

FORWARD LOOKING STATEMENT

Legal disclaimer Important notice

This presentation (the "**Presentation**") is for informational purposes only and does not constitute or form any part of any offer for sale or subscription of, or solicitation of, any offer to buy or subscribe for any shares of Albaad Massuot Yitzhak LTD. (the "**Company**") or any of its affiliated entities.

This presentation contains partial information from the public reports of the Company under the Israeli Securities Law 5728-1968 (the "Securities Law"), which can be accessed on the Israeli Securities Authority's website, www.magna.isa.gov.il. A review of this presentation is not a substitute for a review of the detailed reports of the Company under the Securities Law and is not meant to replace or qualify them; rather, the presentation is prepared merely for the convenience of the reader, with the understanding that the detailed reports are being reviewed simultaneously.

Everything stated in this Presentation with respect to an analysis of the Company's business is merely a summary and any forward-looking statements involve risks and uncertainties. These statements include descriptions regarding the intent, belief or current expectations of the Company. Such forward-looking statements are not guarantees of future results, performance or achievements and are based on current expectations, estimations, and assumptions, involve certain risks and uncertainties which are difficult to predict and are not guarantees of future performance. Therefore, actual future results, performances or achievements of the Company may differ materially from what is or may be expressed or implied in this presentation due to a variety of factors, many of which are beyond the Company's control, including, without limitation, certain risk factors contained in the Company's reports. The Company disclaims any obligation or commitment to update these forward-looking statements to reflect new information, future events or developments or changes in expectations, estimates, projections and assumptions or otherwise.



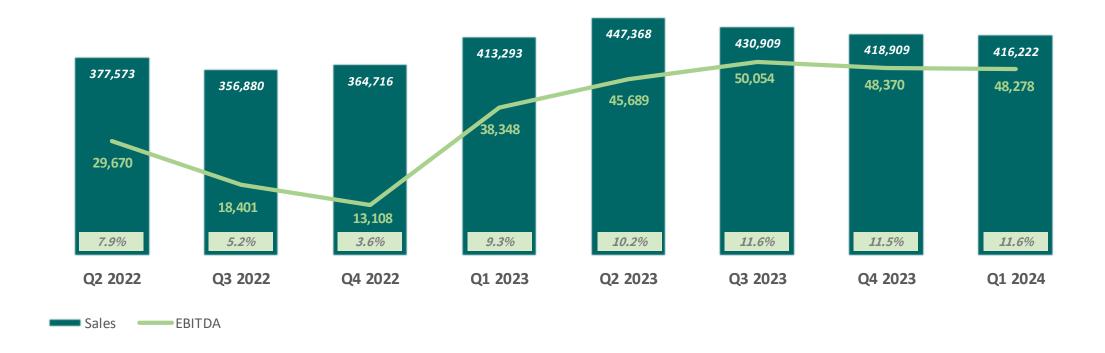
Q1.2024 COMPANY MAIN HIGHLIGHTS

CONCLUDING Q1.2024 WITH

- SALES INCREASE OF 0.7% TO 416M NIS
- GROSS PROFIT MARGIN improved to 20.2%
- EBIT* INCREASE OF 46% TO 25.7m NIS
- EBITDA** INCREASE OF 26% TO 48.3m NIS
- NET PROFIT** INCREASE OF 37% TO 9.5m NIS
- OPERATING Cash Flow 31.5m NIS
- **NET DEBT** DECREASE TO **526**M NIS

SALES & EBITDA* TRENDS 2022-2024

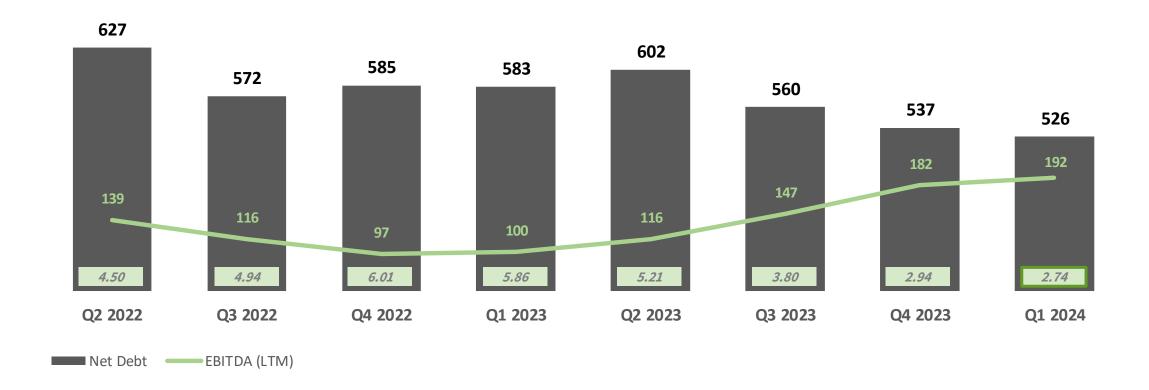
QUARTERLY BASIS (000 NIS)





NET DEBT TO EBITDA* TRENDS 2022-2024

QUARTERLY BASIS (000 NIS)





HIGHLIGHTS

Q1.2024 Results VS. Last year (000 NIS)

