March 2025

FINANCIAL RESULTS OVERVIEW 2024





FORWARD LOOKING STATEMENT

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COMPANY FINANCE STABILIZATION PLAN



Net Debt Reduction 166M NIS in two years

Achieving Bank Covenants 1.21 & 31.4%

Refinanced **137M** NIS to long-term loans

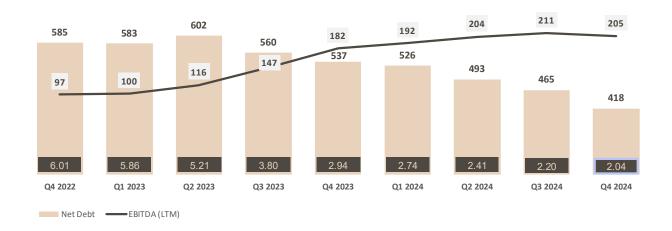
Inventory Optimization 76M in two years

Sale & Lease Back 40M



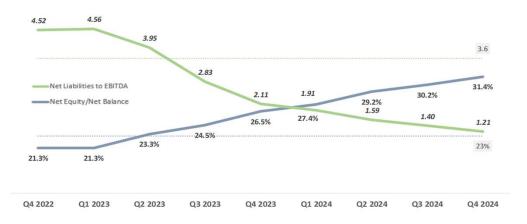
NET DEBT TO EBITDA TRENDS 2022-2024

QUARTERLY BASIS (K NIS)

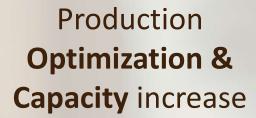


COVENANTS

Trends 2022-2024 Quarterly Basis



FURTHER PROFITABILITY IMPROVEMENT



Dimona Green
Hybrid
production line

Focusing on New
Customers &
Innovation products



INCREASING GROWTH RATE
AND ENHANCING THE COMPANY'S
PRODUCTION CAPABILITIES



2024 ACHIEVEMENTS

- **SALES 1,720M** NIS +0.5% vs. LY
- GROSS PROFIT MARGIN 20.2% +0.1% vs. LY
- **EBIT 112M** NIS +18% vs. LY
- **EBITDA** 205M NIS +13% vs. LY
- NET PROFIT 45M NIS +9% vs. LY
- NET PROFIT 47M NIS +52% vs. LY
- OPERATING Cash Flow 153M NIS, Free Cash Flow 112M NIS
- REFINANCED 137M NIS, to long-term loans
- BANK NET DEBT DECREASED BY 118 M TO 418M NIS
- CLOSING Dimona Sale & Lease back agreement





HIGHLIGHTS

2024 Results VS. Last year (K NIS)

+0.5% Sales Sales in original currency 0.1% +18% **Operating Profit** +15% including others **EBITDA** +13% +11% inc. discontinued operation +9% **Net Profit** +52% inc. discontinued operation

Net Profit exc. impairment*

		Year 2024	Year 2023		Var	Var %
	Sales	1,719,768	1,710,479	P	9,289	0.5%
	EBIT	107,061	93,038	•	14,023	15.1%
	EBIT (Before Others)	111,650	94,510	P	17,140	18.1%
	EBITDA (Continued operation)	205,437	182,461	•	22,976	12.6%
	EBITDA	203,114	182,265	P	20,849	11.4%
	Net Profit (Continued operation)	45,105	41,219	•	3,886	9.4%
	Net Profit	47,018	31,001	P	16,017	51.7%
irment*	Net Profit (Continued operation)	49,783	41,219	•	8,564	20.8%



+21%

SALES & EBIT BY DIVISION

2024 Results VS. Last year (K NIS)

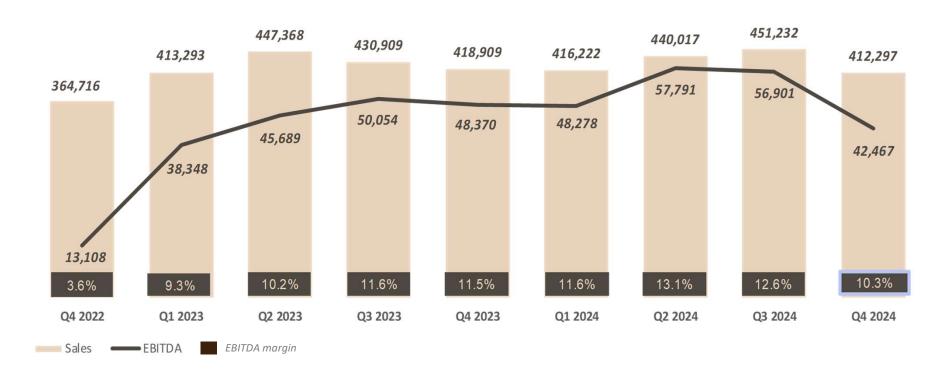
		Sal	es		EBIT *		
	Year 2024	Year 2023	Var %	Var % (Org.)	Year 2024	Year 2023	
Albaad Europe % from sales	1,354,659	1,300,572	4.2%	3.8%	97,467 7.2%	63,043 4.8%	
Albaad IL % from sales	236,784	222,139	6.6%	6.4%	11,638 4.9%	(3,827) (1.7%)	
Albaad Fabric IL % from sales	320,359	363,996	(12.0%)	(12.1%)	14,890 4.6%	33,176 9.1%	
Albaad Fem IL % from sales	201,788	250,542	(19.5%)	(20%)	8,389 4.2%	37,080 <i>14.8%</i>	
Intercompany	(393,822)	(426,770)			1,012	(9,235)	
HeadQuarter & Others	_				(21,746)	(25,727)	
Total Company % from sales	1,719,768	1,710,479	0.5%	0.1%	111,650 6.5%	94,510 5.5%	
Other Income/Expenses					(4,589)	(1,472)	
Total Company % from sales	1,719,768	1,710,479	0.5%	0.1%	107,061 6.2%	93,038 5.4%	



