



Allot Secures \$6.5 Million Steering and VAS Licenses Expansion Order from Tier-1 EMEA Mobile Operator

Allot's Intelligent Steering selected to help speed delivery of new revenue generating services

HOD HASHARON, Israel - April 4, 2013 - [Allot Communications Ltd.](#) (NASDAQ, TASE: ALLT), a global leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband service providers, announced today that it has secured a \$6.5 million order from a Tier-1 mobile operator in EMEA for Intelligent Steering and Value-Added Service (VAS) Licenses. The order is a licensing expansion of an existing Allot Service Gateway deployment.

The expansion order will allow the operator to build on the functionalities of its previously-deployed Allot Service Gateways by adding further Intelligent Steering and VAS capabilities. The ability of the Allot Service Gateway to accurately identify and redirect specific application and subscriber traffic enables the inline platform to act as a nexus point within the operator's network, allowing fast and efficient VAS creation and delivery. The platform connects to both policy and charging servers over standard interfaces (Gx,Gy), enabling an integrated and comprehensive approach to new service deployment.

"This order further validates the importance of the Allot Service Gateway in helping operators better capitalize on network traffic," said Rami Hadar, President & CEO of Allot Communications. "This win drives home Allot's proven ability to provide operators with an ever-growing portfolio of Value-Added Services built on top of our Allot Service Gateway, leading them towards becoming true Digital Lifestyle Providers."

The Allot Service Gateway integrates network intelligence, policy enforcement and revenue-generating services in a modular, carrier-class solution. These high-performance platforms are designed for mobile, fixed and converged broadband environments with built-in readiness for 4G and IPv6-based networks. The Service Gateway is fully integrated with the Allot SMP and Allot's growing portfolio of value-added service enablers, providing a powerful and flexible service enablement environment that opens up innovative ways to optimize, personalize and monetize the customer experience.

#

About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle. Allot's DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to shape digital lifestyle experiences and to capitalize on the network traffic they generate. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables service providers worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a

wealth of new business opportunities. For more information, please visit: www.allot.com.

Safe Harbor Statement

Information provided in this press release may contain statements relating to current expectations, estimates, forecasts and projections about future events that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the Company's plans, objectives and expectations for future operations, including the expectation to implement the next stage of deployment of tiered services and other prospects of the frame agreement. These forward-looking statements are based upon management's current estimates and projections of future results or trends. Actual future results may differ materially from those projected as a result of certain risks and uncertainties. These factors include, but are not limited to: the expected characteristics of the deployed solution with the LATAM Tier-1 Operator and the ability to secure future orders from said customer, changes in general economic and business conditions and, specifically, a decline in demand for the company's products; the company's inability to develop and introduce new technologies, products and applications; loss of market; and other factors discussed under the heading "Risk Factors" in the company's annual report on Form 20-F filed with the Securities and Exchange Commission. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Media Contact:

Allot Communications
Maya Lustig, Director of Corporate Communications
+972.9.7616851 | mlustig@allot.com

###