me | today

condensed consolidated interim financial statements

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2020

contents

me today
HIGH DOSE
Vitamin C 800
For Your Antioxidant Boost
800mg Vitamin C + Bioflavonoids
HIGH DOSE
Vitamin D3 1000
For Your Bone & Muscle Health
HIGH DOSE
Magnesium 875
For Your Muscle Relaxation
HIGH DOSE
Grape Seed 30000
For Your Healthy Skin & Veins
237mg OPC Procyanidins
120 Vege Caps | 1-Daily
HIGH DOSE
Cranberry 30000
For Your Urinary Tract Health
30000mg Cranberry + Vitamin C
HIGH DOSE
Ashwagandha 3000
For Your Daily Stress Care
3000mg Ashwagandha Root
HIGH DOSE
Vitamin B12 50
For Your Plant-Based Diet Support

Consolidated Statement of Comprehensive Income

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2020

	Note	6 mths ended 30 Sep 2020 (unaudited) NZ$000	6 mths ended 30 Sep 2019 (unaudited) NZ$000
Revenue before marketing services provided by customers		580	183
Less marketing services provided by customers		(156)	-
Revenue	**3**	**424**	**183**
Cost of sales		(152)	-
Selling and marketing expenses		(870)	(202)
Administrative expenses		(707)	(281)
Operating loss	**4**	**(1,305)**	**(300)**
Finance expenses		(1)	-
Finance income		46	
Loss before tax		**(1,260)**	**(300)**
Income tax expense		-	-
Loss for the period		**(1,260)**	**(300)**
Other comprehensive income			
Other comprehensive income for the period		-	-
Total comprehensive loss for the period attributable to owners of the company		**(1,260)**	**(300)**
Earnings (loss) per share			
Basic and diluted loss per share (NZ$)	6	(0.0033)	(0.0036)

These interim financial statements have not been audited, nor reviewed by the auditor.
The accompanying notes form part of these interim financial statements and should be read in conjunction with them.

Consolidated Statement of Changes in Equity

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2020

	Share capital NZ$000	Share based payments reserve NZ$000	Accumulated losses NZ$000	Total equity NZ$000
Balance at 1 April 2019 (audited)	**-**	**-**	**-**	**-**
Loss attributable to owners of the company	-	-	(300)	(300)
Balance at 30 September 2019 (unaudited)	**-**	**-**	**(300)**	**(300)**
Balance at 1 April 2020 (audited)	**9,350**	**-**	**(5,027)**	**4,323**
Loss attributable to owners of the company	-	-	(1,260)	(1,260)
Ordinary shares issued	4,500	-	-	4,500
Less: share issue costs	(181)			(181)
Share options issued	-	8	-	8
Balance at 30 September 2020 (unaudited)	**13,669**	**8**	**(6,287)**	**7,390**

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Consolidated Statement of Financial Position

AS AT 30 SEPTEMBER 2020

	Note	30 Sep 2020 (unaudited) NZ$000	31 Mar 2020 (audited) NZ$000
ASSETS			
Current assets			
Cash and cash equivalents		1,929	4,168
Short term deposits		4,800	–
Trade and other receivables		517	247
Inventory		830	341
Taxation receivable		13	11
Total current assets		**8,089**	**4,767**
Non-current assets			
Property, plant and equipment		98	23
Right-of-use asset	8	213	–
Intangible assets		74	62
Total assets		**8,474**	**4,852**
LIABILITIES			
Current liabilities			
Trade payables and other liabilities		871	529
Lease liability	9	59	–
Total current liabilities		**930**	**529**
Non-current liabilities			
Lease liability	9	154	–
Total liabilities		**1,084**	**529**
Net assets		**7,390**	**4,323**
EQUITY			
Share capital	10	13,669	9,350
Share based payments reserve		8	–
Accumulated losses		(6,287)	(5,027)
Total equity		**7,390**	**4,323**

For and on behalf of the Board:

Michael Kerr
CEO

Grant Baker
Chairman

Dated: 27 November 2020

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Consolidated Statement of Cash Flows

