



# ***Annual Shareholders' Meeting***

20 September 2019

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*Please refer to the Appendix for definitions of key metrics used in this presentation.  
All currency amounts are in New Zealand Dollars unless stated otherwise.*

***Welcome!***



# Chairman's Introduction

**Andrew Barnes**

Chairman & Director  
(Non-Independent)

# Board of Directors



**Asantha  
Wijeyeratne**

CEO & Co-Founder,  
Director  
(Non-Independent)



**Andrew  
Barnes**

Chairman &  
Non-Executive  
Director  
(Non-Independent)



**Gavin  
Thompson**

Non-Executive  
Director  
(Non-Independent)



**Mandy  
Simpson**

Chair of the Audit &  
Risk Committee,  
Independent  
Non-Executive  
Director



**Nick  
Lewis**

Independent  
Non-Executive  
Director

# Housekeeping



In case of emergency, follow the exit signs

Please have your phone on silent

# Agenda



- Chairman's Introduction
- CEO's Address
- Financials
- Resolutions
- Other Business & Shareholder Questions

# Highlights for the year



## NZX: PYS



## Media

ENERGY MAD PROFFERS ITSELF TO SAAS FIRM  
PAYSAUCE FOR REVERSE LISTING

**Coretex, Zag and PaySauce appoint key executives**

**PaySauce Grows Recurring Revenue by 120%**

**NZX-listed PaySauce raises \$1.5m**

NZX-listed PaySauce reports growth amid partnership push

# Highlights for the year



- Build out of senior leadership team
- Strong revenue and customer growth
- Launched platform and contract builder

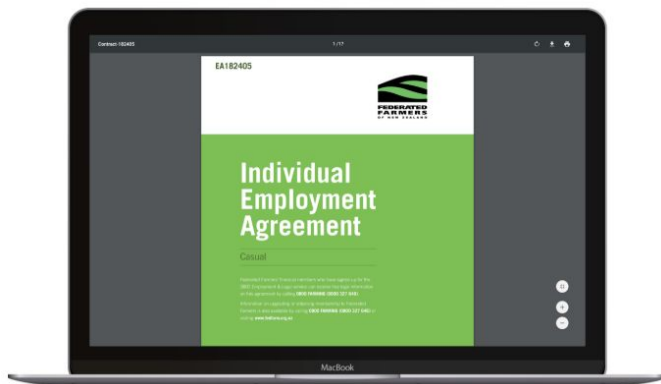


# CEO's Address

**Asantha Wijeyeratne**

CEO/Co-founder & Director  
(Non-Independent)

# Milestones



# People



## Team Growth

14 New Teammates in 2019



**Greg**



**Mat**



**Tod**

# Community Good



**LIVING WAGE ACCREDITED**

Accredited Employer



**SUPERHERO SPONSOR**

One Percent Collective

**Time Present**



# Customer Growth

**2,000 CUSTOMERS**

Live Processing at 30 June 2019



Customers by region



**NPS SCORE: 58**

Average net promoter score at  
31 March 2019

# Customer Love



*"Since starting with PaySauce I have breathed a sigh of relief, someone else is handling what had just become a stressful and annoying part of my business life. I am so grateful it is all sorted...with the click of a few buttons each fortnight."*

**Andy Rogers, Anroe Trust**

*"It takes the hard work out of my payroll. No remembering to file and pay paye. The staff are exceptional. They handle any problem I throw at them with easy to follow explanations, answers and really go the extra mile."*

