

Market Release

21 March 2018



Leadership Changes

Serko scales for growth with new hire for the position of Head of Australasian Market and promotion of John Challis to Head of Business Development

Serko Ltd. (NZX:SKO), today announced that it has appointed Murray Warner to the position of Head of Australasian Market and promoted John Challis to Head of Business Development to focus on global expansion.

This investment in leadership is designed to ensure Serko continues to grow its lead in the Australia and New Zealand markets while further establishing a presence in North America and Europe during 2018.

Murray, who will report directly to CEO Darrin Grafton, has spent more than 15 years in the industry, most recently as Director Business Development Asia Pacific, at Concur where he led their partnership distribution strategy across the region.

John Challis was instrumental in building Serko's customer base in Australia and New Zealand over the past decade, and his new role as Head of Business Development will see him take ownership for the development of new geographies including Europe and North America.

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About Serko

Serko is the leading travel and expense technology solution in Australasia, used by over 6,000 corporate entities and Travel Management Companies who combined book more than A\$6bn of travel a year through Serko's platforms.

Zeno is Serko's next generation travel management application, using intelligent technology, predictive workflows and a global travel marketplace to transform business travel across the entire journey.

Listed on the New Zealand Stock Exchange Main Board (NZX:SKO). Serko employs more than 100 people worldwide, with its HQ in New Zealand, and offices across Australia, China, India and the U.S.

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