



SERVTECH GLOBAL

EFFICIENT SERVICES EFFECTIVE TECHNOLOGY

Business Overview

SVT has three core arms to its business model: Outsourced Solutions, Custom Software Development and Software as a Service (SaaS).

Business Unit	Outsourced Solutions	Custom Software Development	Software as a Service (SaaS)*
Services	Outbound Sales Accounts Payroll Customer Support Virtual Assistants HR Support Social Media Database Admin Data Entry	Web Development iOS Development Android Dev Startups Enterprise Solutions Design UX UI QAT	Admin Tracker 4 Clicks Buyer Enquiry Photo and Media Home Open Seller Feedback Marketing Referral Video Library
Commercial Model	Consulting, Setup & Ongoing Contracts on FTE Basis	Consulting, Project Management & Development	SaaS Subscriptions Revenue Model

* These represent a small sample of the 27 current SVT SaaS Applications in market.

SVT provides customised outsourced solutions for small to medium sized companies in Australia.

This business offering gives clients the ability to improve efficiencies, reduce costs and regain freedom to focus their attention on core business activities.

Currently, SVT's Outsourced Solutions operation is based in the Philippines.

The team has 40 full time employees with a range of skills across finance, HR, marketing and administration.

SVT works with clients to identify internal tasks that can be outsourced and then develop tailored solutions that are scalable and cost effective.

Core Services

Outsourced
Solutions

SVT has highly skilled and well trained staff across four core departments to offer a full suite of outsourced solutions.



General Outsourcing

Range of services across virtual assistants, customer support, helpdesk, data entry and database administration.



Finance Services

Outsourced finance functions from a highly qualified professional team including bookkeeping and accountancy.



Marketing & Creative

Graphic and marketing solutions for all of your business needs, from presentations to social media.



Real Estate

Outsourcing solutions for property management, sales support, conveyancing and general back office support.



Implementation Approach

**Outsourced
Solutions**

SVT's implementation methodology is based on years of experience implementing outsourcing solutions across various organisations.

It is highly customisable to client specific requirements, timetables and resources. A structured approach to implementation provides a roadmap to a successful outcome.



Define Opportunities



Design Workflow



Configure Systems



Test



Deploy



Deliver



Overview

Custom Software Development

SVT's Custom Software Development business unit includes a highly skilled team of 30 FTE based in India.

Skill set includes back end and front end PHP developers, database developers, native iOS and Android developers as well as UI/UX designers and unit testers.

SVT's Custom Software Development business unit works with clients across a range of industries with a focus on startups, custom solutions and native app development.



Startups

The perfect technology partner turning ideas into reality plus provide ongoing maintenance and support.



Custom Solutions

SVT understands complex business processes to develop innovative technology applications saving time and money.



App Development

SVT's development team includes a highly skilled and experienced team of native iOS and Android developers .



Current Portfolio

Custom Software
Development

SVT's Custom Software Development business unit is currently contracted to four major projects with many more in the pipeline.



SVT has secured a contract with REIWA to design and develop their new suite of iOS and Android consumer real estate apps



An asset management application providing clients with more efficiencies around the ordering, distribution and management of advertising materials



A work flow management tool that assists in managing the application and approval of Trade Marks and Patents. Due for commercialisation in 2018



Joint venture project with MML Legal to develop a unique cloud based trust deed software application due for commercialisation in 2018

SaaS is Booming

Software as a
Service (SaaS)

The SaaS category is growing at a remarkable rate
with global revenue expected to almost double between 2017 and 2020 to
US\$196b*



SaaS success stories are dominating the tech investor space due to their
predictable revenue stream and scalable potential.

* Source: Statistica. <https://www.statista.com/statistics/477742/public-cloud-software-revenue-forecast/>



