

Allot Awarded Best Mobile Security Solution

Allot NetworkSecure wins Gold in Cybersecurity Excellence Awards

HOD HASHARON, Israel – February 20, 2018 – <u>Allot Communications Ltd.</u> (NASDAQ: ALLT, TASE: ALLT), a global provider of leading innovative network intelligence and security solutions for service providers worldwide, announced today it has been awarded "best mobile security solution" in the <u>2018 Cybersecurity Excellence Awards</u>. The contest was voted by over 400,000 members of the global information security industry.

Allot NetworkSecure (previously named Allot WebSafe Personal), enables Communications Service Providers (CSPs) to offer security as a service to their subscribers, protecting mobile devices from malware and cyber threats, as well as providing parental controls. The network-based security service is already used by over 18 million subscribers in Europe, and CSPs who offer it enjoy <u>significantly increased NPS</u> (Net Promoter Score – a measure of customer satisfaction).

Allot NetworkSecure also allows service providers to engage with subscribers directly about recent threats or security risks, enhancing brand differentiation and providing peace of mind to consumers. As a result, some service providers report upwards of 50 percent penetration, compared to application-based security that is reported to be used by only three to five percent of mobile users.

"Congratulations to Allot for being recognized as the Gold winner in the Mobile Security category of the 2018 Cybersecurity Excellence Awards," said Holger Schulze, CEO of Cybersecurity Insiders and founder of the 400,000-member Information Security Community on LinkedIn that organizes the awards program. "With over 400 entries in more than 70 categories, the 2018 awards are highly competitive and all winners truly reflect the very best in today's cybersecurity industry."

"We're honored to have earned a gold medal for the best mobile security solution, and proud to be recognized for bringing service providers and their customers a safe, reliable, and easy-to-use security solution," said Vered Zur, VP Marketing of Allot Communications. "Allot NetworkSecure is a component of our recently introduced Allot Secure platform, developed to enable service providers to keep both their subscriber and business customers protected against today's evolving threat landscape."

Allot will be showcasing a live demonstration of Allot NetworkSecure and additional network-based security solutions at Mobile World Congress 2018, taking place in Barcelona from February 26 through March 1, at its booth in Hall 5 Stand 5G41.

About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 18 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit www.allot.com



Safe Harbor Statement

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements set forth in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Contacts

Allot Communications
Sigalit Orr | Director of Corporate Communications
+972.9.761.9171 | sorr@allot.com

Red Lorry Yellow Lorry for Allot Communications
US – Justin Ordman
+1 857- 217- 2886
UK – Emma Davies
+44 (0)20 7403 8878
allot@rlyl.com