



Allot Communications Launches Cloud Access Optimization Solution with Microsoft Office 365 Support

Allot delivers enhanced cloud application visibility, control, and security to enhance user experience and productivity

February 2, 2015 – Hod Hasharon, Israel – [Allot Communications Ltd.](http://www.allot.com) (NASDAQ, TASE: ALLT), a leading global provider of intelligent broadband solutions that empower communication service providers to optimize and monetize their networks, enterprises to enhance productivity and consumers to improve their digital experience, announced today **Allot Cloud Access Optimization**, including Allot Cloud Access Optimization for Office 365 support.

[Allot Cloud Access Optimization](#) is a solution designed for enterprises and cloud managed service providers to ensure high user quality of experience (QoE) and productivity by visualizing, controlling and securing applications. In addition to delivering in-depth visibility into enterprise and cloud applications, Allot offers multi-tenanted control and security to meet required application performance needs and enterprise service level agreements (SLAs). Allot's ability to virtualize and manage the access to cloud applications enables enterprises and cloud managed service providers to dynamically match cloud application performance with user and business needs.

The Allot Cloud Access Optimization solution is available immediately and offered at three levels:

- **Essential** – Meets the requirements of campus and branch office users accessing hybrid cloud applications.
- **Secure** – Designed for enterprise data center and campus users and for cloud managed services data center access.
- **Advanced** – Optimized for enterprises and cloud managed service providers that require security, scale, and integration with additional access security and monitoring solutions.

Building on the Allot Cloud Access Optimization solution, Allot today also released Cloud Access Optimization for Office 365, a solution that supports visibility and control for individual Office 365 applications such as Lync, PowerPoint, and Word. The solution ensures predictable performance and excellent user experience for businesses, particularly as an increasing number of organizations look to securely migrate their on-premise Microsoft applications to the cloud.

According to the Gartner report, Predicts 2015: Enterprise Networking and Network Services, published December 4, 2014, "Performance of public cloud services is not consistent due to the Internet's lack of consistent, reliable performance." The report goes on to state, "More than 95% of enterprise sites are

still connected to the enterprise WAN using on-premises network hardware devices, which are becoming less appropriate for supporting today's agile hybrid network environments. By year-end 2017, virtualized cloud network services will replace at least 10% of the installed base of enterprise WAN equipment, up from less than 1% at year-end 2014."

"The access to cloud resources has become the weakest link in the delivery path from the user to the application," said Yaniv Sulkes, AVP Marketing at Allot Communications. "Allot's Cloud Access Optimization solution overcomes the performance degradation challenges associated with cloud application delivery by providing critical visibility, control, and security capabilities. This is a perfect example of how Allot can turn an enterprise's access infrastructure into an application and user-aware resource that enables users to seamlessly connect with the cloud."

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About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) empowers service providers to monetize and optimize their networks, enterprises to enhance productivity and consumers to enjoy an always-on digital lifestyle. Allot's advanced DPI-based broadband solutions identify and leverage network intelligence to analyze, protect, improve and enrich mobile, fixed and cloud service delivery and user experience. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables network operators worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information, please visit www.allot.com.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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