SaaS Real Estate Suite

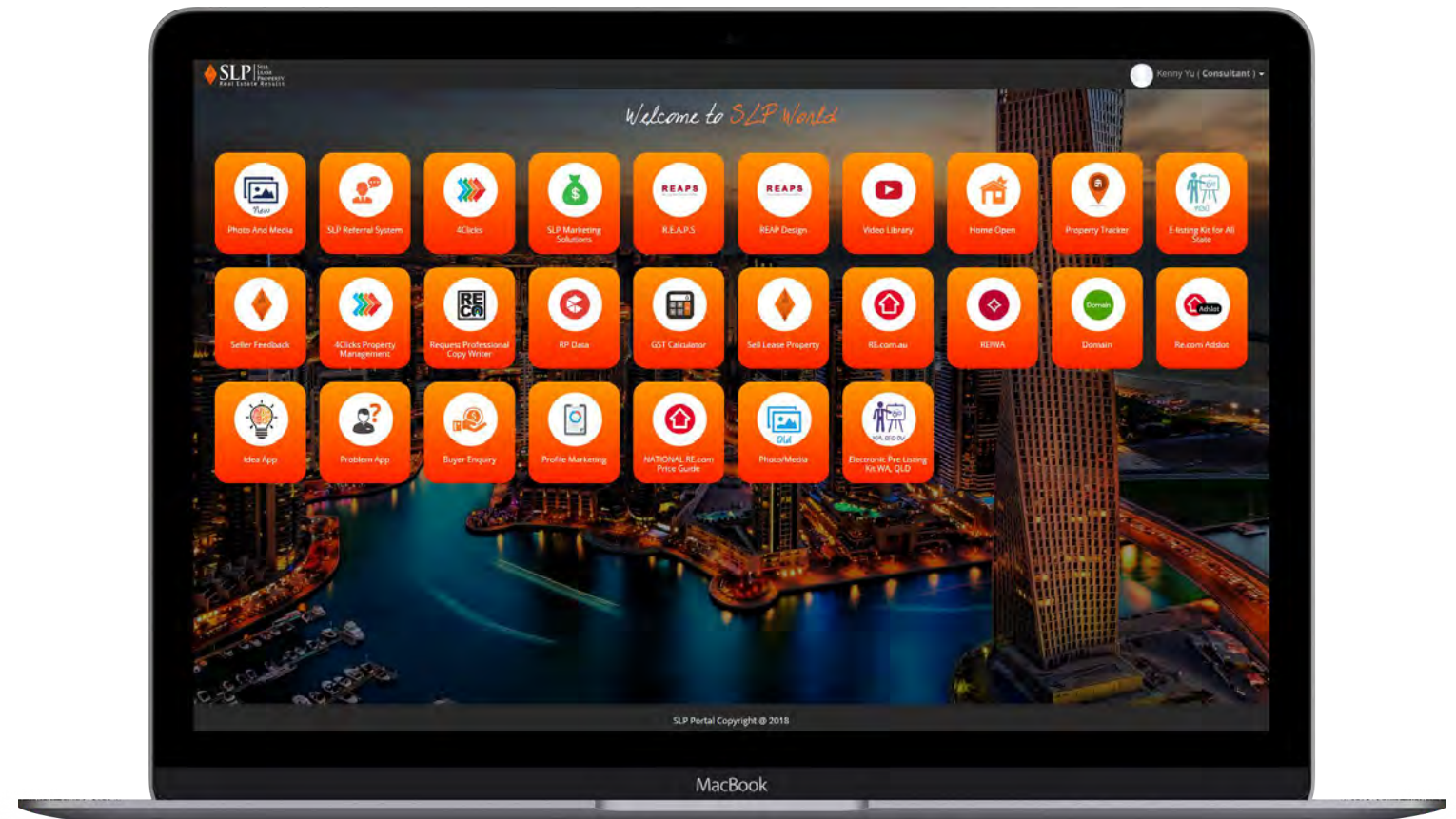
Software as a
Service (SaaS)

As part of its focus on the Real Estate sector over the last 12 months, SVT has developed a 'suite' of 27 SaaS products tailored for the Real Estate industry.

SVT is now focused on marketing this powerful and proven suite of SaaS products to major real estate companies to drive ongoing subscription revenues.



"4 Clicks" Real Estate
CRM SaaS Product



27 SaaS Applications currently built for Real Estate sector.

AU1 Agreement

Software as a
Service (SaaS)

On December 14, 2017 ServTech Global Holdings Limited (ASX: SVT) ('ServTech' or 'the Company') entered into a binding term sheet agreement ('The Agency Agreement') with integrated real estate and financial services company. Which included an outsourced solutions agreement whereby ServTech will continue to maintain the administration services of the previous ServTech entities for a fee of no less than \$25,000 per month.

In addition, ServTech will conduct an efficiency assessment of The Agency with a view to ultimately manage complete outsourced services requirements for the whole of The Agency – the potential result being a substantial recurring revenue stream for ServTech.

[View ASX Announcement here](#)

THE AGENCY



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SaaS Growth Plans

Software as a
Service (SaaS)

Now that the Real Estate SaaS suite is ready for commercialisation, SVT has identified the Automotive and Legal industry segments as the next key commercial opportunities.

The company has begun planning to shift the focus of its SaaS development team to develop a range of SaaS applications for both these industries.



Automotive

Following work with one of Australia's biggest automotive groups in recent months, SVT has identified a massive opportunity for SaaS applications to solve a range of administrative tasks.



Legal

The SVT management team is currently in discussion with major law firms to identify operational opportunities and have begun planning a suite of Legal SaaS applications to streamline some of the most repetitive tasks.

Leadership

With recent changes to the board, SVT has the leadership team to execute the business plan.



