



Allot Communications' WebSafe Personal Delivers Personalized Parental Control and Anti-Malware Services to Fixed and Mobile Operators

New Opt-In Security Services Give Operators Immediate Revenue Generating Opportunities

September 10, 2013 – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband service providers worldwide, today announced the third solution in its suite of network-based security products, Allot WebSafe Personal. Fully integrated with Allot Service Gateway and based on its market-leading DPI technology, Allot WebSafe Personal enables mobile operators to quickly and cost-effectively deploy value-added, opt-in services that generate revenues while increasing customer satisfaction and protection. Allot WebSafe Personal has already been deployed by leading mobile operators in multiple regions across the globe.

Allot WebSafe Personal offers two flexible service bundles, which can be deployed together or individually. WebSafe Personal Parental Control allows parents to filter and monitor the websites and content their children view, as well as the amount of time they spend online. WebSafe Personal Anti-Malware prevents incoming viruses, worms, Trojans, bots and other forms of malware from infecting their smartphones, tablets and other handheld devices. WebSafe Personal Anti-Malware provides network-based protection against attacks and 24/7 signature updates, while requiring no action to be performed by subscribers.

With the proliferation of Internet-connected smartphones and tablets, online activity has increased dramatically, especially among teens and children. Armed with Allot WebSafe Personal, mobile and fixed network operators can provide parents with a simple solution for protecting their children's online activity. Allot WebSafe Personal utilizes both automated web filtering and human analysis to identify, classify and control access to websites, advertisements and content that parents view as harmful or inappropriate.

"Allot WebSafe Personal is a security solution designed to provide protection at the subscriber level. While the benefits to consumers are clear, WebSafe Personal also provides clear cut revenue generation opportunities for operators," said Andrei Elefant, VP Product Management and Marketing, Allot. "Allot WebSafe Personal enhances operator brand image by offering security services that are important to subscribers and also provides immediate revenue-

generating opportunities by giving operators in-demand security solutions that add value to the network and can be charged for monthly.”

Allot WebSafe Personal is a licensed software application that is fully integrated with Allot Service Gateway and Allot NetEnforcer platforms and can be hosted either on a blade in the Allot Service Gateway or hosted externally. Allot WebSafe Personal is NFV-ready and offers operators a pay-as-you-grow concept with the addition of software licenses. Allot WebSafe Personal joins two other security-based solutions in the Allot portfolio. The Allot Service Protector provides network-level protection, and Allot WebSafe provides carrier-class URL filtering designed to block access to blacklisted content at the network level. For more information on Allot WebSafe Personal, please visit Allot’s [Security Suite](#) page.

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About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle. Allot’s DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to shape digital lifestyle experiences and to capitalize on the network traffic they generate. Allot’s unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables service providers worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information please visit: www.allot.com

Safe Harbor Statement

Information provided in this press release may contain statements relating to current expectations, estimates, forecasts and projections about future events that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the Company's plans, objectives and expectations for future operations, including the expectation to implement the next stage of deployment of tiered services and other prospects of the frame agreement. These forward-looking statements are based upon management's current estimates and projections of future results or trends. Actual future results may differ materially from those projected as a result of certain risks and uncertainties. These factors include, but are not limited to: the expected characteristics of the deployed solution with the LATAM Tier-1 Operator and the ability to secure future orders from said customer, changes in general economic and business conditions and, specifically, a decline in demand for the company's products; the company's inability to develop and introduce new technologies, products and applications; loss of market; and other factors discussed under the heading "Risk Factors" in the company's annual report on Form 20-F filed with the Securities and Exchange Commission. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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