**Fiona Brown, Cows and Me Limited**

*"Your service is unreal."*

**Lachlan Baynes, Hawke's Bay Mobile Shearing**



# Financials

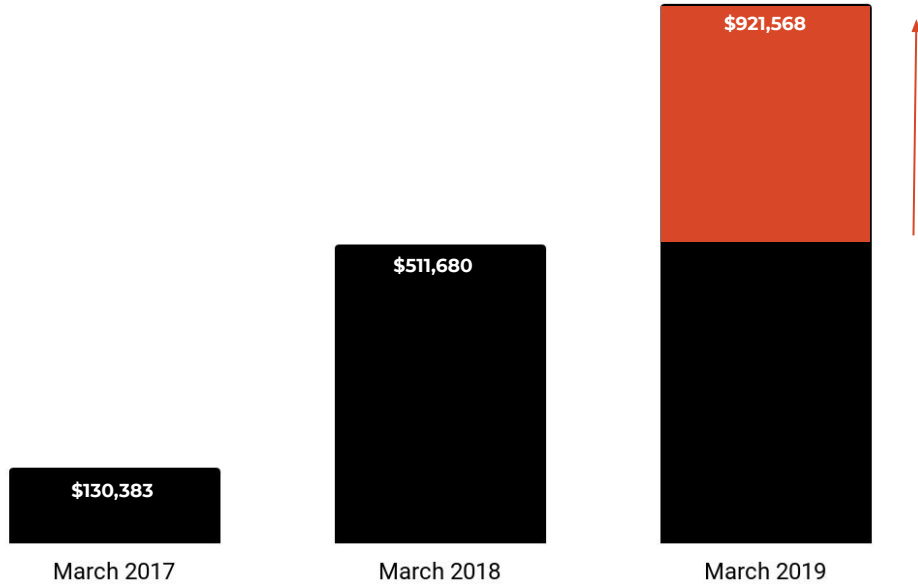
**Tod Rookes**

Head of Finance

# GAAP Revenue Growth



Annual GAAP Revenue (\$NZD)



