

Allot Communications Rides 4G Wave: Receiving Q2 Purchase Orders from Three Tier One Operators for their LTE Rollouts

Allot Receives New LTE Orders from Three of the World's Top Ten Operators

June 25, 2013 – Hod Hasharon, Israel – <u>Allot Communications Ltd.</u> (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband service providers and cloud operators, today announced it has secured orders from three of the world's top ten telecommunication operators to assist in their LTE network rollouts. The three orders underscore Allot's position as one of the world's leading providers of service optimization solutions for 4G/LTE.

"We have had great success assisting operators with their 2G and 3G deployments. Now, as these same operators move to 4G, they recognize the value of Allot's solutions and are looking to Allot for assistance with their LTE deployments," said Andrei Elefant, VP Marketing and Product Management, Allot Communications. "Our scalable Service Gateway platform is able to take on the new LTE traffic alongside existing traffic from 3G and even WiFi networks. The Allot Service Gateway delivers analytics for business intelligence to operators, enabling them to make better service decisions and monetize their mobile broadband services."

The latest LTE orders come from three of Allot's existing tier one operator customers, including two in Europe and one in the United States. These operators will use the Allot Service Gateway as part of their initial LTE deployments. For example, one tier one European operator is deploying the Traffic Detection Function (TDF) of the Allot Service Gateway to provide critical network monitoring and analytics. The solution will allow the operator to analyze subscriber behavior in terms of how the network is being utilized, what devices are active, and which applications are being used. Armed with this business intelligence, the operator will be able to adjust quality of service and traffic steering to manage network use more effectively and apply more flexible charging options.

TDF is part of the 3GPP Release 11 LTE standard, and it provides mobile operators with an unprecedented level of network visibility. The TDF-enabled Allot Service Gateway is a best of breed solution that enables CSPs to analyze and monetize OTT traffic by leveraging application awareness and intelligent charging information in order to deploy innovative pricing plans, drive new service revenues and increase customer loyalty.

About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle. Allot's DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to shape digital lifestyle experiences and to capitalize on the network traffic they generate. Allot's

unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables service providers worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information please visit: www.allot.com

Safe Harbor Statement

Information provided in this press release may contain statements relating to current expectations, estimates, forecasts and projections about future events that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the Company's plans, objectives and expectations for future operations, including the expectation to implement the next stage of deployment of tiered services and other prospects of the frame agreement. These forward-looking statements are based upon management's current estimates and projections of future results or trends. Actual future results may differ materially from those projected as a result of certain risks and uncertainties. These factors include, but are not limited to: the expected characteristics of the deployed solution with the LATAM Tier-1 Operator and the ability to secure future orders from said customer, changes in general economic and business conditions and, specifically, a decline in demand for the company's products; the company's inability to develop and introduce new technologies, products and applications; loss of market; and other factors discussed under the heading "Risk Factors" in the company's annual report on Form 20-F filed with the Securities and Exchange Commission. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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