

Telefónica Launches a Pioneering Cybersecurity Service for Consumers Powered by Allot

- Telefónica España is the first affiliate to launch the network-based security service, after the strategic partnership was announced in 2017 between Telefónica and Allot.

- Movistar Conexión Segura – ground-breaking service will protect consumer connections from malware and fraud threats on fixed and mobile networks.

HOD HASHARON, Israel, Nov. 26, 2018 /PRNewswire/ -- Telefónica España, the leading Telecommunications Operator in Spain with a world-class fixed and mobile network, together with Allot Ltd. (NASDAQ: ALLT) (TASE: ALLT) a leading global provider of innovative network intelligence and security solutions for service providers worldwide, joined forces last year to deliver an innovative, comprehensive, network-based cybersecurity solution for consumers. The agreement was announced in February 2017. This initiative arises from the current market need for an advanced consumer-focused security service.



Telefonica España launched the joint cybersecurity solution as part of a service called Movistar Conexión Segura. Movistar Conexión Segura, a pioneering commercial service, leverages the [Allot NetworkSecure](#) solution and provides effective and immediate protection against malware in both fixed and mobile networks.

"Security is the next big opportunity for operators to enhance the digital experience of their customers. Our cybersecurity solution provides 'peace of mind' for consumers across Telefonica's network," said Francisco Cayuela, Vice President Sales, Spain and LATAM at Allot. "We are proud of our key contribution to the Movistar Conexion Segura service now launching in Spain and are excited with the forthcoming launches anticipated by other key Telefonica affiliates around the globe."

"With the launch of Conexion Segura, which leverages Allot's technologies, Telefónica has become a disrupting force in the market," said Agustín Navarro, Consumer Business Unit Director at Telefónica España. "We are excited to be a forerunner in offering a cybersecurity

service with this unique mix of capabilities, bringing together protection of the fixed and mobile network."

About Allot

Allot Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers in Europe. Allot. See. Control. Secure.

Additional Resources

Download the Allot Telco Security Trends Report: http://info.allot.com/rs/639-LNU-402/images/Telco_Security_Trends_Q3_Press.pdf

Stay up to date with the trends in enterprise and ISP security: <https://www.allot.com/blog/>

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About Telefónica

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests. The company has a significant presence in 17 countries and 357.5 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy. Telefónica is a 100% listed company and its shares are traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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