



## **Allot Communications Receives 5M Dollar Purchase Order from a Tier-1 Mobile and Fixed Operator**

### ***Allot Service Gateway and Allot ClearSee Big-Data Analytics Solutions Will Help Enable Value Added Services***

April 3, 2014 – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband operators, today announced it has received a \$5 million order from an EMEA-based Tier one fixed and mobile operator for Allot Service Gateway and Allot ClearSee Data Analytics solution. The order was received in the first quarter of 2014.

“Allot was chosen for this particular deployment because of the high scale performance of our solutions across both fixed and mobile networks. As this operator offers both fixed and mobile services, it was critical that they incorporate solutions that can handle the unique demands of both networks,” said Andrei Elefant, VP of Product Management and Marketing for Allot. “That combined with the ability of Allot Service Gateway to enable multiple value added services and Allot ClearSee to provide powerful data analytics helped Allot secure this deal.”

Allot Service Gateway is designed for mobile, fixed and converged broadband networks. The solution accurately identifies subscriber traffic in real time and acts upon that information to steer traffic to a variety of value-added services deployed within or outside the platform. Its high throughput and flexibility allow operators to drive new revenue while delivering the personalized service and quality of experience that subscribers expect.

Allot ClearSee provides a full complement of web-based tools for manipulating and analyzing large varieties and volumes of data with extreme ease and efficiency. The solution can easily identify traffic trends and the effects they will have on network performance over time and can explore what-if scenarios and extrapolate future network requirements.

###

### **About Allot Communications**

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle and workstyle. Allot’s DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to analyze, protect, improve and enrich the digital lifestyle services they deliver. Allot’s unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables network operators worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information, please visit [www.allot.com](http://www.allot.com).



## **Forward Looking Statement**

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

## **Contacts**

Allot Communications

**Maya Lustig** | Director of Corporate Communications

+972.9.7616851 | [mlustig@allot.com](mailto:mlustig@allot.com)

Finn Partners for Allot Communications

**Amy Farrell**, 617-366-7149, [amy.farrell@finnpartners.com](mailto:amy.farrell@finnpartners.com)