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2020

	Note	6 mths ended 30 Sep 2020 (unaudited) NZ$000	6 mths ended 30 Sep 2019 (unaudited) NZ$000
Cash flows from operating activities			
Receipts from customers		508	147
Payments to suppliers and employees		(2,191)	(590)
Interest received		46	–
Interest paid		(2)	–
Income tax (paid)/refunded		(3)	–
Net cash used in operating activities	13	**(1,642)**	**(443)**
Cash flow from investing activities			
Payments for short term deposits		(4,800)	–
Payments for property, plant and equipment		(64)	(39)
Payments for intangibles		(39)	(32)
Net cash used in investing activities		**(4,903)**	**(71)**
Cash flow from financing activities			
Proceeds from issue of share capital		4,319	–
Payment of lease liabilities		(13)	–
Proceeds from shareholder advances		–	500
Net cash flows from financing activities		**4,306**	**500**
Net increase/(decrease) in cash and cash equivalents		**(2,239)**	**(14)**
Cash and cash equivalents at 1 April		4,168	38
Cash and cash equivalents at 30 September		**1,929**	**24**

These interim financial statements have not been audited, nor reviewed by the auditor. The accompanying notes form part of these interim financial statements and should be read in conjunction with them.

Condensed Notes to the Interim Consolidated Financial Statements

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2020

1. General information

These financial statements are for Me Today Limited ('MTL' or 'the Company') and its subsidiaries, The Good Brand Company Limited (TGBC) and Me Today NZ Limited (together 'the Group').

Me Today Limited, The Good Brand Company Limited and Me Today NZ Limited are limited liability companies incorporated and domiciled in New Zealand. The address of their registered office is Level 1, 25 Broadway, Newmarket, Auckland 1141.

The Group produce, sell, and market health and wellbeing products or act as an agent on behalf of other health and wellbeing suppliers.

2. Summary of Significant Accounting Policies

REVERSE ACQUISITION

On 31 March 2020 the Company entered into a reverse acquisition in which the Company acquired 100% of the shares of the already operating The Good Brand Company Limited ('TGBC') and its 100% owned subsidiary Me Today NZ Limited, in exchange for issuing 1.11 billion new fully paid ordinary shares in the Company.

The reverse acquisition did not represent a business combination in accordance with NZ IFRS 3: Business Combinations. The Board of Directors therefore accounted for the reverse acquisition as a share-based payment transaction, as an issue of shares, in accordance with NZ IFRS 2 Share-based Payment.

The appropriate accounting treatment for recognising the new group structure was to treat TGBC as the acquirer of MTL. The consolidated financial statements prepared following the reverse acquisition were issued under the name of the legal parent (MTL) but describe the continuation of the financial statements of the acquirer, TGBC.

As a result of this accounting treatment, the comparative information presented in the consolidated financial statements for the six months ended 30 September 2019 reflect the trading of the TGBC and its subsidiary Me Today NZ Limited.

BASIS OF PREPARATION

These unaudited interim consolidated financial statements for the six months ended 30 September 2020 have been prepared in accordance New Zealand Generally Accepted Accounting Practice ("NZ GAAP"), with New Zealand Equivalent to International Accounting Standard 34: Interim Financial Reporting ("NZ IAS 34") and with International Accounting Standard 34: Interim Financial Reporting ("IAS 34").

Me Today Limited is a company registered under the Companies Act 1993 and is an FMC reporting entity under the Financial Markets Conduct Act 2013. The Company is listed on the NZX Market. These financial statements have been prepared in accordance with the requirements of the

Financial Markets Conduct Act 2013 and the NZX Main Board Listing Rules.

The interim financial statements do not include all of the notes of the type normally included in an annual financial report. Accordingly, this report should be read in conjunction with the financial statements included in the annual report for the year ended 31 March 2020 which have been prepared in accordance with New Zealand equivalents to International Financial Reporting Standards ("NZ IFRS") and International Financial Reporting Standards ("IFRS").

The interim financial statements are presented in New Zealand dollars rounded, where necessary, to the nearest thousand dollars.

The interim financial statements and the comparative information as at 30 September 2019 are unaudited.

There are no seasonal or cyclical influences on these interim results.

There have been no changes in accounting policies since the last Annual Report except as noted below.

