

2020

YojeeTM

Technology Hits the Road

NOT JUST ANOTHER SOFTWARE COMPANY



Globally Scalable



Customer Centric



Intuitive Design



Anywhere, Real-time



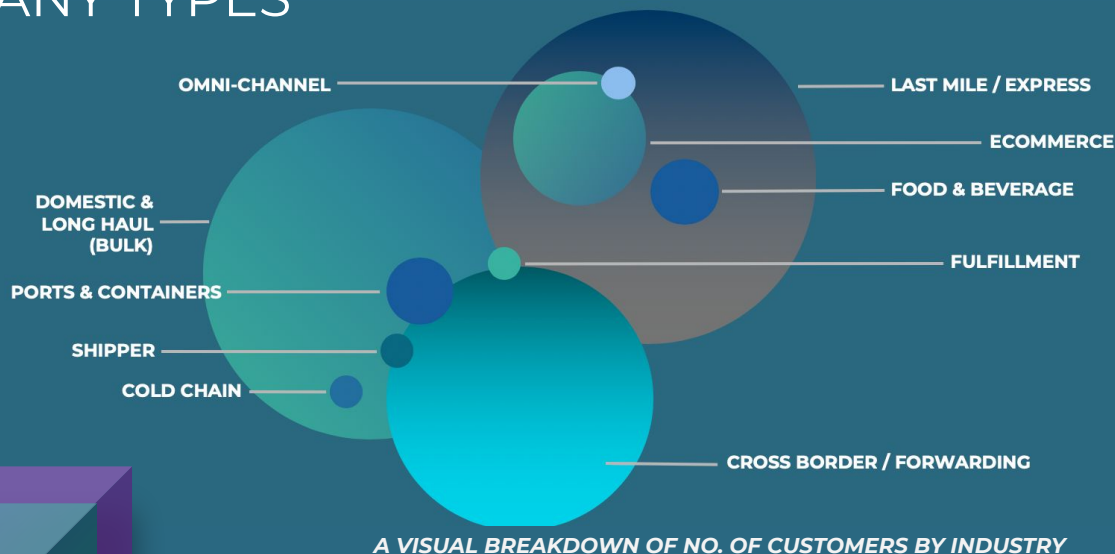
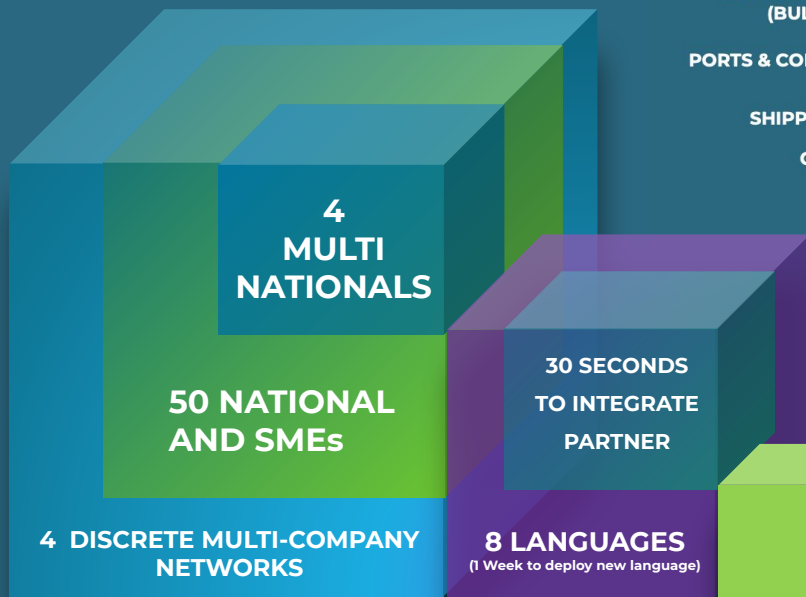
Networked Logistics