+1%	Sales Sales in original currency -3.4%
+46%	Operating Profit +52% including others
+26%	EBITDA +45% inc. discontinued operation
+37%	Net Profit +13 M inc. discontinued operation

Q1 2024	Q1 2023	Var	Var %
416,222	413,293	1 2,929	0.7%
25,755	16,925	1 8,830	52.2%
25,755	17,637	8,118	46.0%
48,278	38,348	9,930	25.9%
48,626	33,440	15,186	45.4%
9,512	6,950	1 2,562	36.9%
14,501	1,419	1 3,082	>
	416,222 25,755 25,755 48,278 48,626 9,512	416,222 413,293 25,755 16,925 25,755 17,637 48,278 38,348 48,626 33,440 9,512 6,950	416,222 413,293 ♠ 2,929 25,755 16,925 ♠ 8,830 25,755 17,637 ♠ 8,118 48,278 38,348 ♠ 9,930 48,626 33,440 ♠ 15,186 9,512 6,950 ♠ 2,562



SALES & EBIT* BY DIVISION

Q1.2024 VS. Last year (000 NIS)

		Sales				EBIT	
	Q1 2024	Q1 2023	Var %	Var % (Org.)	Q1 2024	Q1 2023	
Albaad Europe % from sales	326,010	302,129	7.9%	3.0%	23,087 7.1%	7,878 2.6%	
Albaad IL % from sales	55,829	56,372	(1.0%)	(2.5%)	3,073 5.5%	(1,408) (2.5%)	
Albaad Fabric IL % from sales	77,044	99,342	(22.4%)	(26.0%)	3,089 <i>4.0%</i>	13,312 13.4%	
Albaad Fem IL % from sales	49,136	67,384	(27.1%)	(29.8%)	1,292 2.6%	9,636 14.3%	
Intercompany	(91,797)	(111,934)			732	(5,979)	
HeadQuarter & Others					(5,518)	(5,802)	
Total Company % from sales Other Income/Expenses	416,222	413,293	0.7%	-3.4%	25,755 6.2%	17,637 4.3% (712)	
Total Company % from sales	416,222	413,293	0.7%	-3.4%	25,755 6.2%	16,925 4.1%	



* EBIT before others

BALANCE SHEET

AS OF 31.03.2024 VS. 31.12.2023 (000 NIS)

18M Cash on hand

7 M Reduction of inventory

417M Equity

27% Equity from total balance sheet

	31.03.2024	% from total	31.12.2023	% from total
Cash and cash equivalents	17,921	1%	19,133	1%
Trade Receivables	218,944	14%	213,956	14%
Inventory	321,982	21%	328,969	21%
Other Current Assets	34,925	2%	32,184	2%
Total Current Assets	593,772	38%	594,242	38%
Non Current Assets	969,348	62%	988,361	62%
Total Assets	1,563,120	100%	1,582,603	100%
Credit banking & institutions	408,829	26%	392,243	25%
Trade Payables	213,289	14%	222,718	14%
Total Current Liabilities	733,563	47%	713,183	45%
Total Long-Term Liabilities	412,976	26%	466,178	29%
Equity	416,581	27%	403,242	25%
Total liabilities	1,563,120	100%	1,582,603	100%



INNOVATION & FUTURE GROWTH

Green product line in Dimona - the next generation

- Green hybrid production line that enables production in both paper technology and green non-woven technology
- The Hydrofine® Products from the new hybrid line will serve both flushable MTT wipes as well as traditional baby, cosmetic and cleaning wipes
- All Hydrofine® Products are made from 100% natural, plant based components
- Production is expected during H2 2024
- Approximately 158M NIS invested up to March 2024 from total budget of about 200M NIS





SUMMARY

Improving Banks Covenants*

O Net Liabilities to EBITDA Ratio 1.91 (Covenant <3.6) / Tangible Equity Ratio 27.4% (Covenant >21%)

Completing USA project

- Selling/clearing all wipes, fabric and chemicals inventory
- Moving to a sub-tenant lease agreement, reducing the rental area & maintenance cost
- Receiving the deal Escrow of \$1m
- Recognizing from the above 5.2m NIS net profit

Maintaining positive performance for EBITDA Growth & Operating Cash Flow

- o **Inventory** reduction of **7m NIS** since Dec 2023, reduction of 68m NIS vs. Q1.2023
- Operating Cash Flow of 31.5m NIS
- Free Cash Flow** of 15.5m NIS including Dimona line 2 investments



^{*} Banks covenants are excluding intangible assets

^{**} FCF 15.5 m = Operating CF 31.5 m + Leasing liability repayment (-7.5 m) - Interest (-9.6 m) + CAPEX (-18.1 m)

FURTHER STRENGTHENING & FUTURE GROWTH

Further Finance Strengthening

- Optimizing our debt structure, given our achievement in exceeding bank covenants
- Closing Sale & Lease Back transaction of Dimona facility

Future Growth

- O Dimona Green hybrid production line as milestone for growth, aligns with our sustainability strategy
- Continues efforts to develop Spunlace-based tampon after getting patent approval
- Focusing on new customers & Innovation products expanding Europe sales teams
- Establish production excellence project to enhance efficiency



