

Allot's DDoS Protection Identified as Optimal Mitigation Approach for Service Providers as Specified by Frost & Sullivan

Frost & Sullivan whitepaper reveals how service providers can achieve effective security against increasingly sophisticated DDoS attacks

August 3, 2017 – Hod Hasharon, Israel – [Allot Communications Ltd.](#) (NASDAQ, TASE: ALLT), a leading provider of security and monetization solutions that enable service providers and enterprises to protect and personalize the digital experience, confirmed today that its DDoS Protection solution takes an approach identified by analysts Frost & Sullivan as an optimal way for service providers to thwart increasingly sophisticated DDoS attacks.

Frost & Sullivan's new white paper, "[Service Provider Requirements for DDoS Mitigation](#)" reveals how service providers can best address the growing threat of DDoS attacks that have become more frequent and formidable than ever. In particular, it discusses the effectiveness of integrated DDoS mitigation solutions that provide a crucial combination of features for protecting service provider networks. The whitepaper notes that such a vital combination is rare to find in a single appliance. **Allot Communications** DDoS protection offers this type of solution.

Frost & Sullivan advises that inline DDoS mitigation with DPI-based traffic analysis provides an optimal multi-layer defense. It states that such a solution can identify both inbound and outbound threats, facilitate network optimization by enforcing acceptable use policies, and sustain users' QoE (Quality of Experience). The whitepaper discusses one such integrated DDoS mitigation solution, offered by Allot Communications as a single, purpose-built appliance. Such a solution would offer vital capabilities for protecting service provider networks, but could also offer value in terms of optimization and cost reduction.

"The mitigation of DDoS attacks is now a top priority for enterprises and service providers alike. Attackers are modifying their behaviors to evade defenses. For example, traditional DDoS detection tools that rely on baselines and sampling require time to accurately diagnose an attack in progress before starting the mitigation process," reveals **Frost & Sullivan Network Security Senior Industry Analyst Chris Rodriguez**. "In addition, attackers are utilizing 'hit-and-run' style attacks, lasting only a few minutes, to defeat time-dependent defenses such as centralized scrubbing centers or on-demand cloud services,"

"Enterprise organizations are already challenged to solve the DDoS problem on their own. Service providers have their own networks to defend, but can also utilize DDoS mitigation services to gain an edge over the competition, offering DDoS mitigation to their own customers as a value-added feature or a dedicated premium service," added **Rodriguez**.

"The new breed of IoT-based DDoS attacks requires dynamic solutions and Allot's solution provides these," said **Ronen Priel, VP Product Management & Marketing at Allot**



Communications. “Networks need comprehensive defense against these threats without compromising operational efficiency, so that quality of experience and services are maintained, and providers’ business is therefore safeguarded. With Allot, service providers can achieve this.”

To learn more about the approach, please join our webinar: [Click to sign up.](#)

To download the complimentary whitepaper, please [click here.](#)

About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience. Allot’s flexible and highly scalable service delivery framework leverages the intelligence in data networks enabling service providers to get closer to their customers; to safeguard network assets and users; and to accelerate time-to-revenue for value-added services. We employ innovative technology, proven know-how and a collaborative approach to provide the right solution for every network environment. Allot solutions are currently deployed at 5 of the top 10 global mobile operators and in thousands of CSP and enterprise networks worldwide. For more information, please visit www.allot.com

Safe Harbor Statement

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements set forth in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading “Risk Factors” in the Company’s annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Contacts

Allot Communications

Sigalit Orr | Director of Marketing Communications and Analyst Relations

+972.9.761.9171 | sorr@allot.com

Red Lorry Yellow Lorry for Allot Communications

US – Justin Ordman: +1 617 237 0922

UK – Emma Davies: +44 (0)20 7403 8878 allot@rlyl.com