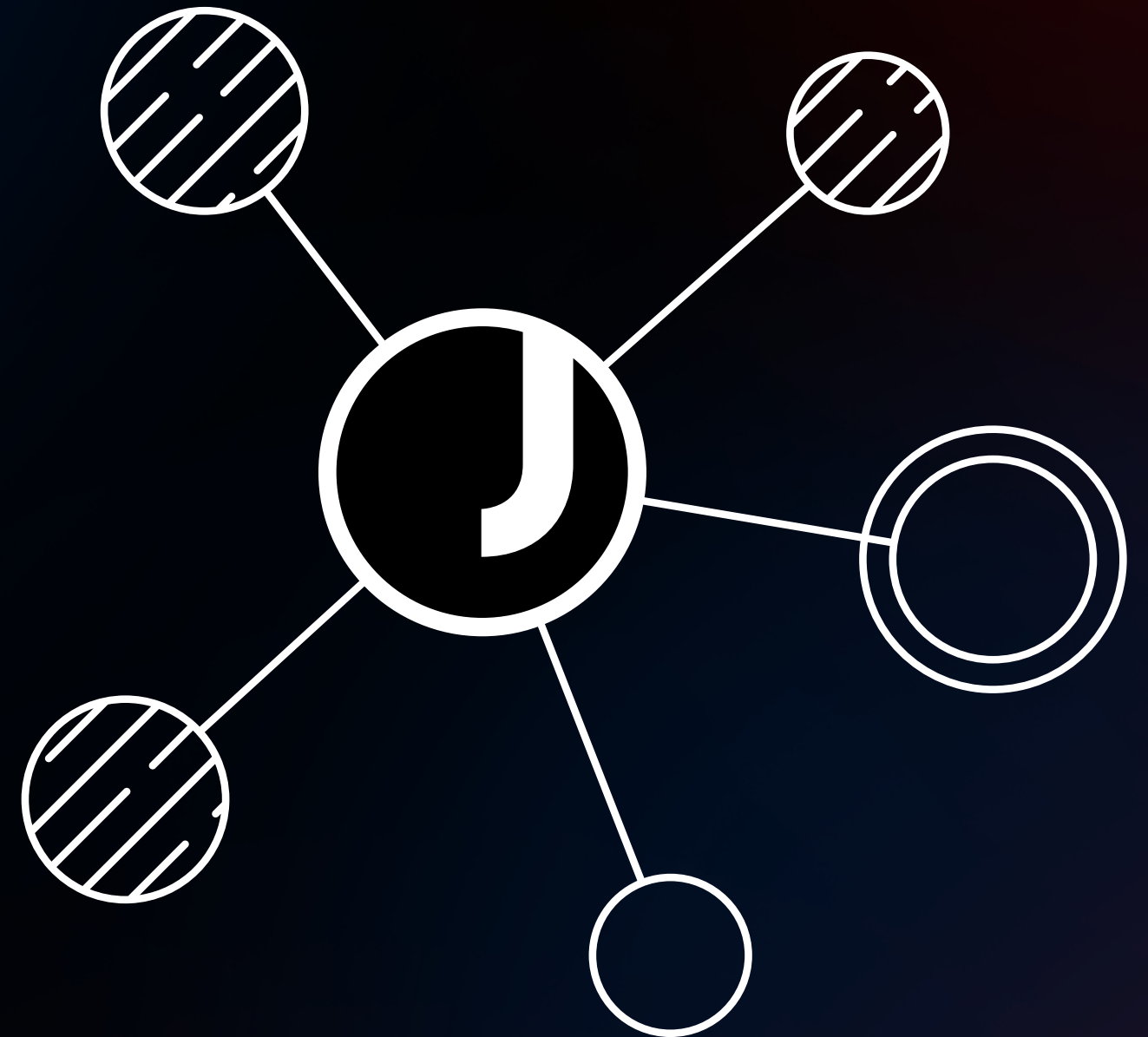
ISRC
USAT22203696

Appears On
3 Releases

Musical Work
[ABOUT DAMN TIME](#)

Listen

Jaxsta's data has the
potential to power a unique
music consumer experience



The evolution of Jaxsta

Vision

To collate, clean and connect the music industry's data to provide a comprehensive platform that everyone in the music industry uses as its single source of truth and fans go to enrich their overall music experience

We've created the world's largest
database of official music credits so
you can find **verified data**

Jaxsta Licensing and Development (MVP)

to collate, clean and connect
the music industry's data

Data and Platform

328 data partners
275M credits deep-linked across
74M pages

Jaxsta 1.0

to provide a comprehensive platform
for everyone in the music industry to
use as its single source of truth

B2B

Memberships
API Clients
Business Solutions

Jaxsta 2.0

fans and consumers enrich their
music experience through discovery
and purchasing music products

