

Allot to Partner with Rakuten Mobile

Partnership to leverage Allot's network-based traffic management and security solutions

HOD HASHARON, Israel, May 14, 2019 — Allot Ltd. (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers and enterprises worldwide, announced today that has commenced a partnership with Rakuten Mobile, a wholly owned subsidiary of Rakuten, Inc., a global leader in internet services and soon to be operator of Japan's newest mobile network, to provide state-of-theart virtualized security solutions.

Leveraging Allot's network-based traffic management and security solutions, Rakuten Mobile aims to deliver a fully secure mobile network in Japan. Allot's unified traffic management and network security platform will provide protection for Rakuten's mobile network and subscriber traffic. Rakuten's fully virtualized cloud native mobile network has successfully completed real world end-to-end tests in February, demonstrating stability and scalability of the service. The launch of Rakuten Mobile is planned for October.

"Allot is excited to be a key technology partner in Rakuten Mobile's plan to disrupt the Japanese mobile market," said Erez Antebi, CEO, at Allot. "We are pleased that our security offering aligns seamlessly with Rakuten Mobile's business goals and we look forward to the opportunity for our scalable solution to grow in tandem with Rakuten Mobile's users."

"We are excited to partner with Allot as we build Japan's newest mobile network," said Tareq Amin, chief technology officer, Rakuten Mobile. "By leveraging Allot's world-class technologies and expertise, we will be able to provide our customers with a comprehensive secured mobile service."

About Allot

Allot Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 21 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit www.allot.com.

Additional Resources:

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About Rakuten

Rakuten, Inc. (TSE: 4755) is a global leader in internet services that empower individuals, communities, businesses and society. Founded in Tokyo in 1997 as an online marketplace, Rakuten has expanded to offer services in e-commerce, fintech, digital content and communications to more than 1.2 billion members around the world. The Rakuten Group has over 17,000 employees, and operations in 30 countries and regions. For more information visit https://global.rakuten.com/corp/.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forwardlooking statements, whether as a result of new information, future events or otherwise.

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