* EBIT before others

SALES & EBITDA TRENDS 2022-2024

QUARTERLY BASIS (K NIS)





* Sales & EBITDA from continued operation

HIGHLIGHTS

Q4.2024 Results VS. Last year (K NIS)

-1.6%	Sales in original currency 2.5%
-26%	Operating Profit -45% including others
-12%	EBITDA -24% inc. discontinued operation
-46%	Net Profit -65% inc. discontinued operation
-8%	Net Profit exc. impairment [*]

		Q4 2024	Q4 2023	Var	Var %
	Sales	412,297	418,909	- 6,612	-1.6%
	EBIT	13,711	24,872	J -11,161	-44.9%
	EBIT (Before Others)	18,906	25,628	⊎ -6,722	-26.2%
	EBITDA (Continued operation)	42,467	48,370	J -5,903	-12.2%
	EBITDA	40,517	53,127	-12,610	-23.7%
	Net Profit (Continued operation)	6,537	12,216	J -5,679	-46.5%
	Net Profit	4,430	12,497	- 8,068	-64.6%
airment*	Net Profit (Continued operation)	11,215	12,216	J -1,001	-8.2%



SALES & EBIT BY DIVISION

Q4.2024 Results VS. Last year (K NIS)

		Sal	les		E	B <i>IT</i> *
	Q4 2024	Q4 2023	Var %	Var % (Org.)	Q4 2024	Q4 2023
Albaad Europe % from sales	326,700	331,164	(1.3%)	2.8%	16,743 5.1%	23,125 7.0%
Albaad IL % from sales	59,966	44,976	33.3%	35.6%	2,699 4.5%	(4,631) (10.3%)
Albaad Fabric IL % from sales	82,073	92,887	(11.6%)	(6.7%)	2,049 2.5%	8,990 9.7%
Albaad Fem IL % from sales	48,786	56,665	(13.9%)	(10.8%)	1,172 2.4%	7,077 12.5%
Intercompany	(105,228)	(106,783)			908	(1,198)
HeadQuarter & Others					(4,665)	(7,735)
Total Company % from sales	412,297	418,909	(1.6%)	2.5%	18,906 4.6%	25,628 6.1%
Other Income/Expenses					(5,195)	(756)
Total Company % from sales	412,297	418,909	(1.6%)	2.5%	13,711 3.3%	24,872 5.9%



* EBIT before others

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BALANCE SHEET

AS OF 31.12.2024 VS. 31.12.2023 (K NIS)

25M Cash on hand

Reduction in Net Debt 106M in short term

437M Equity

29% Equity from total balance sheet

	31.12.2024	% from total	31.12.2023	% from total
Cash and cash equivalents	25,158	2%	19,133	1%
Trade Receivables	219,046	15%	213,956	14%
Inventory	316,837	21%	328,969	21%
Other Current Assets	36,067	2%	32,184	2%
Total Current Assets	597,108	40%	594,242	38%
Non Current Assets	912,848	60%	988,361	62%
Total Assets	1,509,956	100%	1,582,603	100%
Credit from banking & institutions	286,592	19%	392,243	25%
Trade Payables Other Current Liabilities	216,362 154,501	14% 10%	222,718 98,222	14% 6%
Total Current Liabilities	657,455	44%	713,183	45%
Long-Term Loans from banks	157,025	10%	163,422	10%
Other Long-Term Liabilities	258,109	17%	302,756	19%
Total Long-Term Liabilities	415,134	27%	466,178	29%
Equity	437,367	29%	403,242	25%
Total liabilities	1,509,956	100%	1,582,603	100%



2024 SUMMARY

Improvement in our result







Maintaining positive performance for 2024



Operating Cash Flow



Net Debt Reduction



Free⁽³⁾
Cash Flow



Net Debt To EBITDA



(1) EBIT before others

(2) EBITDA & Net profit from continued operation

(3) FCF 112 M = Operating CF 152.5 M - Repayment of Liabilities for lease 30.2 M + Interest paid 40.4 M - CAPEX 50.8 M



ESG FOCUS

- Achieved Platinum rating in Maala ESG Index
- 5th consecutive year of high-tier recognition
- Reflects our commitment to sustainable business practices and demonstrates consistent excellence and improvement in:
 - Environmental stewardship
 - Social responsibility
 - Corporate governance















INNOVATION & FUTURE GROWTH

GREEN PRODUCT LINE IN DIMONA THE NEXT GENERATION

- Green hybrid production line that enables production in both paper technology and green non-woven technology
- The Hydrofine® Products from the new hybrid line will serve both flushable MTT wipes as well as traditional baby, cosmetic and cleaning wipes
- All Hydrofine® Products are made from 100% natural, plant based components
- After a year delay, professional technicians are back on site finalizing the assembling of the new line Production is expected H2.2025
- Approximately 168M NIS invested up to Dec. 2024 from total budget of about 200M NIS





THANK YOU

