

# Allot Releases Advanced Network Analytics Tools under Single Pane of Glass

Release adds customer experience network metrics dashboards and live monitoring tools to powerful ClearSee network analytics toolkit to enable real-time data-driven decisions

September 29, 2016 – Hod Hasharon, Israel – <u>Allot Communications Ltd.</u> (NASDAQ, TASE: ALLT), a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience, today announced the expansion of its Allot ClearSee Network Analytics toolkit, to include ClearSee Network Metrics and Real-Time Monitor, alongside Network Analytics and Self-Service Reporting, all managed from a newly released unified business intelligence interface.



Allot ClearSee Network Analytics software release 14.5 introduces ClearSee Network Metrics with a wide selection of rich interactive dashboards for visibility into bandwidth, consumption and quality of experience (QoE). It also contains Allot ClearSee Real-Time Monitor, providing a live traffic viewing pane within the Allot ClearSee Network Analytics GUI. The Real-Time Monitor tracks network and user usage as it is happening with a 5-second refresh rate and multi-dimensional dashboards. The new software release also features increased scalability, new operation dashboards, improved usability and maintainability, and more.

This powerful combination of tools enables real-time monitoring, self-service analysis, network investigation, and advanced user and QoE analytics, all integrated into a single access business intelligence interface that provides network operators with a unified view to meet their needs for monitoring their network, troubleshooting issues and analyzing their user data. The centralized and unified user interface accelerates the actionability of the insights generated, and maximizes their impact and effectiveness.

"Communication Service Providers and enterprises are under constant pressure to increase the value of their networks to improve profitability and productivity", said Ronen Priel, Vice President Product Management & Marketing at Allot Communications. "The best way to achieve this is by leveraging existing assets, which necessitates deep understanding of the network and user behaviors with advanced, unified analytic tools. Allot's new release directly meets this need."



Allot actionable analytics are field-proven. They have already enabled operators to enhance the offerings they provide to their customers, improve quality of experience and stop revenue leakage by uncovering and reducing fraud.

### **About Allot Communications**

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience. Allot's flexible and highly scalable service delivery framework leverages the intelligence in data networks enabling service providers to get closer to their customers; to safeguard network assets and users; and to accelerate time-to-revenue for value-added services. We employ innovative technology, proven know-how and a collaborative approach to provide the right solution for every network environment. Allot solutions are currently deployed at 5 of the top 10 global mobile Operators and in thousands of CSP and enterprise networks worldwide. For more information, please visit <a href="https://www.allot.com">www.allot.com</a>

#### **Safe Harbor Statement**

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements set forth in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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