![allot logo - See. Control. Secure.]

# FOR RELEASE

## Allot Launches BusinessSecure, a New Solution for Telcos to Protect Their Business Customers from Cyberattacks

*New solution in the Allot Secure family, includes unified management, customizable security policies and a self-diagnostics chat box*

**HOD HASHARON, Israel, May 26, 2020** --   Allot Ltd. (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers (CSPs) and enterprises, today launched Allot BusinessSecure, a new solution that CSPs can offer their SMB and Enterprise customers to protect them from emerging cybersecurity threats, including malware, phishing, ransomware and crypto-mining, while increasing revenue.

Allot BusinessSecure is the newest member of the Allot Secure family of unified cybersecurity solutions, the world's leading network-based security as a service solution, used by over 23 million consumer and business subscribers. Allot Secure also includes solutions for a unified experience on devices that are on mobile networks (NetworkSecure), fixed home networks (HomeSecure), public Wi-Fi networks (EndpointSecure), and for IoT devices (IoTSecure).

Using Machine Learning technology and network visibility tools, Allot BusinessSecure automatically identifies all devices in the network and applies a customizable security policy to protect them and the network. The solution offers a network-based antivirus service that requires no security expertise and needs no installation on business or employee devices. In addition, Allot BusinessSecure hardens the customer premises equipment (CPE) to further protect against many types of vulnerabilities.

Through the unified BusinessSecure application, businesses can assign devices to a device group or branch and apply content control to the selected branch, device group or individual device to tailor 'allowed' content during working hours. The application also delivers unified reporting on all protected devices, including IoT devices on the network. BusinessSecure includes a self-diagnostics chat bot that greatly reduces the time and effort required to troubleshoot network problems.

"Over the last few years, Allot has successfully helped leading communication service providers all over the world deliver network-based cybersecurity solutions to their subscribers," said Angel Fernandez AVP of Security Solutions, Product Management at Allot. Now, CSPs can generate new revenue from their SOHO, SMB and Enterprise customers with similar services that are designed for businesses."

BusinessSecure is available immediately. For more information, visit: allot.com/products-service-providers/small-business-network-security

###

**Additional Resources:**
Allot Blog: https://www.allot.com/blog
Follow us on Twitter: @allot_ltd
Follow us on LinkedIn: https://www.linkedin.com/company/allot-communications

**About Allot**
Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 23 million subscribers in Europe.

Allot. See. Control. Secure.

**Forward-Looking Statement**
This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

**Contacts:**

**Allot**
Seth Greenberg
sgreenberg@allot.com
+972 54 9222294

Media
Fusion PR for Allot
Ashley Ray
ashley.ray@fusionpr.com

# FOR RELEASE

Allot Investor Relations
Ehud Helft / Kenny Green
Allot@gkir.com
+1-646-688-3559