SHARE BASED PAYMENT TRANSACTIONS

For equity-settled share-based payments where the goods or services acquired from non-employees can be measured reliably, then the goods or services are measured directly at their fair value. If goods or services cannot be measured reliably then the goods or services are measured indirectly, i.e. with reference to the fair value of equity instruments granted. Details regarding the determination of the fair value of equity-settled share-based transactions are set out in note 12.

The fair value determined at the grant date of the equity-settled share-based payments is expensed on a straight-line basis over the vesting period, based on the Group's estimate of equity instruments that will eventually vest, with a corresponding increase in equity.

At the end of each reporting period, the Group revises its estimate of the number of equity instruments expected to vest. The impact of the revision of the original estimates, if any, is recognised in profit or loss such that the cumulative expense reflects the revised estimate, with a corresponding adjustment to the share-based payments reserve.

COVID-19 PANDEMIC

In late March 2020, the New Zealand Government ordered a four-week lockdown, during which non-essential businesses and organisations were not allowed to operate and individuals (other than essential workers or those undertaking essential business) were required to stay at home. In late April 2020, the New Zealand Government gradually started easing those restrictions.

In August 2020, Auckland again moved to a level 3 lockdown while the rest of the country moved to level 2.

During the first four-week lockdown period the Group had limited operations, which resulted in revenue declines. Since the end of the first lockdown period, the Group has been able to operate, but the various levels of restrictions since that time have impacted on the retail stores who sell company product. As restrictions reduced and retailers have become fully operational, the Group has seen sales growth increase.

The Directors have concluded that the pandemic has not had a material impact on the financial statements, including trade debtors impairment losses and inventory provisioning.

To date the Group has undertaken the following steps to reduce the impact of COVID-19 on its operations:

- reduced expenditure in areas of the business, including removal of director fees and reduction in key management personnel remuneration until 1 June 2020
- taken advantage of the wage subsidies made available by the New Zealand Government.

Although the Group has been impacted by COVID-19, the directors have concluded that the Group will be able to continue operating for at least 12 months from the date of signing these financial statements. That conclusion has been reached because the Group has substantial cash reserves and it can further reduce expenditure if it becomes necessary to do so.

3. Revenue

	6 mths ended 30 Sep 2020 (unaudited) NZ$000	6 mths ended 30 Sep 2019 (unaudited) NZ$000
Revenue from sale of goods before marketing services provided by customers	314	-
Less marketing services provided by customers	(156)	-
Revenue from sale of goods	**158**	**-**
Revenue from agency services	266	183
Total revenue	**424**	**183**

All revenue is generated in New Zealand.

4. Expenses

The loss for the period includes the following expenses.

	6 mths ended 30 Sep 2020 (unaudited) NZ$000	6 mths ended 30 Sep 2019 (unaudited) NZ$000
Salaries	(505)	(286)
Directors' fees	(132)	-
Depreciation and amortisation expenses	(29)	(5)
Employer kiwisaver contributions	(14)	(8)
Finance expenses:		
Interest expense on lease liability	(2)	-
Fees paid to the auditor:		
For the current year audit	(26)	-
For taxation services	(11)	-
Total fees paid to the auditor	(37)	-

5. Segment information

The Group has identified its operating segments based on the internal reports reviewed and used by the Chief Operating Decision Maker (CODM), being the Board of Directors, in assessing the Group's performance and in determining the allocation of resources.

Unallocated operating expenses include head office costs and costs related to the NZX listing.

All operations are carried out in New Zealand.

	6 mths ended 30 Sep 2020				6 mths ended 30 Sep 2019			
	Sale of goods NZ$'000	Agency services NZ$'000	Other / un-allocated NZ$'000	Total NZ$'000	Sale of goods NZ$'000	Agency services NZ$'000	Other / un-allocated NZ$'000	Total NZ$'000
Revenue before marketing services provided by customers	314	266	-	580	-	183	-	183
Less marketing services provided by customers	(156)	-	-	(156)	-	-	-	-
Total external revenue	158	266	-	424	-	183	-	183
Total inter-segment revenue	-	-	-	-	-	-	-	-
Total EBITDA	(799)	(30)	(443)	(1,272)	-	(295)	-	(295)
Finance income	-	-	46	46	-	-	-	-
Finance expenses			(1)	(1)	-	-	-	-
Depreciation and amortisation	(26)	(3)	(4)	(33)	(1)	(4)	-	(5)
Net loss before taxation	(825)	(33)	(402)	(1,260)	(1)	(299)	-	(300)
Income tax expense	-	-	-	-	-	-		-
Net loss for the year	(825)	(33)	(402)	(1,260)	(1)	(299)	-	(300)

