

Allot Communications Security as a Service Subscriber Base Tops 15 Million, Grows by 50% in 6 months

Growth comprises of recurring revenue deals, expansion of security services to businesses, and new use-cases such as ad-blocking

May 17, 2016 – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ, TASE: ALLT), a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience, today announced that its [WebSafe Personal](#) and [WebSafe Business](#) products, which are used by CSPs globally to offer Security as a Service (SECaaS), have surpassed the 15 million subscribers milestone, increasing by 50% in less than 6 months.

The increasing global popularity of Allot's security services is driven by Communication Service Providers (CSPs) looking to quickly and cost-effectively offer users value-added security solutions – such as anti-malware, content filtering, ad-blocking and other protection measures – that can generate revenue while safeguarding and improving user experience.

The momentous growth in recent months came from several sources, which the company expect will also drive future growth:

- Mobile and fixed service provider customers offering the security services to consumer and business users, the latter being an important driver for the growth in some geographies.
- The shift to term-based license agreements, which the company believes will continue to help drive growth.
- Ad-blocking – a new use-case which is becoming increasingly popular among service providers, being deployed to enhance users' Internet experience by blocking pop-up Ads, filtering Ads based on web categorization and additional techniques.

Delivered as physical or virtual network functions, Allot's SECaaS offerings leverage the power of network-based security to enable fixed and mobile service providers to fulfill consumer and business demands for a safer digital experience.

"Allot's security offerings deliver direct value to the customer and a quick path to revenue which are fueling our continued growth in this domain," said Yaniv Sulkes, AVP of marketing at Allot. "The success of our CSP customers validates our approach and underscores why Allot's SECaaS solutions are gaining traction around the globe."



About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience. Allot's flexible and highly scalable service delivery framework leverages the intelligence in data networks enabling service providers to get closer to their customers; to safeguard network assets and users; and to accelerate time-to-revenue for value-added services. We employ innovative technology, proven know-how and a collaborative approach to provide the right solution for every network environment. Allot solutions are currently deployed at 5 of the top 10 global mobile operators and in thousands of CSP and enterprise networks worldwide. For more information, please visit www.allot.com

Safe Harbor Statement

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements set forth in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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