ELIXIR Technology

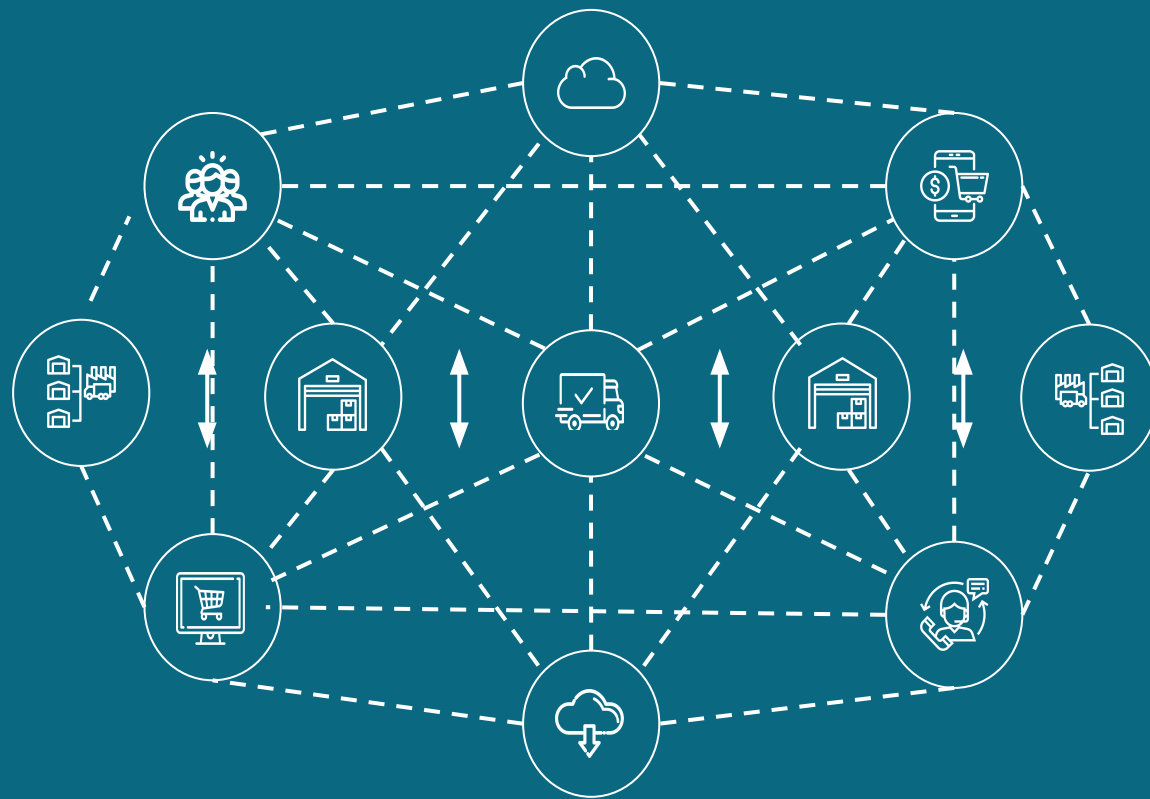


PROVEN ACROSS COMPANY TYPES AND GEOGRAPHIES



**SaaS CAPABILITY TARGETING
150 CUSTOMERS IN 2020**

YOUR MULTIMODAL TECHNOLOGY PARTNER



Connecting hubs and transportation services across the Region

Multi-Modal,
Multi-Country,
Multi-Customer, all
through one system

Large scale **consolidation and deconsolidation of data**, viewed at a consignment level

Mass task **intelligent first and last mile optimisation**, with real-time re-planning capabilities

2019 Highlights



The Platform

Yojee platform now has comprehensive set of APIs, features and AI to power logistics and integrate with all businesses of all sizes.

- Over 800 product upgrades
- Over 310 APIs
- 30% Efficiency Gains through AI
- 50% reduction in carriers days to payment



Growth

- Signed Top 10 Global Logistics group Geodis
- Transition from Customer Projects to Customer Success (Platform Maturity)
- October achieved 100% customer retention



Integration

- Unique integration capabilities
- Now integrated into globally leading customs, brokerage and forwarding platforms

