

QUARTERLY REPORT

WHITEFIELD

3rd Quarter, Ended 31st December, 2004

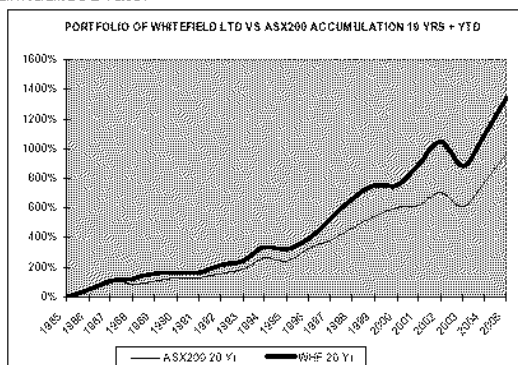
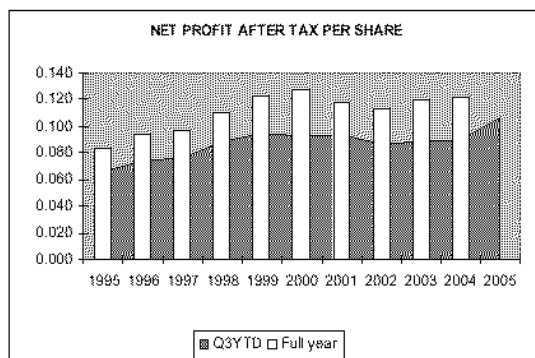
Report Issued: 9 February, 2005

RESULTS

Investment Objective	To generate a rate of return in excess of the market average over the longer term from investment in a diversified portfolio of listed Australian shares capable of generating dividend income and growth in dividends in current or future years.
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	9 Months to 31/12/04 \$	9 Months to 31/12/03 \$	Change %
Investment Revenue	5,077,679	3,961,206	+28.19%
Operating Profit Before Tax	4,703,172	3,648,008	+28.92%
Income Tax (Expense)/Benefit	(68,122)	(18,967)	
Operating Profit After Tax	4,635,050	3,629,041	+27.72%
Net Tangible Asset Backing Pre Deferred Tax	\$3.88	\$3.28	+18.29%
Net Tangible Asset Backing After Deferred Tax	\$3.52	\$3.08	+14.29%
	Whitefield	ASX200	
Investment return 1 quarter	13.24%	11.42%	
Investment return year to date	20.90%	22.28%	
Investment return 4 years plus year to date	11.73%	9.32%	
Investment return 9 years plus year to date	13.43%	12.25%	
Investment return 19 years plus year to date	14.47%	12.74%	
Management Expense Ratio for Last Full Year	0.32%	N/a	

* Investment returns greater than 1 year are shown as an annualised rate.



Portfolio Statistics

No. of Holdings	47				
20 Largest Holdings	%	\$	%	\$	
1. National Australia Bank	7.47%	13,781,724	11. Patrick Corporation	3.35%	6,171,382
2. Commonwealth Bank	7.48%	13,802,325	12. CSL	3.14%	5,800,275
3. Westpac Banking Corporation	5.80%	10,705,857	13. News Corp Ord	2.96%	5,454,700
4. ANZ Banking Group	5.69%	10,501,476	14. Fosters Group	2.91%	5,358,645
5. Macquarie Bank	5.15%	9,497,625	15. Amcor	2.70%	4,979,625
6. News Corp inc Pref	4.88%	8,995,210	16. Brambles Industries	2.53%	4,663,769
7. Perpetual Trustees	4.42%	8,154,104	17. AMP	2.26%	4,161,079
8. Telstra	4.31%	7,954,691	18. Challenger	1.99%	3,671,436
9. Publishing & Broadcasting	3.61%	6,658,750	19. Sthn Cross Broadcasting	1.74%	3,200,657
10. Wesfarmers	3.50%	6,451,580	20. Seven Network	1.72%	3,173,591

