



23 May 2018

PLEASE ADDRESS ENQUIRIES TO:

Link Market Services Limited
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(insert Serko in the subject heading)
Website: linkmarketservices.co.nz

Serko Limited – 2018 Annual Report

Dear Shareholder

We are pleased to advise you that Serko's 2018 Annual Report for the financial year ended 31 March 2018 is now available on our website at www.serko.co.nz/investor-centre.

All future Annual and Half-Year Reports prepared by Serko will similarly be made publicly available on our website (as noted above).

If, at any time, you wish to receive (free of charge) a printed or electronic copy of the 2018 Annual Report or any future Annual or Half-Year Report, please update your communication preference by visiting the Link Market Services Limited (Link) Investor Centre at <https://investorcentre.linkmarketservices.co.nz>. You will need your CSN/Holder number and Authorisation Code (FIN) to access to your holding information.

Previous election no longer applies

Due to a recent regulatory change, Serko may make its Annual and Half-Year Reports available by electronic means, and only provide printed copies to investors who have elected to receive them in that form. As a result of these new regulations, any previous instructions you have given us in respect of sending printed copies of our Annual and Half-Year Reports will no longer apply. You will need to make a new request in accordance with the instructions in this Notice if you wish to continue to receive hard copies.

Electronic investor communications

As an ecologically-minded technology company, Serko has a strong preference for investor communications to be distributed electronically. If you have not already done so, we encourage you to receive investor communications from Serko via email. This is an efficient and cost-effective method of communication. To receive future investor communications electronically (where possible), please provide or update your details online at any time by visiting the Link Investor Centre (as noted above). Alternatively, please complete this form and return it in the envelope provided.

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I wish to receive all my investor communications electronically (by email), where possible, at the email address stated below:

Email Address:

If you have any further questions please do not hesitate to contact Link directly.

Thanks again for your support of Serko.

Yours sincerely

Simon Botherway
Chairman

This Notice was given to you under regulation 61E of the Financial Markets Conduct Regulations 2014.