

Pelephone Deploys Allot WebSafe Personal to Deliver Superior Security and Value to Subscribers

The tier-1 mobile operator's subscribers benefit from advanced network based security including virus and malware protection

HOD HASHARON, Israel, July 10, 2018 /PRNewswire/ -- Allot Communications Ltd. (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers worldwide, announced today that Pelephone, an Israeli-based Tier-1 mobile service provider, is deploying Allot WebSafe Personal to better protect subscribers against viruses and malware, as well as provide parental controls and other security value added services. The solution allows the operator to keep its subscribers protected from evolving online threats by delivering effective, up-to-date anti-malware protection across any device.



With the proliferation of smartphones and tablets, online activity has increased dramatically – particularly among teens and children. More than 50% of mobile users worldwide [access the Internet](#) by phone, and cyber criminals are taking notice. Viruses, spam, spyware, phishing, and trojans are among the many malware threats that Internet users face every day, and mobile users expect communications service providers (CSPs) to keep them protected.

"As a leading mobile communications provider, Pelephone must be able to offer its customers unique value-added services and a safe, high quality online experience, protecting them from the uptick in the volume and sophistication of mobile malware threats that target users everywhere," said Ran Guron, Chief Executive Officer, Pelephone. "Allot's WebSafe Personal allows us to deliver a more personalized and secure digital experience to subscribers."

Allot WebSafe Personal provides network-based anti-malware, powerful anti-virus, anti-phishing, and anti-spam capabilities for email and web traffic, protecting consumers against mobile device damage and the theft of personal information. It also allows parents to monitor and control their children's online activity, with periodic reports to keep them protected from threats they encounter. Communications Service Providers (CSPs) are increasingly turning to Security as a Service (SECaaaS) to quickly and cost-effectively offer customers value-added options while generating new streams of revenue and safeguarding the user experience.

Allot's scalable network based security solutions offer single and multi-tenancy operation to fulfill consumer and business demands to create a safer connected experience, with support for millions of individual users that can be managed from a unified management console. This gives CSPs complete visibility of network traffic and online user behavior, enabling them to analyze and refine data plans accordingly, and to fulfill consumer and business demands for a safer online experience.

"Operators like Pelephone are well-positioned to take advantage of new and innovative monetization opportunities through well targeted customer engagement," commented Erez Antebi, President & CEO, Allot Communications. "Allot's network based mobile security solutions have demonstrated extremely high penetration rates with several top tier-1 mobile service providers."

About Allot

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit www.allot.com.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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