

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	YOWIE GROUP LIMITED
ABN	98 084 370 669

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Humberto Alfonso
Date of appointment	22 March 2017

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
276,700 ordinary fully paid shares

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
Nil	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Employment Agreement
Nature of interest	Service Rights Performance Rights
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	3,000,000 Service Rights - 1,000,000 vesting 14/6/2017, expiry 14/6/2018 - 1,000,000 vesting 14/6/2018, expiry 14/6/2019 - 1,000,000 vesting 14/6/2019, expiry 14/6/2010 STI Performance Rights - US\$350,000 pa, to be paid in cash or awarded as fully vested service rights, number of rights to be based on 5 day VWAP after release of the annual financial results each year. Vest subject to satisfaction of performance conditions. LTI Performance Rights - 468,349 vesting 30/6/2018, expiry 30/6/2019 - 468,349 vesting 30/6/2019, expiry 30/6/2020 LTI Performance Rights will vest subject to satisfaction of performance conditions.

+ See chapter 19 for defined terms.