Non-Executive Chairman

Bert Mondello

Bert Mondello has more than 20 years' experience across both the private and public sectors. As an Executive, Mr Mondello has substantial capital markets experience and knowledge of equity markets having participated in company restructures, IPOs, RTOs, investor placements and seed raisings.

With experience spanning the retail and institutional sectors and extensive knowledge of marketing communications and investor relations, Mr Mondello has provided strategic corporate advice to a number of organisations across multiple industries.

Mr Mondello is currently a Non-Executive Director of ZipTel Ltd, Weststar Industrial Ltd (ASX: WSI) and holds a Bachelor of Laws from The University of Notre Dame, Australia.



Non-Executive Director

Gianmarco Orgnoni

Mr Orgnoni has skills extending across corporate finance, investment banking and research analysis. He has gained extensive experience working across the private and public sectors, in particular offering corporate advisory services and corporate finance analysis for various private and publicly listed companies.

He has provided key strategic advice across several M&A transactions, RTOs and IPOs locally and abroad. With significant commercial experience across European and Australian private and capital markets, he has worked closely with and has provided adversarial services to a number of companies spanning from civil engineering, education, technology, bio technology and real estate.

Mr Orgnoni holds a Bachelor Degree in Economics and Business Administration from the Catholic University of the Sacred Heart of Milan, Italy.



Non-Executive Director

Derek Hall

Mr Hall is a finance and compliance specialist in the listed space. He has significant commercial experience identifying key business drivers and bringing cost control and process improvement into sharp focus. These skills have been demonstrated primarily in the resources and technology sectors as a 'Big 4' company auditor; a restructuring professional; and most recently as a senior finance executive.

Mr Hall is currently Chief Financial Officer and Company Secretary of WestStar Industrial Limited and ZipTel Limited.

Mr Hall is a Chartered Accountant, Chartered Secretary and Fellow of the Financial Services Institute.



General Manager

Simon Ingleson

Mr Ingleson has extensive experience in the Technology and Media sectors with a career spanning over 20 years. Mr Ingleson spent 15 years with one of the world's largest media companies, News Corporation as Advertising Director managing a team of over 200 employees including extensive experience running large operational call centres in both Perth and Sydney.

Mr Ingleson successfully led the launch and implementation of several of News Corporations initiatives including STM, perthnow.com.au, Escape.com.au as well as creating a sales partnership with moshtix.com.au.

In 2012 Mr Ingleson founded Big Leap Consulting and has since held several advisory roles for many ASX listed technology companies and holds a Bachelor of Commerce from The University of Western Australia and a AGSM from The University of New South Wales.

Use of Funds

ServTech Proposed Use of Funds – 24 months

The Company anticipates that the following funds will be available to the Company:

Current and Sources of Funds	
Existing reserves	450,000
Convertible note ¹	500,000
AU1 consideration ²	850,000
AU1 Revenue ³	600,000
Total Funds Available	2,400,000

The following shows the intended use of funds over the next 24 months:

Proposed Use of Funds	
Settlement of creditors	200,000
Outsourced solutions ⁴	720,000
Custom software development ⁵	360,000
Software as a Service development ⁵	360,000
Sales and Marketing	150,000
General administration and staffing ⁶	610,000
Total Funds Allocated	2,400,000

Note 1: On 22 November 2017, the Company announced that it had entered into a convertible note agreement with a consortium of sophisticated investors for up to \$1M. The Company has drawn on \$500,000 to date and anticipates that the noteholders will exercise their discretion to increase their investment by \$500,000.

Note 2: On 14 December 2017, the Company announced that it had entered into a binding term sheet agreement with The Agency (ASX:AU1). Per the agreement, The Agency will pay consideration of up to \$950,000 to the Company to acquire the operations of its real estate subsidiaries.

Note 3: The agreement with The Agency also provides for a further back-office support agreement whereby ServTech will continue to maintain the administration services of the previous ServTech entities for a fee of no less than \$25,000 per month.

Note 4: These costs relate to the maintenance and staff of the Philippines based Outsourced Solutions office.

Note 5: These costs relate to the maintenance and staff of the India based Outsourced Solutions office.

Note 6: General administration and staffing includes the general costs associated with the management and operation of the business including ASX fees, directors' fees, administration salaries and expenses, rent and other associated costs.

Shareholders should note that the above estimated expenditures will be subject to modification on an ongoing basis depending on the results obtained from the Company's activities.

Summary

SVT is excited about its 2018 plans and have a clear, cohesive strategy to commercialisation across the core business units.

**Outsourced
Solutions**

**Custom Software
Development**

**Software as a
Service (SaaS)**

With a fresh board in place and much of the core setup costs completed, 2018 represents an exciting time of the business and its shareholders.