



Allot's Tier 1 APAC Customer Adds New Allot Caching Solution

Large order from existing customer demonstrates need for effective caching solutions to meet video demands

Hod Hasharon, Israel – October 2, 2012 - [Allot Communications Ltd.](#) (NASDAQ, TASE: [ALLT](#)), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband service providers worldwide, announced today the receipt of a large order for the new Allot MediaSwift-E caching solution. The solution incorporates the caching technology from the recently acquired Oversi Networks together with Allot Service Gateway to deliver a high-performance caching product that accelerates media delivery and significantly improves customer quality of experience (QoE). The order is from an existing multi-million dollar APAC fixed operator customer.

Through transparent caching, Allot MediaSwift-E makes video delivery more efficient and affordable. The solution provides 4 to 10 times faster delivery of over-the-top video, saving operators up to 30% on core, transit and backhaul bandwidth required. Its out-of-band deployment architecture enables broadband operators to scale and keep pace with the ever-growing volume of rich-media traffic. Allot MediaSwift-E is designed to complement any Content Delivery Network, paving the way for broadband operators to become an indispensable link in the Internet video value chain.

"By deploying Allot MediaSwift-E, operators benefit from an effective caching system designed to grow with their business and to provide the quality of experience that video consumers demand," said Andrei Elefant, Allot VP Product Management & Marketing. "We are proud that this existing customer has recognized the value of the Oversi Networks caching technology now available through MediaSwift-E and we look forward to further helping them plan and implement strategic video solutions."

About Allot

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent solutions to optimize and monetize over-the-top Internet traffic in fixed and mobile broadband networks and large enterprises. Allot Service Gateway offers service providers a broad range of value-added services in a single platform, which include the analytics, policy control, video optimization, video caching and charging that are vital to managing fixed and mobile data, enhancing user experience, containing operating costs, and enabling service providers to generate revenues from their broadband networks. Allot's rich portfolio of solutions leverages dynamic actionable recognition technology (DART) to transform broadband pipes into smart



networks that can rapidly and efficiently deploy value added Internet services. For more information, please visit <http://www.allot.com>.

Safe Harbor Statement

Information provided in this press release may contain statements relating to current expectations, estimates, forecasts and projections about future events that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the Company's plans, objectives and expectations for future operations. These forward-looking statements are based upon management's current estimates and projections of future results or trends. Actual results may differ materially from those projected as a result of certain risks and uncertainties. These factors include, but are not limited to: our ability to increase the breadth and functionality of the Service Gateway platform, changes in general economic and business conditions; the Company's inability to develop and introduce new technologies, products and applications; loss of market; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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