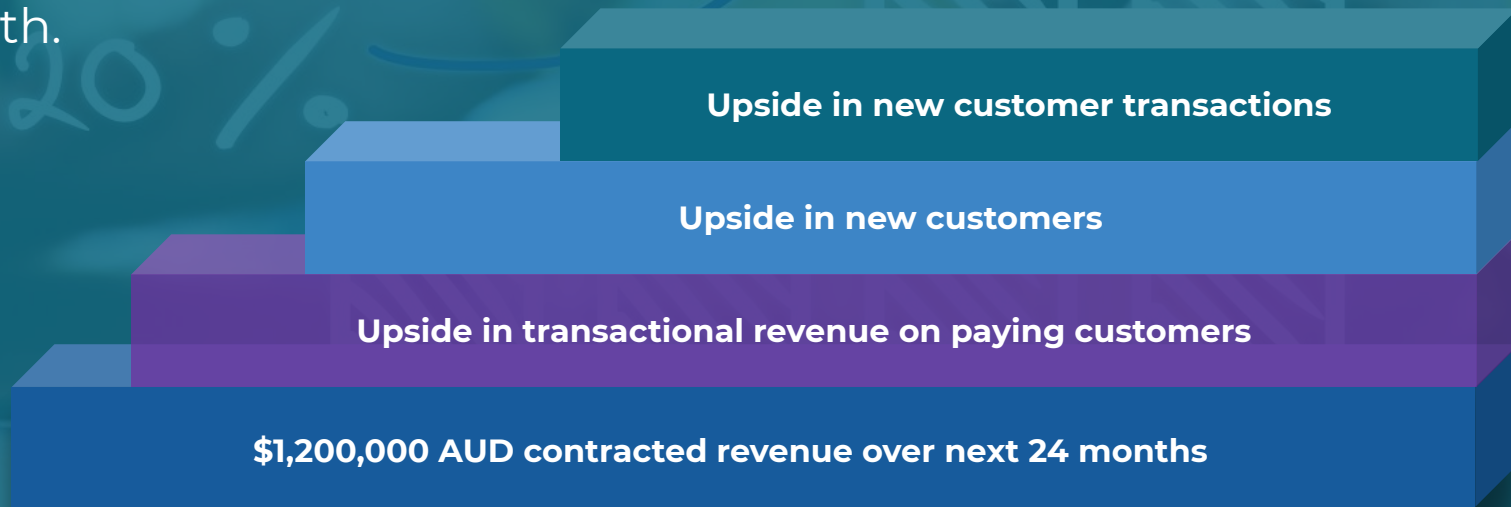


Presence and Focus

- Commencing scale up from embryonic sales team
- Company wide focus on SaaS Recurring Revenue

REVENUE SNAPSHOT

Baseline high gross margin
contracted revenue of
\$1,200,000 underpinning SaaS
growth.



September 2019

September 2021

1. LEAD SOURCE

- Online & Sales
- Referrals, Partner Model (Push Down)

2. COMMERCIAL

- SME: 0-16 Weeks
- MNC: 2-12 Months+

3. DEPLOYMENT

- SME: 0-3 Weeks
- MNC: 1-3 Months

4. GO LIVE

- SME: 12-24 Month Commitment
- MNC: 24-36 Month Commitment
- Success and growth programs

5. GROWTH

- Partner Integration and acquisition
- Deeper account penetration



SaaS GROWTH MODEL

PRODUCT LEAD

Yojee has invested heavily in building enterprise grade technology to penetrate deeply and create stickiness across supply chains to enable ongoing growth and partner network development.

Fee Structure Per Month (p.m.) in USD

License Fee

- SME: \$400-1500+ p.m. per hub + Transactions
- MNC: \$1500-4000+ p.m. per hub + Transactions