	As at 30 Sep 2020				As at 31 Mar 2020			
	Sale of goods NZ$'000	Agency services NZ$'000	Other / un-allocated NZ$'000	Total NZ$'000	Sale of goods NZ$'000	Agency services NZ$'000	Other / un-allocated NZ$'000	Total NZ$'000
Segment assets	1,295	155	7,024	8,474	538	102	4,212	4,852
Segment liabilities	636	82	366	1,084	135	230	164	529

6. Earnings per share

	6 mths ended 30 Sep 2020 (unaudited)	6 mths ended 30 Sep 2019 (unaudited)
Basic earnings/(loss) per share (NZ$)	(0.0033)	(0.0036)
Diluted earnings/(loss) per share (NZ$)	(0.0033)	(0.0036)

The losses and weighted average number of ordinary shares used in the calculation of loss per share are as follows:

	6 mths ended 30 Sep 2020 (unaudited)	6 mths ended 30 Sep 2019 (unaudited)
Loss from continuing operations (NZ$000)	(1,260)	(300)
Weighted average number of ordinary shares used in the calculation of basic and diluted earnings per share ('000)	386,314	82,910

At 30 September 2020, the 3,000,000 share options on issue were not considered to be dilutive due to the Group's loss (30 September 2019: nil).

On 3 April 2020 the Company undertook a one for five share consolidation. The earnings per share calculation reflects the impact of this share consolidation (refer to note 10).

7. Net tangible asset backing

	30 Sep 2020 (unaudited)	31 Mar 2020 (audited)
Net tangible assets (NZ$000)	7,316	4,261
Issued shares at balance date ('000)	412,278	1,824,550
Net tangible assets per share (NZ$)	**0.0177**	**0.0023**

The issued shares as at 31 March 2020 is before the share consolidation at 3 April 2020.

8. Right-of-use asset

	Premises NZ$000	Total NZ$000
Net carrying amount:		
30 September 2020	213	213
31 March 2020	-	-
Depreciation expense for the 6 months ended:		
30 September 2020	13	13
30 September 2019	-	-

	6 mths ended 30 Sep 2020 (unaudited)	6 mths ended 30 Sep 2019 (unaudited)
Additions to right-of-use assets	226	-
Total cash outflows for leases	14	-

9. Lease liability

	30 Sep 2020 (unaudited) NZ$000	31 Mar 2020 (audited) NZ$000
Maturity analysis - contractual undiscounted cash flows		
Up to one year	68	-
One to two years	87	-
Two to five years	73	-
More than five years	-	-
Total undiscounted lease liabilities at period end	**228**	**-**
Lease liabilities included in the statement of financial position at balance date		
Current	59	-
Non-current	154	-
	213	**-**

As at 30 September 2020, potential future cash outflows of $170,000 (undiscounted) relating to a two year right of renewal, have not been included in the lease liability because it is not reasonably certain that the Group will extend the lease.

10. Share capital

	6 mths ended 30 Sep 2020 (unaudited) '000	6 mths ended 30 Sep 2019 (unaudited) '000
Number of ordinary shares		
Ordinary shares as at 1 April	**1,824,550**	**414,550**
Share consolidation	(1,459,640)	-
Ordinary shares issued during the period	47,368	-
Ordinary shares as at 30 September	**412,278**	**414,550**

On 3 April 2020 the Company undertook a one for five share consolidation.

11. Related party transaction

On 15 June 2020 the Company entered into an Ambassador Agreement with BB Promotions Limited for a term of three years. BB Promotions Limited is a related party to the Group, as the shareholder and director of BB Promotions Limited, B Barrett, is married to H Barrett, a director of MTL.

