



Allot Receives Three Million Dollar Initial Phase Order from Tier One APAC Operator

*Operator will use Allot's analytics and policy enforcement to offer
targeted data plans*

November 12, 2013 – Hod Hasharon, Israel – Allot Communications Ltd. (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband operators, today announced it has received a three million dollar order from a Tier One operator in APAC for the Allot Service Gateway.

The Allot Service Gateway integrates network intelligence, policy enforcement and revenue-generating services in a modular, carrier-class solution. The APAC operator will utilize the policy enforcement capabilities to implement charging plans that will provide notification and redirection when the subscriber is reaching close to his data volume quota. Additionally, using the Service Gateway, the operator will offer an innovative 'Turbo Boost' service designed to improve Quality of Experience of certain applications in real time per subscriber demand. The operator will also utilize analytics collected from the Service Gateway to learn about subscriber behavior and then tailor appropriate service plans for each customer segment. The solution will be deployed in both the operator's fixed line and wireless network.

"This Tier One operator chose the Allot Service Gateway over both pure-play and integrated vendor competitors. The Allot solution was chosen for its rich analytics capabilities, its advanced policy controls and subscriber management capabilities, as well as the performance and scalability of the solution," said Andrei Elefant, VP of Marketing and Product Management for Allot. "In this competitive bid, the Allot Service Gateway solution proved to have the best tool set to enable the advanced data services that the operator required. We are pleased to deliver our industry-leading Service Gateway to yet another of the world's top operators."

The Allot Service Gateway is designed for mobile, fixed and converged broadband environments with built-in readiness for 4G and IPv6-based networks. The Allot Service Gateway accurately identifies subscriber traffic in real time and acts upon that information to enforce quality of service and to steer traffic to a variety of value-added service enablers deployed within or outside the platform. For more information, please visit the [Allot Service Gateway](#) page.

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About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle. Allot's DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to shape digital lifestyle experiences and to capitalize on the network traffic they generate. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables service providers worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information please visit: www.allot.com

Safe Harbor Statement

Information provided in this press release may contain statements relating to current expectations, estimates, forecasts and projections about future events that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the Company's plans, objectives and expectations for future operations, including the expectation to implement the next stage of deployment of tiered services and other prospects of the frame agreement. These forward-looking statements are based upon management's current estimates and projections of future results or trends. Actual future results may differ materially from those projected as a result of certain risks and uncertainties. These factors include, but are not limited to: the expected characteristics of the deployed solution with the LATAM Tier-1 Operator and the ability to secure future orders from said customer, changes in general economic and business conditions and, specifically, a decline in demand for the company's products; the company's inability to develop and introduce new technologies, products and applications; loss of market; and other factors discussed under the heading "Risk Factors" in the company's annual report on Form 20-F filed with the Securities and Exchange Commission. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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