



Allot Communications Receives \$4M Expansion Order from Tier-1 European Mobile Operator

Additional Service Gateways to Provide Expanded Analytics Capabilities and Value-Added Service (VAS) Functions

January 7, 2014 – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband operators, today announced it has received a four million dollar expansion order from a Tier-1 mobile operator in Europe for the Allot Service Gateway. Allot received this order during the fourth quarter of 2013.

The operator, which serves more than 15 million subscribers across its 3G and rapidly-growing LTE networks, will utilize analytics collected from the Service Gateway to better understand subscriber activity and then tailor appropriate service plans for each customer segment.

"This operator joins a growing number of service providers around the world that are using Allot's DPI-based solutions to transform their own network data into an intelligent business tool," said Andrei Elefant, VP of Marketing and Product Management for Allot. "Using this network intelligence, operators can gain a competitive edge by deploying value-added services that both enhance the subscriber experience and increase the average revenue per user."

The Allot Service Gateway integrates network intelligence, policy enforcement and revenue-generating services in a modular, carrier-class solution. The Service Gateway is fully integrated with the Allot SMP and Allot's growing portfolio of value-added service enablers, providing a powerful and flexible service enablement environment that opens up innovative ways to personalize and monetize the customer experience.

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About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle and workstyle. Allot's DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to analyze, protect, improve and enrich the digital lifestyle services they deliver. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables network operators worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information, please visit www.allot.com.



Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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