

FORWARD LOOKING STATEMENT

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ALBAAD'S 2023 FINANCIAL TURNAROUND

Albaad faced the challenge of achieving financial stability within the banking system with this as our primary objective, we not only met but exceeded our goals

By Q3.2023, we had **demonstrated covenant compliance** without the need for waivers a significant achievement that was originally planned for later in 2024 year. by Q4.2023, we achieved **further improvement**

Cash flow was exceptionally strong, reaching a peak of 233m NIS from operating activity This enables the company to fund its ongoing investment plan, including:

- An investment in Dimona of 86m NIS
- A second payment of 32m NIS for the acquisition of Optimal Care
- A reduction of gross debt by 56m NIS & net debt by 48m NIS



YEAR 2023 COMPANY MAIN HIGHLIGHTS

CONCLUDING 2023 WITH

- SALES INCREASE OF 18% TO 1.7B NIS
- GROSS PROFIT MARGIN improved to 20%
- EBIT* INCREASE OF 83m nis TO 94m nis
- EBITDA** INCREASE OF 85m nis TO 182m nis
- **NET PROFIT**** INCREASE OF 76m nis TO **41m nis**
- OPERATING Cash Flow 233m NIS
- NET DEBT DECREASE OF 48m NIS

SALES & EBITDA* TRENDS 2021-2023

QUARTERLY BASIS (000 NIS)

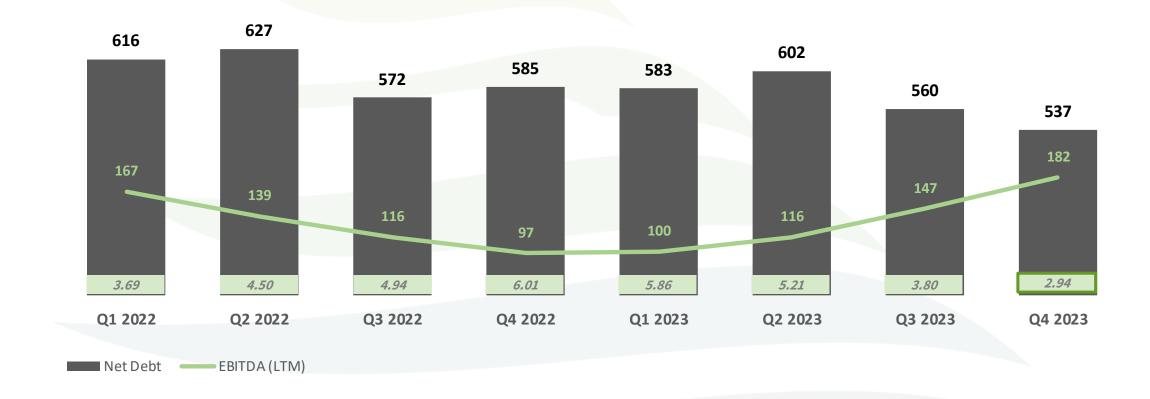




* Sales & EBITDA from continued operation

NET DEBT TO EBITDA* TRENDS 2021-2023

QUARTERLY BASIS (000 NIS)





* EBITDA LTM from continued operation

HIGHLIGHTS

Year 2023 Results VS. Last year (000 NIS)

+18%	Sales Sales in original currency +6%
+83M	Operating Profit +104 M including others
+88%	EBITDA +85 M continued operation +181 M inc. discontinued operation
+175M	Net Profit From negative to positive

	Year 23	Year 22	Var	Var %
Sales	1,710,479	1,453,877	1 256,602	17.6%
ЕВІТ	93,038	(11,228)	1 04,266	<i>)</i>
EBIT (Before Others)	94,510	11,853	• 82,657	697.4%
EBITDA (Continued operation)	182,461	97,296	• 85,165	87.5%
EBITDA	182,270	1,292	180,979	
Net Profit (Continued operation)	41,219	(35,123)	? 76,342	77
Net Profit	31,001	(143,956)	1 74,957	<i>)</i>
CF - Operating activities	233,229	18,568	1 214,661	



SALES & EBIT* BY DIVISION

Year 2023 VS. Last year (000 NIS)

		Sales				EBIT	
	Year 23	Year 22	Var %	Var % (Org.)	Year 23	Year 22	
Albaad Europe % from sales	1,300,572	1,079,479	20.5%	6.8%	63,043 <i>4.8%</i>	31,839 2.9%	
Albaad IL % from sales	222,139	213,344	4.1%	(0.5%)	(3,827) (1.7%)	(303) (0.1%)	
Albaad Fabric IL % from sales	363,996	364,094	(0.0%)	(11.1%)	33,176 9.1%	4,344 1.2%	
Albaad Fem IL % from sales	250,542	207,509	20.7%	10.0%	37,080 14.8%	(5,496) (2.6%)	
Intercompany	(426,770)	(410,549)			(9,235)	1,839	
HeadQuarter & Others					(25,727)	(20,370)	
Total Company % from sales	1,710,479	1,453,877	17.6%	5.9%	94,510 5.5%	11,853 0.8%	
Other Income/Expenses					(1,472)	(23,081)	
Total Company % from sales	1,710,479	1,453,877	17.6%	5.9%	93,038 5.4%	(11,228) (0.8%)	



* EBIT before others

HIGHLIGHTS

Q4.2023 Results VS. Last year (000 NIS)

+15%	Sales Sales in original currency +1.5%
+34M	Operating Profit +49 M including others
+269%	EBITDA +35 M continued operation +62 M inc. discontinued operation
+71M	Net Profit From negative to positive

