



Why launch a new fund?

- Historically focused on smaller companies
- The equity market is dominated by the TOP 100
- Wilson Leaders is a unique product in LIC segment
- Premiums for Listed Investment Companies

Fund Structure



- At least 70% of equity investments in ASX 100
- Concentrated with 25-40 stocks targeted
- Actively managed with turnover 30-50% p.a
- Cash 5%-50%
- “Short Sell” certain stocks that are overvalued
- Absolute Return Focus

Investment Philosophy



The Manager believes the best investment opportunities are found in well managed companies with strong fundamentals that can be purchased below their “appraised value”.

- a history of superior returns
- management with a track record
- businesses with a capacity to grow.
- attractively priced

7 Habits of Successful Investors



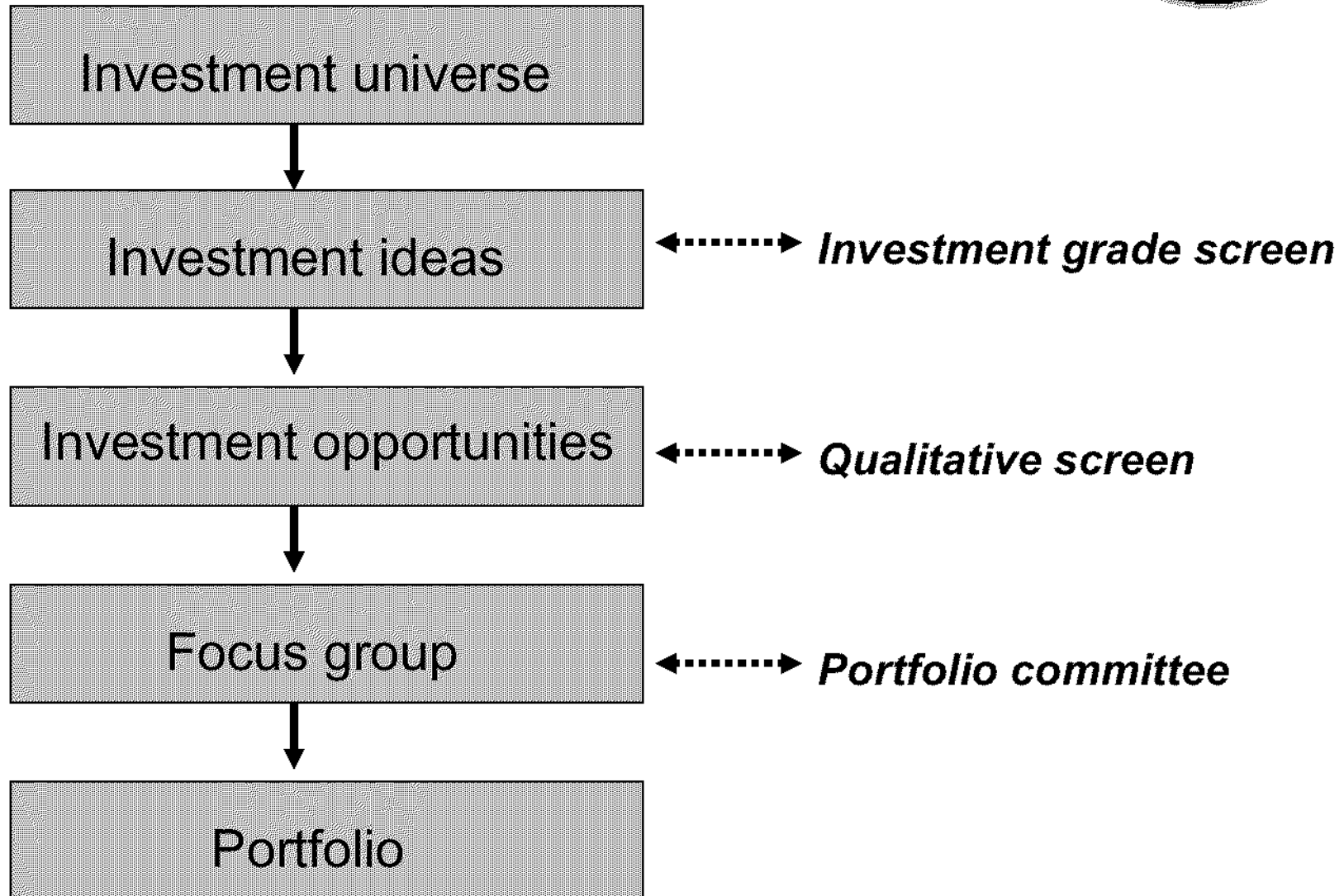
- Invest on a fundamental basis
- Question conventional beliefs
- Avoid companies that are performing well above trend
- Avoid the most popular companies
- Avoid companies that are beneficiaries of speculative capital
- Invest for the medium term.
- Opportunities found in periods of significant change

Qualitative Research



- **Business Quality**
- **Management Appraisal**
- **Valuation**
- **Risk Assessment**

Investment Process



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