



ABN 98 084 370 669

25 March 2013

Company Announcements Office
Australian Securities Exchange Limited

Yowie Raises \$520k via Placement

Yowie Group Ltd (ASX:YOW) (the "Company" or "Yowie") is pleased to advise that the Company has placed 4 million ordinary shares at 13 cents per share and 2 million free attaching listed options, exercisable at 20cents (15 December 2015 expiry), to a sophisticated and professional investor.

The Company has raised \$520,000 via this placement which was made out of the Company's existing 15% capacity; the funds will be used to further develop the Company and to advance the market rollout of the Yowie product.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Jerry Monzu", with a stylized flourish at the end.

Jerry Monzu
Company Secretary