B2C

Vinyl
NFTs

Deep-linked Discovery

- ✓ The origin jacket stars
- ✓ Jaxsta has unique urls for every album released.
- ✓ Search for an album - you will find
- ✓ We are best positioned to create this unique discovery experience

Jaxsta is home to

278M

Credits

75M

Pages

328

Data Partners

47M

Recordings

11M

Works

658k

Avg. Daily Credits
Ingested

29k

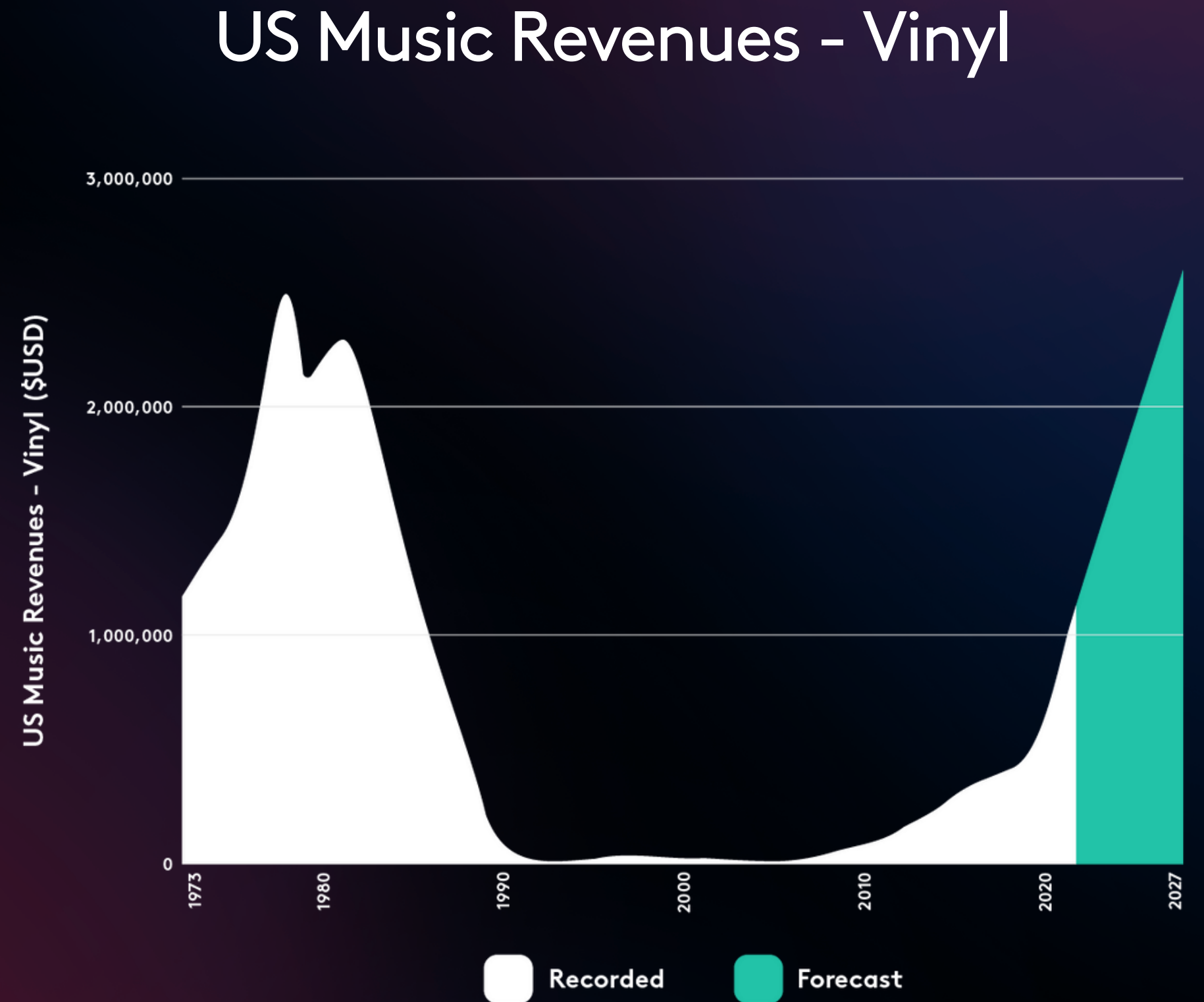
Avg. Daily
Release Messages

26 Sept 2022

The vinyl comeback continues

The resurgence in vinyl sales continued for the 15th consecutive year, as revenues grew 61% to US\$1.0 billion in 2021. The last time vinyl records exceeded US\$1 billion was 1986.

Forecast for 2027 is US\$2.7billion



Source: The Recording Industry Association of America®

An unprecedented retail experience for
an invested and innovative community
of collectors of music art.

powered by Jaxsta

Thank you for your time
Any questions?