



## **Allot Receives Four Orders from Tier-1 Operators to Enable Delivery of Security-as-a-Service and Comply with Regulation**

*Allot solutions secure the Internet experience of business and residential users and generate SECaaS revenue for service providers*

**April 16, 2015** – Hod Hasharon, Israel - [Allot Communications Ltd.](#) (NASDAQ, TASE: ALLT), a leading global supplier of service optimization and revenue generation solutions for fixed and mobile broadband operators and cloud providers, announced today that it has won four contracts in the first quarter of 2015 to supply its [Allot WebSafe Personal](#) product, a carrier-class Web Security service that enables service providers and enterprises to deliver a safer and more protected Internet environment to their users.

“Viruses, worms, Trojans, bots, and other forms of malware are continually threatening devices and users’ overall digital experience,” said Yaniv Sulkes, AVP Marketing at Allot Communications. “Bolstered by the added capabilities gained from our recent acquisition of Optenet’s technology, Allot’s Security-as-a-Service offering allows providers to quickly and easily protect users, monetize network assets and increase overall customer satisfaction.”

**The first two orders** came from existing Tier-1 mobile operator customers in EMEA. These operators are expanding their SECaaS offerings with [Allot Service Gateway Tera](#) and Allot WebSafe Personal to enable rapid rollout of value-added parental control and anti-malware services. Allot’s technology will allow the operators to easily scale to the growing demand from millions of users for these security services.

**A third order** was from a new Tier-1 American operator customer that plans to monetize its security offerings by leveraging WebSafe Personal to offer SECaaS services.

**The fourth order** was secured from an existing Tier-1 operator customer in APAC that is adding WebSafe Personal to its [Allot Service Protector](#) deployment. The existing deployed solution is already being used to protect against high-volume distributed denial of service (DDoS) attacks. The expanded security capabilities now allow the operator to comply with government regulation by filtering harmful content.

Allot's growing portfolio of SECaaS solutions is specifically designed to secure web content at the enterprise and user level. Using best-of-breed security functions, WebSafe Personal allows operators to deliver services that:

- Provide a safe Internet environment, enhance brand reputation and reduce customer churn without impacting the subscriber experience;
- Enable compliance with government regulations against distribution of illegal content via real-time URL filtering; and
- Extend Internet access protection of enterprise and residential users to the mobile environment.

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### **About Allot Communications**

Allot Communications Ltd. (NASDAQ, TASE: ALLT) empowers service providers to monetize and optimize their networks, enterprises to enhance productivity and consumers to enjoy an always-on digital lifestyle. Allot's advanced DPI-based broadband solutions identify and leverage network intelligence to analyze, protect, improve and enrich mobile, fixed and cloud service delivery and user experience. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables network operators worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information, please visit [www.allot.com](http://www.allot.com).

### **Forward Looking Statement**

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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