# Broadcom Partners with Allot to Offer Symantec PacketShaper Customers a Smooth Transition to Allot Secure Service Gateway

Partnership extends attractive solution to Symantec PacketShaper customers

HOD HASHARON, Israel, March 23, 2020 -- Allot Ltd. (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers and enterprises, today announced that it was chosen by Broadcom as the recommended vendor to offer a transition path from the discontinued PacketShaper line of products to the Allot Secure Service Gateway (SSG).

Following their Broadcom acquisition, the Symantec Enterprise Division has chosen to End of Sale the PacketShaper line of products to concentrate their investment in the Enterprise Security Software market. Consequently, they've announced that the PacketShaper products are designated as End of Life (EoL) as of 31 March, 2020. As part of the partnering agreement, Allot is offering attractive financial terms and discounts for product replacements to help customers transition from Symantec PacketShaper to equivalent Allot products. These terms will be offered throughout 2020.

The Allot SSG, running the Allot Traffic Intelligence and Assurance Platform, offers similar network efficiency with network visibility and control, plus additional capabilities, which include: up to 150Gbps throughput and 600,000 policies on a single device, centralized management, TCP optimization, inbound and outbound DDoS and Anti-bot protection and Web Security including URL Filtering and Anti-malware protection.

"In multiple meetings with the Allot team I've been impressed by their commitment to the Traffic Management market and developing best-of-breed technology for their customers," said Kevin O'Leary, VP of R&D for the Symantec Enterprise Division of Broadcom. "Their dedication to customer service is equally impressive. I'm quite confident that any Symantec customers that takes advantage of their rich offer will quickly learn why I think this is right for them."

"We consider it a privilege to have been selected by Broadcom to offer our high-quality, featurerich Traffic Intelligence and Assurance solutions to PacketShaper customers. We look at this partnership as a great opportunity for Symantec customers who need continuity in their network management. I hope that we can make them feel at home at Allot," said Tomer Egozi, VP Sales, Global Enterprise at Allot.

Broadcom customers and partners who would like more information about the transition are encouraged to <u>visit Allot.com and register</u> to qualify for special terms and discounts.

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### **Additional Resources:**

Allot Blog: <a href="https://www.allot.com/blog">https://www.allot.com/blog</a>
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#### About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 23 million subscribers in Europe.

Allot. See. Control. Secure.

# **Forward-Looking Statement**

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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