Transaction Fee

- \$0.20 per Parcel
- \$0.40 per Pallet
- \$1.20 per Container

Transaction Volume Guide

- 200-50,000
- 100-20000
- 100-5000

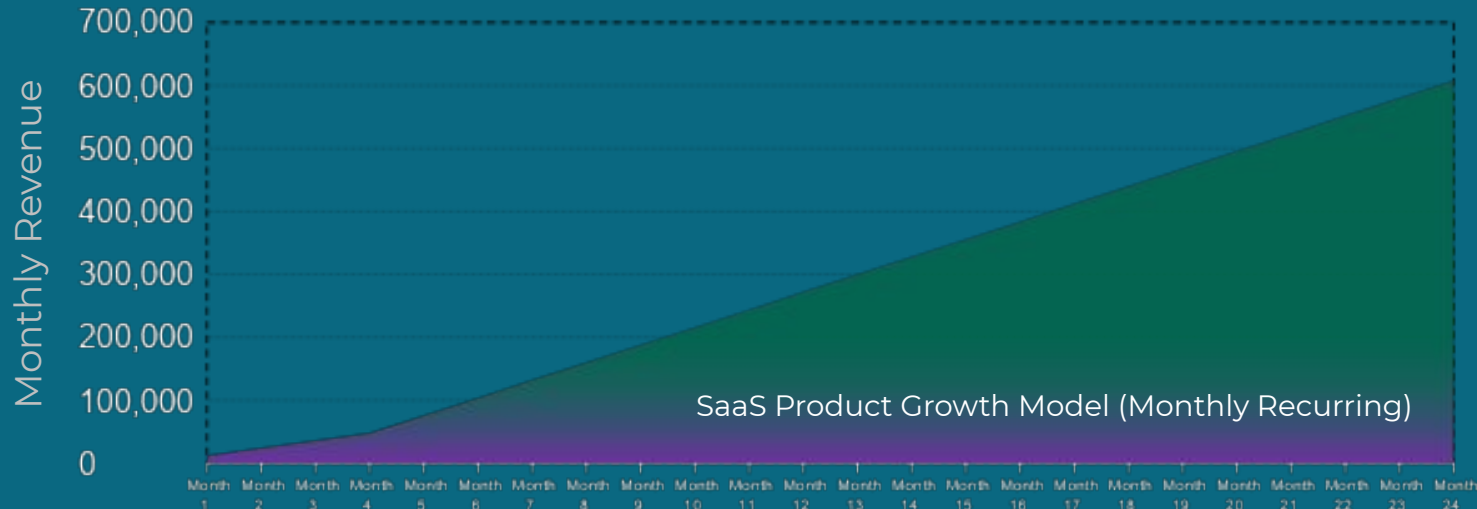
Eg: Company X pays \$1500p.m. plus \$500 in transaction fees (2,500 parcels delivered) for a \$2,000 monthly bill.

PRODUCT LEAD: WHY OUR TECH DNA SCALES

MRR SCENARIO

Yojee has built its platform that can now be delivered to logistics companies in a standard solution with 'click box' configurability.

The model below displays an example of growing a sales team from 5 to 12 people, assuming production of \$2,000 a month in new recurring revenue per person based on an average subscription fee of \$1,000 resulting in \$6.96m potential revenue over 24 month period.



WHAT WE OFFER?



Full Visibility

Seamless end to end visibility from consolidation and deconsolidation of movement data from individual packages through to containers.



Actionable Data

Accurate capacity and freight planning



Cross Border

Line haul product developed in partnership with major freight movers providing nested manifests and more



Track & Trace

Know where you fleet is at every step of the way



Smart Assign & Manage

The system can suggest and autonomously assign jobs and manage a range of job by job requirements



