

## Allot Helps VOO Belgium to Deliver a Better Customer Experience and Reduce Infrastructure Costs

*Allot solution secures the network against DDoS attacks, reduces cable network congestion and enhances traffic visibility*

**June 7, 2016** – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ, TASE: ALLT), a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience, announced today that [VOO](#), a leading provider of broadband cable services in Belgium, had deployed [Allot Service Gateway Tera](#), [Allot ServiceProtector](#) and Allot's CMTS congestion management solution to protect against DDoS attacks, reduce cable network congestion and deliver an enhanced customer experience.

VOO is one of the fastest growing service providers in Europe, serving digital TV, telephony, high speed Internet and mobile services subscribers. As VOO rapidly expanded its business, the company found that frequent and unpredictable episodes of network congestion, caused by DDoS attacks and bandwidth-heavy applications, were leading to service degradation and customer churn.

"Allot helped us surgically mitigate the dozens of DDoS attacks that were threatening our network daily and reduce congestion from 10 percent to one percent almost immediately," said Tamara Leemans, Chief Technology Officer at VOO. "Furthermore, we were able to free up enough bandwidth to extend the lifetime of our existing infrastructure an extra two years and provide our customers with a consistently great customer experience."

With Allot's technology, VOO has been able to protect the network from security threats, gain greater visibility into the cause of traffic congestion and ensure high level of quality of service for customers. VOO deployed Allot Service Gateway Tera and Allot ServiceProtector to deliver granular network traffic visibility, analytics and security alongside Allot's CMTS congestion management solution, which provides real-time traffic monitoring and congestion analysis as well as subscriber quality of service (QoS) assurance.

"With fierce competition and higher customer expectations, service providers like VOO cannot afford to compromise network performance and service availability. They need effective tools to combat security threats and unpredictable congestion," said Gary Drutin, Chief Customer Officer at Allot. "By integrating our technology, VOO has been able to shore up its network security approach and improve quality of service, which will help them continue to win customer loyalty and drive revenue as they expand across the region."



### **About Allot Communications**

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience. Allot's flexible and highly scalable service delivery framework leverages the intelligence in data networks enabling service providers to get closer to their customers; to safeguard network assets and users; and to accelerate time-to-revenue for value-added services. We employ innovative technology, proven know-how and a collaborative approach to provide the right solution for every network environment. Allot solutions are currently deployed at 5 of the top 10 global mobile operators and in thousands of CSP and enterprise networks worldwide. For more information, please visit [www.allot.com](http://www.allot.com)

### **About VOO**

VOO is the leading provider of broadband cable services in southern Belgium. VOO delivers digital TV, telephony, and high speed Internet service at up to 200 Mbps, as well as mobile services, primarily to residential customers in Wallonia and Brussels. The company is one of the fastest growing service providers in Europe.

### **Safe Harbor Statement**

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements set forth in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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