	Q4 2023	Q4 2022	Var	Var %
Sales	418,909	364,716	• 54,193	14.9%
EBIT	24,872	(23,899)	4 8,771	<i>)</i>
EBIT (Before Others)	25,628	(8,349)	1 33,977	<i>))</i>
EBITDA (Continued operation)	48,370	13,108	1 35,262	269.0%
EBITDA	53,132	(9,092)	• 62,224	<i>))</i>
Net Profit (Continued operation)	12,216	(29,407)	4 1,623	<i>))</i>
Net Profit	12,497	(58,551)	? 71,048	<i>))</i>
CF - Operating activities	53,757	15,734	№ 38,023	241.7%



SALES & EBIT* BY DIVISION

Q4.2023 VS. Last year (000 NIS)

		Sales				EBIT	
	Q4 2023	Q4 2022	Var %	Var % (Org.)	Q4 2023	Q4 2022	
Albaad Europe % from sales	331,164	275,246	20.3%	4.4%	23,125 7.0%	776	
Albaad IL % from sales	44,976	41,209	9.1%	4.3%	(4,631) (10.3%)	(8,258) (20.0%)	
Albaad Fabric IL % from sales	92,887	91,595	1.4%	(11.9%)	8,990 9.7%	3,209 3.5%	
Albaad Fem IL % from sales	56,665	57,988	(2.3%)	(11.5%)	7,077 12.5%	1,920 3.3%	
Intercompany	(106,783)	(101,322)			(1,199)	(608)	
HeadQuarter & Others					(7,734)	(5,388)	
Total Company % from sales	418,909	364,716	14.9%	1.5%	25,628 6.1%	(8,349) (2.3%)	
Other Income/Expenses					(756)	(15,550)	
Total Company % from sales	418,909	364,716	14.9%	1.5%	24,872 5.9%	(23,899) (6.6%)	



* EBIT before others

BALANCE SHEET

AS OF 31.12.2023 VS. 31.12.2022 (000 NIS)

19M	Cash on hand
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Reduction of inventory
84M reduction exc. currency impact

403M Equity

25% Equity from total balance sheet

	31.12.2023	% from total	31.12.2022	% from total
Cash and cash equivalents	19,133	1%	27,186	2%
Trade Receivables	213,956	14%	254,547	16%
Inventory	328,969	21%	393,313	25%
Other Current Assets	32,184	2%	37,580	2%
Total Current Assets	594,242	38%	712,626	45%
Non Current Assets	988,361	62%	883,964	55%
Total Assets	1,582,603	100%	1,596,590	100%
Credit banking & institutions	392,243	25%	538,805	34%
Trade Payables	222,718	14%	252,518	16%
Total Current Liabilities	713,183	45%	910,734	57%
Total Long-Term Liabilities	466,178	29%	331,194	21%
Equity	403,242	25%	354,662	22%
Total liabilities	1,582,603	100%	1,596,590	100%



INNOVATION & FUTURE GROWTH

Green product line in Dimona - the next generation

- Green hybrid production line that enables production in both paper technology and green non-woven technology
- The Hydrofine® Products from the new hybrid line will serve both flushable MTT wipes as well as traditional baby, cosmetic and cleaning wipes
- All Hydrofine® Products are made from 100% natural, plant based components
- Production is expected during H2 2024
- Approximately 146 MNIS invested up to December 2023 from total budget of about 200 MNIS





SUMMARY

Meeting & Improving Banks Initial Covenants*

Net Liabilities to EBITDA Ratio 2.11 / Tangible Equity Ratio 26.5%

Maintaining positive performance for EBITDA Growth & Operating Cash Flow

- o **Inventory** reduction of **64m NIS** since Dec 2022
- Annual Operating Cash Flow of 233m NIS
- Annual Free Cash Flow** of 124m NIS including Dimona line 2 investments



^{*} Banks covenants are excluding intangible assets

^{**} FCF 124 m = Operating CF 233 m + Leasing liability repayment (-30 m) - Interest (-34 m) + CAPEX (-114 m)

DIVERSE PRODUCT RANGE

Home Care

Wipes

Disinfecting / All Purpose Cleaning / Windows / Floors / Furnitures / Automotive

Hygiene

Wipes

Moist Toilet Paper Consumer Healthcare Adult Care

Baby Care

Wipes

Based formulas:

Aqua / Gel / Rich Lotion /

Diaper Rash Cream / Bathing Wipes



Cosmetics

Wipes

Makeup Remover / Hydrating / Exfoliating (abrasive) / Anti-aging

Fem. Care

Tampons, Wipes

Tampons:

Tampon with a plastic applicator
Tampon without applicator
Tampon with a paper applicator
Intimate Wipes



ALBAAD's ADDED VALUE



Global deployment

- ✓ Avoid Supply chain disruption
- Back up plan in case of disruption in one of our facilities
- ✓ Sufficient capacity in case market needs fast growing
- ✓ Nonwoven Production Albaad produces majority of its own nonwoven consumption



Marketing

- ✓ Identify and adjust the needs of each customer
- Highly qualified team well experienced with A brands needs
- ✓ Well informed on innovative raw materials (fabrics, laminate, Chemicals), products and customers trends worldwide





R&D

- ✓ Well trained and highly educated R&D corporate's team led by PhD.
- ✓ Focuses on innovation
- Expertise in all production chain
 Fibers, Fabrics and End-Products



FURTHER STRENGTHENING & FUTURE GROWTH

Further Strengthening

- Continue to improve Net Debt to EBITDA
- Closing Sale & Lease Back transaction of Dimona facility
- Proceed with **Tampons division** Deal

Future Growth

- o Dimona Green hybrid production line as milestone for growth in our sustainability strategy
- Inhouse development of Spunlace based tampon potential for new market
- o Focusing on **new profitable customers & Innovation products** expanding Europe sales teams
- o **Innovation as state of mind** in products, production & processes