Control Tower

Manage your own fleet and downstream partners with full control and visibility



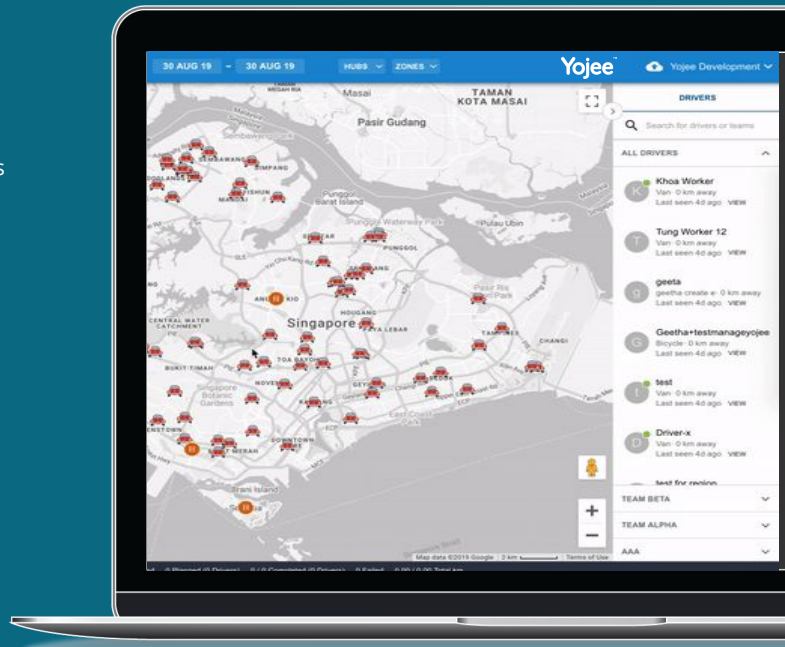
Route & Schedule Optimisation + ETAs

AI powered real-time route and dynamic schedule planning



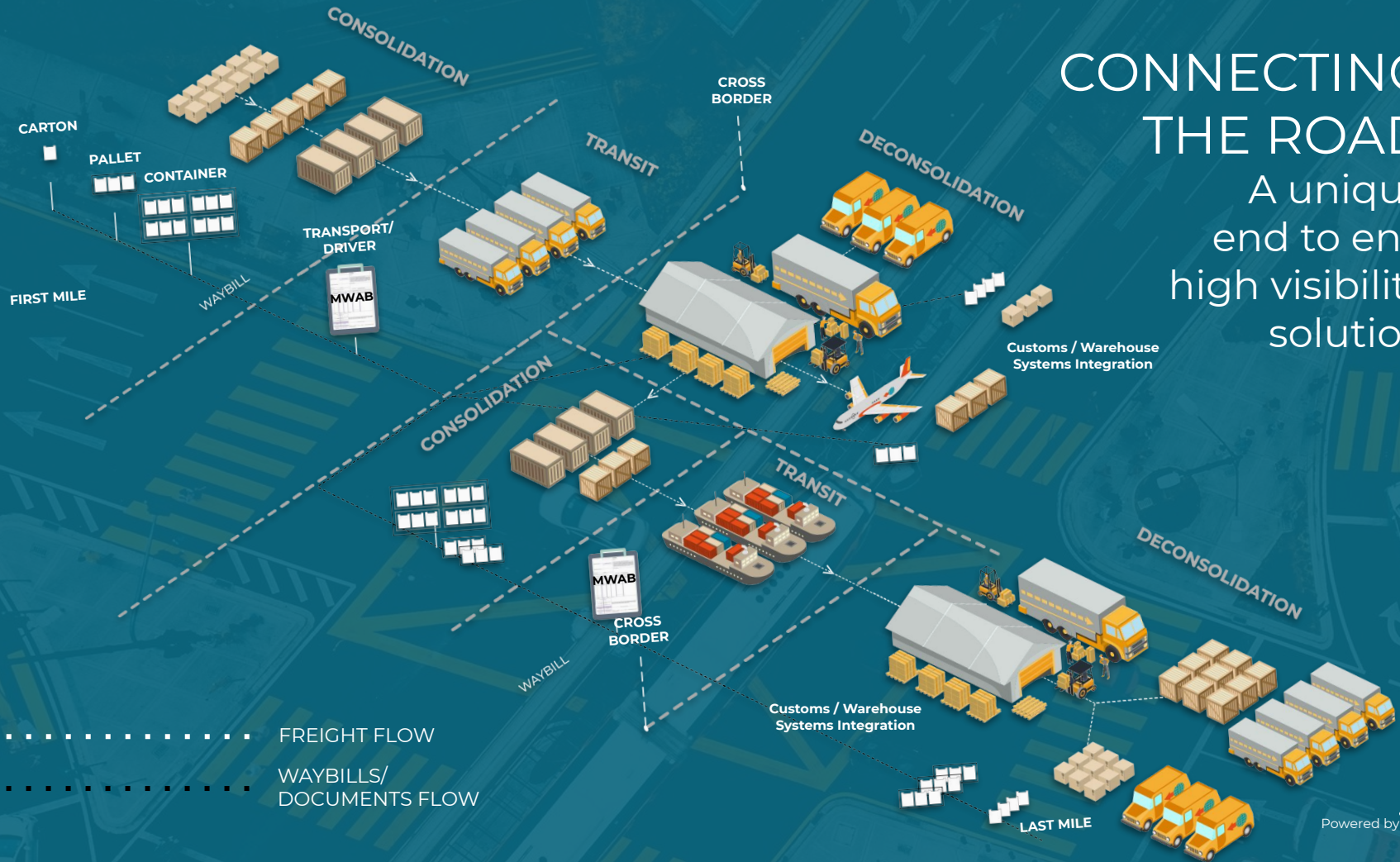
Driver App

Showing best routes, assigning tasks, and chat functionality all in one place



CONNECTING THE ROAD

A unique
end to end
high visibility
solution



FEATURES



Mass Optimisation

Optimise multiple deliveries between drivers in Real Time. Run optimisation on first mile, last mile and line haul operations on a single platform.



Price Management

Reliably manage your cost for deliveries based on the fixed cost for your fleet.