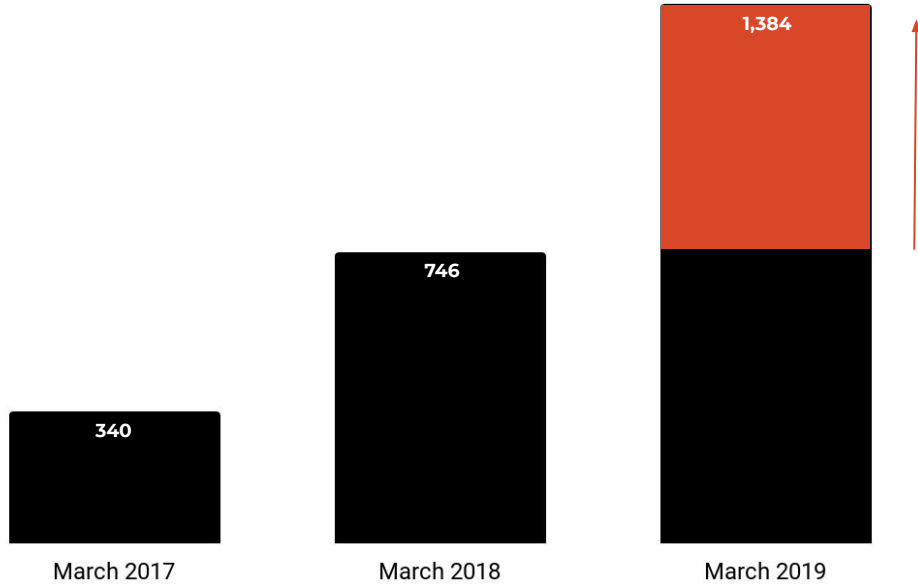
**31 March 2019**

80% increase from 31  
March 2018

# Customer Growth



Payroll Customers



**31 March 2019**

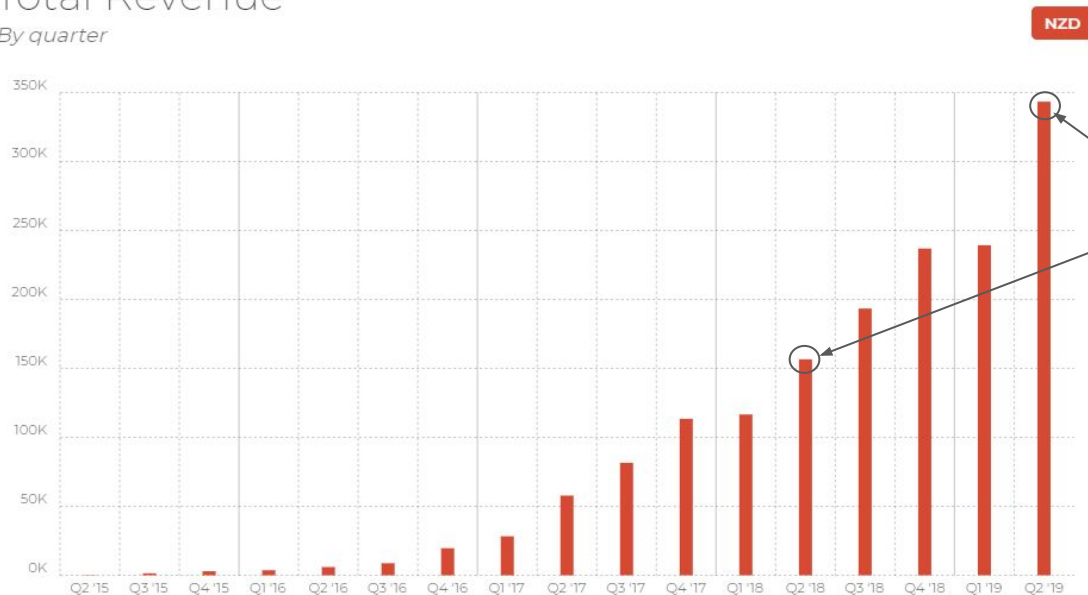
86% increase from 31  
March 2018

# Quarterly Recurring Revenue Growth



## Total Revenue

By quarter



**30 June 2019**

120% Year on year  
Growth for Q2 2019

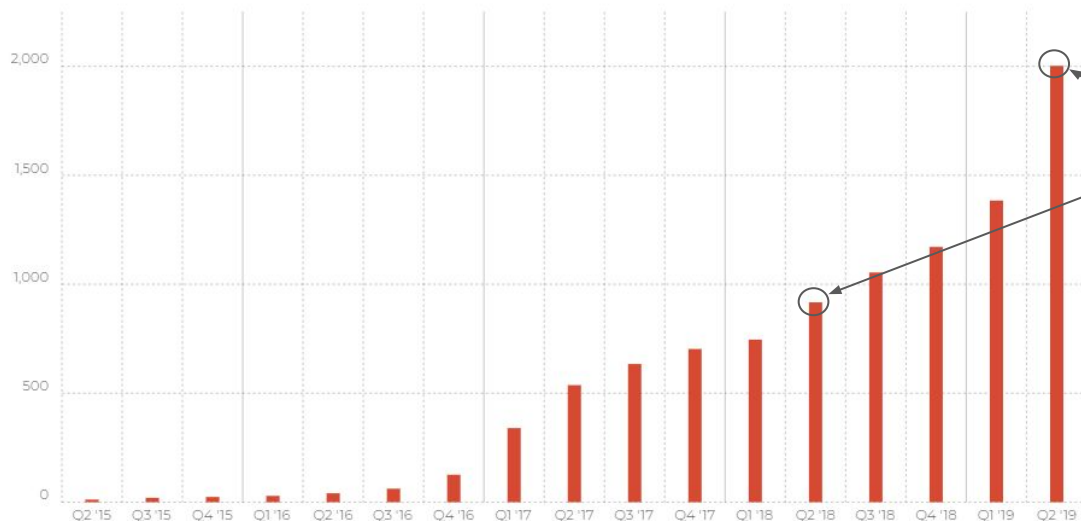
# Customer Growth



## Payroll Customers

*Last month of each quarter*

Customers



**30 June 2019**

118% Year on year  
Growth for Q2 2019

# Metrics



## ARR

Annual recurring revenue at 31 March 2019

ARR  
GROWTH

▲ 108%

**\$1,038,317**

## ARPU

Average revenue per user  
(monthly) at 31 March 2019

**\$63**

## Churn

Customer Churn  
% (monthly)

**1.7%**



# Ordinary Resolutions

Andrew Barnes

# Resolution A



Having retired, that Asantha Wijeyeratne be re-elected as a Director of PaySauce.

**Asantha Wijeyeratne**  
Director (Non-Independent),  
CEO & Co-founder



# Resolution B



Having retired, that Mandy Simpson be re-elected as a Director of PaySauce.