Under the terms of the agreement, BB Promotions Limited agreed to provide promotional services to the Company in exchange for the payment of $50,000 per annum, the issue by the Company of ordinary shares to BB Promotions Limited to the value of $100,000 per annum, and the granting of 3,000,000 options to purchase ordinary shares in the Company (as detailed in note 12).

12. Share options

At 30 September 2020 BB Promotions Limited held options on 3,000,000 ordinary shares of the Company (31 March 2020: nil). Each option coverts into one ordinary share of the Company on exercise. No amounts are paid or payable by BB Promotions Limited on receipt of the options. The options carry no rights to dividends and no voting rights. Options may be exercised at any time from the date of vesting to the date of their expiry.

	6 mths ended 30 Sep 2020		6 mths ended 30 Sep 2019	
	Number of Options (unaudited)	Weighted average exercise price (unaudited)	Number of Options (unaudited)	Weighted average exercise price (unaudited)
Balance as at 1 April	-	-	-	-
Granted during the period	3,000,000	$0.09	-	-
Exercised during the period	-	-	-	-
Balance at 30 September	**3,000,000**	**$0.09**	-	-

At reporting date, 3,000,000 of the share options granted had not yet vested. These share options will vest over the period to 30 June 2023 as detailed in the table below.

	Number					
Option series	30 Sept 2020	31 March 2020	Vesting date	Expiry date	Exercise price	Fair value at grant date
Granted 15 June 2020						
2021 options	1,000,000	-	1 June 2021	30 June 2021	$0.09	$0.011
2022 options	1,000,000	-	1 June 2022	30 June 2022	$0.09	$0.015
2023 options	1,000,000	-	1 June 2023	30 June 2023	$0.09	$0.019
Balance at 30 September	**3,000,000**	-				

12.1. FAIR VALUE OF SHARE OPTIONS GRANTED IN THE PERIOD

The weighted average fair value of the share options granted during the financial period is $0.015. Options were priced using the Black-Scholes option pricing model.

The expected volatility in the measure of fair value at grant date has been based on the volatility of the Company's share price from 6 April 2020 up to the Grant Date and for comparable companies, as a proxy of the company's future volatility.

	Option series		
Inputs into the model	Series 1	Series 2	Series 3
Grant date opening share price	$0.082	$0.082	$0.082
Exercise price	$0.09	$0.09	$0.09
Expected volatility	0.35-0.45	0.35-0.45	0.35-0.45
Option life	12.5 months	24.5 months	36.5 months
Dividend yield	0%	0%	0%
Risk free interest rate	0.18%	0.25%	0.32%

	6 mths ended 30 Sep 2020 (unaudited) NZ$000	6 mths ended 30 Sep 2019 (unaudited) NZ$000
Share based payments are included in:		
Promotional costs	8	-

13. Reconciliation of loss after taxation with cash flow from operating activities

	6 mths ended 30 Sep 2020 (unaudited) NZ$000	6 mths ended 30 Sep 2019 (unaudited) NZ$000
Net loss after taxation	**(1,260)**	**(300)**
Adjustments for:		
Depreciation and amortisation	29	5
Share-based payments	8	-
Movements in working capital		
(Increase) / decrease in trade and other receivables	(269)	(61)
(Increase) / decrease in inventory	(489)	(312)
Increase / (decrease) in trade payables and other liabilities	342	225
(Increase) / decrease in taxation receivable	(3)	-
Net cash outflows from operating activities	**(1,642)**	**(443)**

14. Contingent liabilities

There are no contingent liabilities as at 30 September 2020 (2019: nil).

15. Commitments

The Company had no commitments for future capital expenditure as at 30 September 2020 (2019: nil).

16. Events subsequent to reporting date

There have been no significant events after reporting date.

Company Directory

REGISTERED OFFICE

Level 1, 25 Broadway,
Newmarket
Auckland 1141
New Zealand

POSTAL ADDRESS

PO Box 24421
Royal Oak
Auckland 1345
New Zealand

SHARE REGISTRY

Link Market Services
Level 11, Deloitte Centre
80 Queen Street
Auckland 1010

PO Box 91976
Auckland 1142
New Zealand

BANKERS

BNZ
Deloitte Building
80 Queens Street
Auckland 1010
New Zealand

AUDITOR

BDO Auckland
4 Graham Street
Auckland
New Zealand

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