



Allot Communications Selected by Tata Communications to Provide Hosted Policy Management Services

Selection by Tata Communications underscores Allot's ability to virtualize network services in order to achieve efficient delivery

February 20, 2013 – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ, TASE: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband service providers worldwide, announced today that [Tata Communications Ltd.](#) has selected Allot Service Gateway solution to provide cloud-hosted policy services to their Mobile Network Operator (MNO) customers.

The solution will feature in Tata Communications' new Hosted Policy Engine, the world's first cloud-based solution for policy control, which will improve the profitability of MNOs. Tata Communications offers Policy Management and Enforcement solutions as a managed service, hosting it in the cloud to reduce the complexity, cost and timeline for deployment and ongoing operations, making it an attractive alternative for many MNOs.

Allot Service Gateway technology offers Tata Communications the ability to provide MNOs support for detailed broadband usage analysis; network utilization optimization through congestion management, caching, and video optimization; and differentiated offer creation through agile and powerful policy enforcement.

Allot's Policy Management solution is 3GPP-compliant and equipped with standard interfaces, allowing for easy scalability to support more subscribers and MNOs.

"Inclusion in Tata Communications' cloud-based solution aligns well with Allot's strategy to virtualize network services in order to optimize the cost of deployment," said **Andrei Elefant, VP Marketing & Product Management, Allot Communications**. "The flexible design of Allot's solutions allows us to quickly adapt to different deployment scenarios, including deployments in the cloud, strongly positioning Allot to capture significant market share as demand for cloud-based services continues to grow."

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About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent

broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle. Allot's DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to shape digital lifestyle experiences and to capitalize on the network traffic they generate. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables service providers worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information please visit: www.allot.com

Safe Harbor Statement

Information provided in this press release may contain statements relating to current expectations, estimates, forecasts and projections about future events that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the Company's plans, objectives and expectations for future operations, including the expectation to implement the next stage of deployment of tiered services and other prospects of the frame agreement. These forward-looking statements are based upon management's current estimates and projections of future results or trends. Actual future results may differ materially from those projected as a result of certain risks and uncertainties. These factors include, but are not limited to: the expected characteristics of the deployed solution with the LATAM Tier-1 Operator and the ability to secure future orders from said customer, changes in general economic and business conditions and, specifically, a decline in demand for the company's products; the company's inability to develop and introduce new technologies, products and applications; loss of market; and other factors discussed under the heading "Risk Factors" in the company's annual report on Form 20-F filed with the Securities and Exchange Commission. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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