

Aumake Enters Exclusive Distribution Agreement for Kabrita Goat Milk Products

2 April 2025, Sydney, Australia Aumake Limited (ASX: AUK) is pleased to inform shareholders that it has entered an exclusive distribution agreement for **Kabrita High-Calcium Adult Goat Milk Powder** in Australia and New Zealand.

About Aumake Limited

Aumake Limited (ASX: AUK) is a brand acceleration and sales partner delivering high quality products from Australia and New Zealand to the Asian Market.

Board & Management

Ms. Hai Yun Chen – Chief Executive Officer & Executive Director

Mr. Jiahou Zhou – Managing Director

Ms. Zhao Zhang – Executive Director

Dr. Anthony Noble – Non-Executive Chairman

Mr. Li (Alex) Li – Non-Executive Director

Capital Structure

Share Price¹: \$0.004

Shares o/s: 3,011M

Market Cap.: \$12.04M

1. 1st April 2025 closing price

Highlights

- **Aumake has entered into an exclusive distribution agreement for Kabrita High-Calcium Adult Goat Milk Powder in Australia and New Zealand spanning 3 years, up to 31 December 2027.**
- **Products will be sold directly to consumers in Australia and New Zealand and through cross-border ecommerce in Asia.**
- **Kabrita is a leading global brand in premium goat milk nutrition products.**
- **This agreement positions Aumake to capitalise on the increasing demand for high-quality functional food products in China and importantly also allows for exclusive sales rights in Australian and New Zealand markets.**

The exclusive distribution agreement grants Aumake rights to distribute Kabrita's **High-Calcium Adult Goat Milk Powder** in Australia and New Zealand, expanding the company's product offerings in the rapidly growing functional food sector.

Aumake will leverage its management team's extensive experience in e-commerce and cross-border trade to accelerate brand growth across Asia, Australia, and New Zealand.

The exclusive distribution agreement for Kabrita Goat Milk Powder is a key step forward in Aumake's strategy to expand its footprint in the functional food sector, reinforcing its position as a leading distributor of premium health and wellness products in the region. This agreement also paves the way for the Company to formalise similar partnerships with other globally recognised health and nutrition brands in future.

The Company remains focused on delivering high-quality, health-driven products that meet the evolving needs of consumers in their key Asian markets as well as in Australia, New Zealand.



Aumake Chief Executive Officer, Hai Yun Chen, commented on the deal, “We are excited to secure the exclusive distribution rights for Kabrita High-Calcium Adult Goat Milk Powder in Australia and New Zealand. Kabrita is a globally recognised brand with a strong reputation for premium functional dairy nutrition, and this partnership fully aligns with Aumake’s strategy to work with the world’s leading brands to bring high-quality, in-demand products to the ANZ market as well as to Chinese consumers.

“There is growing consumer interest in goat milk products in Australia and in China, backed up by a history of strong cross border ecommerce sales of premium Australian Goat Milk products into the Chinese market. We see significant opportunities to drive sales growth and strengthen our portfolio in the premium health and wellness sector starting with the Kabrita Goat Milk products we have now secured the rights to distribute, in the agreement we have signed today. This partnership strengthens Aumake’s portfolio and positions the company to benefit from the growing demand for premium nutrition products in the Australian and New Zealand markets.”

About Kabrita

Kabrita is a global brand specializing in goat milk-based nutritional products for infants and toddlers. Owned by Ausnutria B.V., a Dutch company with over 100 years of dairy expertise, Kabrita offers formulas that are gentle, easy to digest, and naturally closer to breast milk. Their products are made from high-quality Dutch goat milk sourced from over 100 family-run farms in the Netherlands. Kabrita’s formulas undergo more than 90 quality checks to ensure safety and meet strict European standards. The brand has a significant international presence, with products available in over 35 countries, including the United States and Canada. Notably, Kabrita’s Goat Milk-Based Infant Formula has met all U.S. FDA nutrition and safety requirements, making it the first European goat milk infant formula authorized for long-term use in the U.S.

Key Contract Terms

Parties	AuMake Limited (Australia) as exclusive distributor in the Territories and Joy Charm Limited (Hong Kong) as principal distributor for Kabrita products in various territories including Australia and New Zealand
Term	2 April 2025 (signing date) to 31 December 2027 (expiration date)
Territories	New Zealand and Australia (including cross border ecommerce sales to China from New Zealand and Australia)
Rights on expiration	Aumake has first right of refusal to renew the contract on terms subject to mutual agreement by the parties

This release has been approved by the board of directors

About Aumake

Aumake Limited (ASX: AUK) is a company with strong brand acceleration and sales capabilities, positioning it as a pioneer in delivering high quality brands and products from Australia and New Zealand to the Asia market.

Forward Looking Statement

This announcement may contain forward-looking statements, including statements regarding: plans, strategies and objectives of management; anticipated revenue, products, and stores; operating costs; Chinese tourism; Governmental policies and preferences (both Australian and Chinese).

Forward-looking statements can be identified by the use of terminology such as 'intend', 'aim', 'project', 'anticipate', 'estimate', 'plan', 'believe', 'expect', 'may', 'should', 'will', 'continue', 'annualised' or similar words. These statements discuss future expectations concerning the results of operations or financial condition, or provide other forward-looking statements.

These forward-looking statements are not guarantees or predictions of future performance, and involve known and unknown risks, uncertainties and other factors, many of which are beyond our control, and which may cause actual results to differ materially from those expressed in the statements contained in this presentation. Readers are cautioned not to put undue reliance on forward-looking statements.

Except as required by applicable regulations or by law, the Group does not undertake any obligation to publicly update or review any forward-looking statements, whether as a result of new information or future events.

Past performance cannot be relied on as a guide to future performance.

Investor relations enquiries: contact@aumake.com.au