



Alarum to Participate in the 36th Annual Roth Conference

Tel Aviv, Israel, March 4, 2024 - Alarum Technologies Ltd. (Nasdaq, TASE: ALAR) ("Alarum" or the "Company"), a global provider of internet access and web data collection solutions, today announced that its Chairman, Chen Katz and Chief Executive Officer, Shachar Daniel, will participate in the 36th Annual Roth Conference, taking place March 17-19, at The Ritz Carlton Laguna Niguel in Dana Point, California.

The event will consist of 1-on-1's, small group meetings, analyst-selected fireside chats, and thematic and industry panels, by executive management from approximately 500 public and private companies in a variety of growth sectors including: Consumer, Technology & Media, Sustainability & Industrial Growth, AgTech, Energy, Metals & Mining, Healthcare, Services and Insurance.

Attending investors interested in meeting with Alarum Technologies at the conference can contact their Roth sales representative or email oneononerequests@roth.com

To learn more about the conference or submit a registration request to attend, interested parties can visit <https://ibn.fm/Roth2024Registration>

About Alarum Technologies Ltd.

Alarum Technologies Ltd. (Nasdaq, TASE: ALAR) is a global provider of internet access and web data collection solutions.

The solutions are based on our world's fastest and most advanced and secured hybrid proxy network, enabling our customers to collect data anonymously at any scale from any public sources over the web. Our network comprises both exit points based on our proprietary reflection technology and hundreds of servers located at our ISP partners around the world. The infrastructure is optimally designed to guarantee privacy, quality, stability, and the speed of the service.

For more information about Alarum and its internet access solutions, please visit www.alarum.io.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal securities laws. Words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" and similar expressions or variations of such words are intended to identify forward-looking statements. For example, Alarum is using forward-looking statements in this press release when it discusses the participation of its management in the conference. Because such statements deal with future events and are based on Alarum's current expectations, they are subject to various risks and uncertainties and actual results, performance or achievements of Alarum could differ materially from those described in or implied by the statements in this press release. The forward-looking statements contained or implied in this press release are subject to other risks and uncertainties, including those discussed under the heading "Risk Factors" in Alarum's annual report on Form 20-F filed with the Securities and Exchange Commission ("SEC") on March 31, 2023, and in any subsequent filings with the SEC. Except as otherwise required by law, Alarum undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.



INVESTOR RELATIONS CONTACTS:

Michal Efraty
+972-(0)52-3044404
investors@alarum.io