



Mobileum Partners with Allot to Enhance Roaming Customers' Quality of Experience

Allot's Smart Network Intelligence solution will enable Mobileum to provide a leading US operator with enhanced visibility of VoLTE Roaming Quality of Experience

HOD HASHARON, Israel, March 12, 2019 / -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers and enterprises worldwide, announced today that the Company is partnering with Mobileum, a US-based roaming and data analytics solutions provider, to enhance the quality of roaming services for the customers of a Tier 1 US Operator.

Mobileum will integrate Allot [SmartVisibility](#)™ with its Roaming CEM and Roaming Customer Analytics Active Intelligence solutions to provide its Tier 1 US customer with enhanced visibility of roaming services, including VoLTE roaming. The solution will empower the operator to enable roaming services for all its subscribers with consistent reliability and high quality of experience.

"Allot has the ideal combination of know-how, experience and technology to enhance the quality of experience and security for mobile networks and their customers," said Ran Fridman, Executive Vice President Worldwide Sales, at Allot. "We are very pleased to contribute to the Mobileum roaming solution adopted by a Tier 1 US Mobile Network Operator to drive its business objectives. We look forward to exploring additional collaboration opportunities."

"Operators' roaming services portfolios often encompass voice, text and data services carried over older network technologies such as 2G and 3G, and the newer LTE and VoLTE standards. There are many parameters that need monitoring to ensure an always-on roaming experience. For this customer, the enhanced visibility of VoLTE roaming QoS provided by Allot supports our solution to deliver higher order comprehensive insights with proactive alerting over roaming registration, data and voice across the entire portfolio," said Avnish Chauhan, CTO of Mobileum.

About Mobileum

Mobileum offers Roaming and Data Analytics solutions that generate revenue, reduce costs and accelerate digital transformation. They focus on specific domains, including roaming, fraud and security, which support CSP's digital transformation and data monetization strategies. Mobileum's Active Intelligence platform takes their core portfolio technologies, along with

advanced customer behavior analysis, into a powerful platform that delivers end-to-end solutions. Mobileum's market-leading solutions help grow and protect existing revenue streams, as well as generate new revenue through partnering with customers to deliver innovation in the business model. Mobileum has 600 customers in 150 countries, including some of the largest and most progressive countries in the world.

About Allot

Allot Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 21 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit www.allot.com.

Additional Resources:

Allot Blog: <https://www.allot.com/blog/>

Follow us on Twitter: [@allotcomms](https://twitter.com/allotcomms)

Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications/>

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes

no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Contacts:

Allot

Jodi Joseph Asiag | Director of Corporate Communications

jasiag@allot.com

Fusion PR for Allot

Ruchi Pandey

ruchi.pandey@fusionpr.com

Allot Investor Relations

Ehud Helft / Gavriel Frohwein

Tel: (US) +1-646-688-3559

Allot@gkir.com

Standing Tall Communications for Mobileum

Ian Volans

ian.volans@standingtallcomms.com