Results Commentary

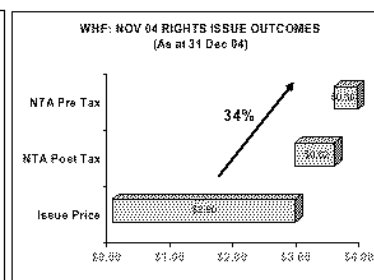
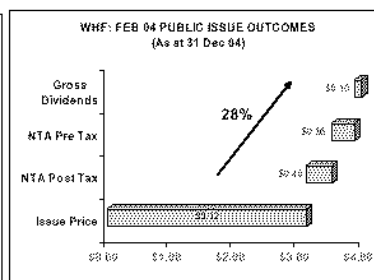
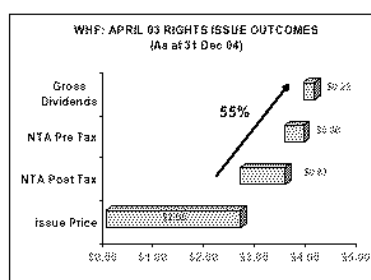
Whitefield's operating profit after tax for the nine months increased by 28% when compared to the profit after tax for the equivalent period in the prior year. After allowing for share issues during the year, operating profit after tax per ordinary share for the nine months increased by 19% from 8.9cps to 10.6cps.

This exceptionally strong outcome was also reflected in the latest quarter's investment return with Whitefield's investment portfolio generating a three month total investment return of 13.24%. This return was 1.82% higher than the return of the ASX200 Accumulation over the same period. The company's portfolio has now generated a strong absolute return for the year to date of 20.90%.

The largest drivers of investment return over the last quarter were the company's exposures to AMP, Computershare, Fosters, Foodland, Leighton, Macquarie Bank, Perpetual Trustee, Publishing & Broadcasting, Patrick Corporation, Southern Cross Broadcasting, Seven Network and Wesfarmers.

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Results Commentary (Continued)	...continued Net asset backing before deferred tax increased to \$3.88 at the end of the quarter, and net asset backing after tax to \$3.52. This compares to the asset backing after tax of \$3.12 at the 31st March year end (after allowing for the final dividend) and from \$3.08 one year ago.
Investment Transactions	During the quarter material investment transactions involved the company: - Reducing our exposure to Telstra and Lend Lease - Increasing our exposures to AMP, Evans & Tate, Cochlear, Foodland, Publishing & Broadcasting, and Pacific Brands - Investing the proceeds of the company's rights issue across all holdings
Investment Outlook	The Australian economy is expected to grow at around 3% for the 2005 year. This rate of growth is somewhat slower than that experienced in 2004. This slight slowdown in growth reflects a combination of the higher Australian dollar on export industries and a pullback in the level of residential construction activity. Notwithstanding this, interest rates remain relatively stable, employment is at extremely high levels and retail sales, while slowing, are still showing growth. At a global level, many economies are expected to show similar reductions in their rate of economic growth in 2005. While growth in the US is expected to remain positive, the rate of growth is likely to ease as the Federal Reserve continues to raise interest rates from their exceptionally low levels. Industrial production in Japan has fallen moderately over the last quarter, and even the most bullish forecasters on China expect the rate of growth to moderate in that economy. We retain some concern about unsustainable imbalances which are becoming increasingly evident in global markets. These imbalances include (a) low global interest rates compared to surging commodity prices (b) surpluses emerging in certain processed goods versus the bullish buying of commodities (c) an artificially low China/US currency relationship compared to a large import/export differential and (d) high problem loans in the Chinese banking system, evidence of corporate failures and a weak Chinese stock market against continued strong investment into China. While economic imbalances may continue for a period, they are never sustainable. Imbalances by nature create the pre-conditions for a correcting event. These thoughts suggest that the 2005/6 period may be subject to some fluctuations in underlying economic conditions. Notwithstanding this, at a stock specific level, Whitefield's investment portfolio is positioned towards stocks offering a relatively firm and sustainable earnings outlook, where we consider that those earnings can be acquired at a level which is likely to deliver an above market investment return. While media and financial stocks have been buoyant in recent times, their earnings outlook is likely to remain firm and consequently we retain our strong exposure to these areas. We consider that many of our primary industrial and bank holdings are trading at discounts to the value of their achievable future earnings and see that our exposures to these areas are likely to generate strong investment returns as those earnings are delivered over subsequent periods. We remain underexposed to the resources sector generally, where market prices are significantly above the fair value of future earnings, and to the retail and residential construction sectors both of which may struggle to meet earnings expectations as economic growth eases.
Rights Issue Outcome	Whitefield is pleased to report that it issued 4,777,982 shares as the result of its rights issue in November. With strong returns over this quarter, shareholders taking up their rights issue have seen the net asset backing of their new shares climb rapidly to \$3.88 pre-tax and \$3.52 post tax. This represents a 34% and 21% premium to the application price of \$2.90. Shareholders may be interested to review the outcomes from the company's share issues over the last 18 months (shown below).



A.Gluskie, Chief Executive Officer

WHITEFIELD