Capacity Planning

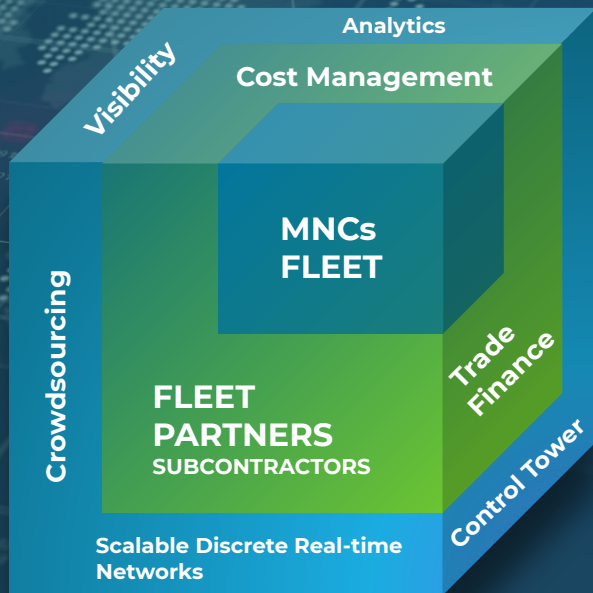
Our advanced algorithm reduces the turn-around time of deliveries by planning the jobs based on the available capacity and schedule of the vehicle.



Asset and Resource Management

Understand hubs, vehicles, drivers and delivery regions through real-time visibility and simple to use cloud based dashboards.

MULTINATIONALS + MAJORS (MNCs)



Benefits:

- Unique ability to work seamlessly with downstream partners on the Yojee network.
- Yojee becomes an essential part of handling high or unpredictable volumes.
- Real-time proof of delivery at a subcontractor level enables rapid time to payment.
- Improved customer experience and competitive edge at tender.

SMALL AND MEDIUM ENTERPRISE

Benefits:

- Unique ability to work seamlessly with downstream partners on the Yojee network.
- Integrations to become a digital player in modern supply chain
- Real-time proof of delivery enables rapid time to payment.
- Improved customer experience
- Access to volume from Yojee partners
- New models and access to Omni-channel solutions



SMEs OWN FLEET

YOJEE NETWORK

OUTLOOK

Global Outlook

World Economic Forum identifies \$520 billion in operating costs to be saved in the next decade through digitisation.

Brands and Shippers are increasingly demanding full visibility over their supply chain. **

Corporate Development

Internal innovation initiatives delivering product upgrades on a monthly basis.

Yojee offers key features such as Control Tower, Analytics, and Fleet Optimisation.

Catering for multiple use cases from line haul, to omnichannel retail, and more.

Key talent in place with roadmap to scale

Customer Outlook

Advanced Sales pipeline across multiple global leaders.

Expanding the Yojee Network.

Adoption of Technology

Governments and companies alike are looking to technology to help reduce negative environmental effects by optimising asset usage.

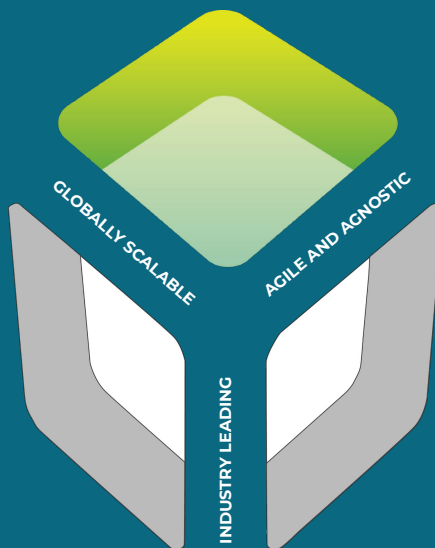
Analytics as a service could add \$600 billion of operating profits to the logistics industry.*

*[World Economic Forum White Paper: Digital Transformation of Industries](#)

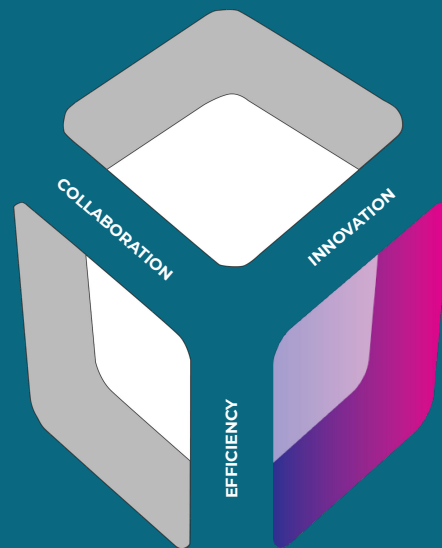
*[PwC - Shifting Patterns: The Future of the logistics Industry](#)



OUR PEOPLE



OUR PRODUCT



OUR VISION

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