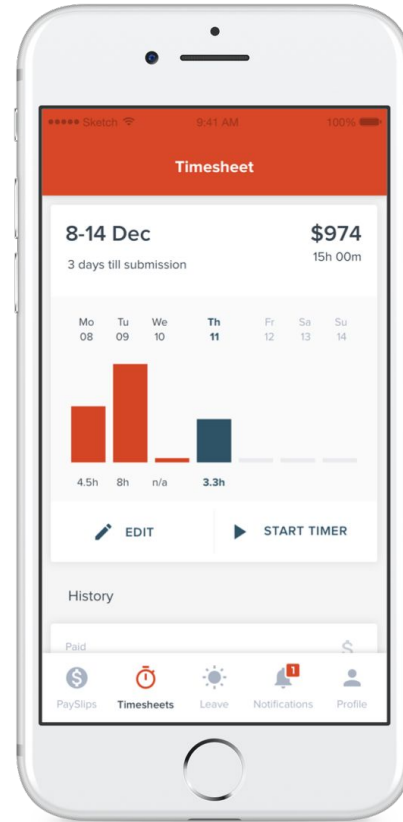
**Mandy Simpson**

Independent Non-Executive Director,  
Chair of Audit & Risk Committee



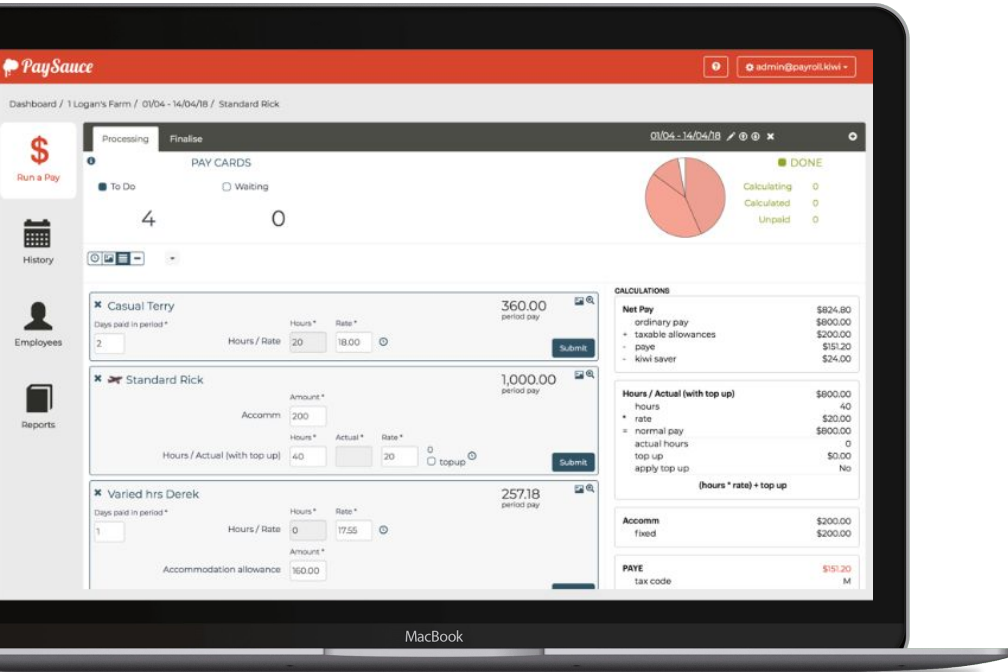
# Resolution C

That the maximum aggregate amount of remuneration payable by PaySauce to all Directors (in their capacity as Directors) be increased from \$60,000 per annum to a maximum of \$125,000 (plus GST, if any) per annum, with this sum available to be paid to the Directors of the Company as the Board considers appropriate.





# Resolution D



That the Board is authorised to fix the fees and expenses of Grant Thornton as the auditor of PaySauce.



# Special Resolutions

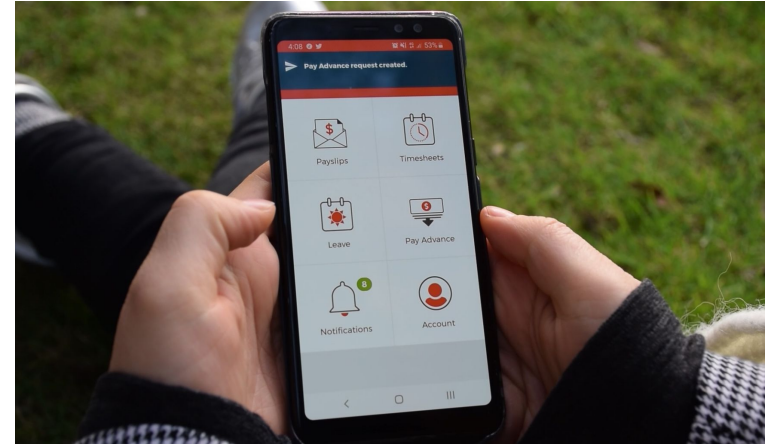
Andrew Barnes

# Resolution E

## Special Resolution



To amend PaySauce's constitution in the form and the manner described in the Notice of Meeting Explanatory Notes, with effect from the close of the Annual Shareholders' Meeting.





# General Business

The floor is now open to questions

***Thanks for being here!***



# Appendix

## Definitions of Key SaaS Terms & Metrics



- **NPS:** The net promoter score is an index ranging from -100 to 100 that measures the willingness of customers to recommend a company's products or services to others.
- **Recurring Revenue:** Recurring revenue is revenue that is expected to continue into the future. For PaySauce, this is revenue directly linked to the number of payroll customers we have.
- **MRR:** Monthly recurring revenue is the total recurring revenue for the month.
- **QRR:** Quarterly recurring revenue is the total recurring revenue for the quarter.
- **ARR:** Annual recurring revenue is the MRR, multiplied by 12.
- **Churn:** Churn is expressed as a percentage, and is calculated as the number of cancellations divided by the total number of customers.
- **ARPU (monthly):** Average revenue per user (monthly) is total recurring revenue, divided by the total customers processing payroll.
- **Customer Acquisition Costs:** Customer acquisition costs are the costs which directly related to acquiring new customers.
- **Cost to Serve:** Costs to serve are those costs which directly relate to servicing and retaining our customers.
- **Total Customer LTV:** Total customer lifetime value is the lifetime value multiplied by the total customers.

Note - the terms and metrics above are Non-Generally Accepted Accounting Principles (non-GAAP) measures and should not be viewed in isolation, not considered substitutes for measures reported in accordance with New Zealand Equivalents to International Financial Reporting Standards (NZ IFRS).

