



## **Safe-T to Participate in Upcoming Events in Europe with its Enterprise Privacy Solutions**

### **Safe-T's Enterprise Privacy Solutions Provide Essential Infrastructure, Data Collection and Analytics for Small to Large Businesses**

HERZLIYA, Israel, September 21, 2022 – Safe-T Group Ltd. (NASDAQ: SFET) (TASE: SFET) ("Safe-T" or the "Company"), a global provider of cybersecurity and privacy solutions to consumers and enterprises, today announced that as part of its expansion into the European market with over 70 European customers using its solutions to-date and the increasing demand for its products, its sales teams will attend the following events in Europe to further showcase its Enterprise Privacy solutions:

| Event                                   | Location               | Date                  |
|---|------------------------|-----------------------|
| <u><a href="#">DMEXCO 2022 Expo</a></u> | Cologne, Germany       | September 21-22, 2022 |
| <u><a href="#">eCommerce Expo</a></u>   | London, United Kingdom | September 28-29, 2022 |

Safe-T's Enterprise Privacy unit provides online businesses with an infrastructure that enables them to monitor and track user behavior in order to evaluate and optimize their digital marketing channels and performance.

Competitive advantage in the digital marketing and e-commerce sphere is gained through data-driven decisions derived from the collection and analysis of mass amounts of data. Safe-T's Enterprise Privacy unit is a leading enabler of data collection for many enterprises looking to gain competitive advantages through web data in order to improve the quality of their service and increase their revenues.

To set a meeting with the Company's team members at the coming events in Europe, please contact: [sales@netnut.io](mailto:sales@netnut.io)

#### **About Safe-T® Group Ltd.**

Safe-T Group Ltd. (Nasdaq, TASE: SFET) is a global provider of cyber-security and privacy solutions to consumers and enterprises. The Company operates in three distinct segments, tailoring solutions according to specific needs. The segments include, enterprise cyber-security solutions, enterprise privacy solutions, and consumer cyber-security and privacy solutions.

Our cyber-security and privacy solutions for consumers provide a wide security blanket against ransomware, viruses, phishing, and other online threats, as well as a powerful, secured, and encrypted connection, masking their online activity and keeping them safe from hackers. The solutions are designed for both advanced and basic users, ensuring full protection for all personal and digital information.

Our privacy solutions for enterprises are based on our advanced and secured proxy network, the world's fastest, enabling our customers to collect data anonymously at any scale from any public sources over the web using a unique hybrid network. Our network is the only one of its kind that is comprised of millions of residential exit points based on our proprietary reflection technology and

hundreds of servers located at our ISP partners around the world. The infrastructure is optimally designed to guarantee the privacy, quality, stability, and the speed of the service.

Our cyber-security solutions for enterprises, designed for cloud, on-premises, and hybrid networks, mitigates attacks on enterprises' business-critical services and sensitive data, while ensuring uninterrupted business continuity. Organizational data access, storage, and exchange use cases, from outside the organization or within, are secured according to the "validate first, access later" philosophy of Safe-T's zero trust. Our ZoneZero® solutions are available by our reseller, [TerraZone Ltd.](#), a global information security provider, as a solution or cloud service.

For more information about Safe-T, visit [www.safetgroup.com](http://www.safetgroup.com)

### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the "safe harbor" Words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" and similar expressions or variations of such words are intended to identify forward-looking statements. For example, Safe-T is using forward-looking statements in this press release when it discusses participation at future events, the benefits of its Enterprise Privacy solutions and their potential to address market need and/or demand. Because such statements deal with future events and are based on Safe-T's current expectations, they are subject to various risks and uncertainties and actual results, performance or achievements of Safe-T could differ materially from those described in or implied by the statements in this press release. The forward-looking statements contained or implied in this press release are subject to other risks and uncertainties, including those discussed under the heading "Risk Factors" in Safe-T's annual report on Form 20-F filed with the Securities and Exchange Commission ("SEC") on March 29, 2022, and in any subsequent filings with the SEC. Except as otherwise required by law, Safe-T undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. References and links to websites have been provided as a convenience, and the information contained on such websites is not incorporated by reference into this press release. Safe-T is not responsible for the contents of third-party websites.

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