BIRON
APPAREL LIMITED
ABN 58 009 087 469

ASX RELEASE
17 October 2006

GROUP RESTRUCTURING

As previously foreshadowed, the Company has executed a share sale agreement with Mr Neil Brine for the sale of its 100% interest in the Ed Harry Menswear retail business.

The agreement is subject to shareholder approval which must be obtained by 6 December 2006.

The consideration under the sale agreement will, it is expected, allow for Biron to retain a modest cash surplus after repayment of all bank debt.

The company is currently in the process of preparing an Information Memorandum which will be distributed to shareholders in due course. Full details of the proposed sale will be included in the Information Memorandum.

The sale agreement allows the Company to continue to seek higher alternate offers for its interest in the Ed Harry Menswear business.

- ENDS -

Incorporating Ed Harry Menswear and Physico Clothing Company (Receivers and Managers appointed)
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