



Allot Receives Two Orders for Its 100GE Service Gateway Tera and Value-Added Services Totaling \$5M

With the larger order coming from a new customer, Allot continues to leverage its unique propositions - deep video analytics and advance security products

November 10, 2014 – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ, TASE: ALLT), a leading global provider of intelligent broadband solutions that empower communication service providers to optimize and monetize their networks, enterprises to enhance productivity and consumers to improve their digital lifestyle experience, today announced that it has secured two orders totaling \$5M.

The first order comes from a new customer. This Tier-1 operator ordered the Allot Service Gateway Tera with 100GE interfaces and capacity. The operator will be using Allot Service Gateway Tera's extreme scalability to handle very high traffic loads and manage growing subscriber volume and usage. The customer also selected Allot's ServiceProtector to protect against distributed denial of service (DDoS) attacks.

The second order was placed by a Tier-1 operator for Allot ClearSee Data Source and Allot ClearSee Network Analytics. Allot's video analytics will provide the operator with a 360 degree view of usage trends and enable multi-dimensioning by subscriber, network element, content provider, device, video format, resolution and more for improved performance. The operator will also use Allot's solutions to extract and apply contextual marketing promotions across its network to ensure a high quality of experience (QoE) for subscribers using video and other applications.

"Allot helps operators to manage the increasing demand that subscribers are placing on their networks. Allot's solutions allow operators to identify and leverage network intelligence for analyzing and improving service delivery and user experience," said **Gary Drutin, Chief Customer Officer** at Allot Communications. "We are pleased to see growing adoption of our Service Gateway Tera and Value-Added Services."

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About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) empowers service providers to monetize and optimize their networks, enterprises to enhance productivity and consumers to enjoy an always-on digital

lifestyle. Allot's advanced DPI-based broadband solutions identify and leverage network intelligence to analyze, protect, improve and enrich mobile, fixed and cloud service delivery and user experience. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables network operators worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information, please visit www.allot.com.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Contacts

Allot Communications

Maya Lustig | Director of Corporate Communications
+972.9.7616851 | mlustig@allot.com

Merritt Group, Inc.

Melissa Chadwick | Merritt Group, Inc.
571-382-8513 | chadwick@merrittgrp.com