

Allot Sees Increased Demand for Network Visibility and Control Solutions from Regulatory Agencies

First Half of 2019 Shows Marked Acceleration in Demand for Advanced Solutions Offering Actionable Insights into Network Usage and Abuses

HOD HASHARON, Israel, October 2, 2019 /PRNewswire/ -- Allot Ltd. (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers and enterprises worldwide, today revealed a trend that indicates increased global interest among regulatory agencies for high-throughput network visibility and control solutions.

Over the first half of 2019, Allot reports a steady rise in the number of inquiries from all types of regulatory agencies and administrations around the globe. This trend spans all regions and across various types of solutions, with a focus on demand for high throughput, rapid deployment and a flexible multi-purpose platform. The increase in inquiries includes demand for solutions such as:

- **Protection against DDoS (Distributed Denial of Service) attacks** – To defend assets from attacks intended to cripple services by flooding servers with automated data requests
- **QoE Monitoring** – Used to ensure service providers deliver promised levels of service to their subscribers
- **Malicious Content Restriction** – Including violent hate content, known malware sites and child pornography
- **Child Safety** – Providing parents with tools for parental content control and anti-cyber bullying
- **Cyber Attack Prevention** – Protecting institutional assets from phishing, malware, ransomware, cryptojacking, etc.

Over the last few months, a number of regulatory agencies, ranging from regional administrations to national bodies, have selected Allot solutions over competitors, with more deals in various stages of development. To keep up with the trend, Allot has invested heavily in developing a new generation of highly scalable real-time, high-throughput DPI capabilities, based on Machine Learning Artificial Intelligence.

“The rise in demand for network visibility and control solutions from regulatory agencies is a very positive development in a market that keeps growing as threats evolve, and as our technology advances,” said Ronen Priel, VP Product & Strategy at Allot. “To meet the increased demand and ensure that our solutions continue to deliver the highest levels of performance, stability and security, Allot has been recruiting a host of new staff, including experienced cyber security experts.”



PRESS RELEASE

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About Allot

Allot Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 21 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit www.allot.com.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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